

Factorization at subleading power and irreducible uncertainties in $\bar{B} \rightarrow X_s \gamma$ decay

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ABSTRACT: Using methods from soft-collinear and heavy-quark effective theory, a systematic factorization analysis is performed for the $\bar{B} \rightarrow X_s \gamma$ photon spectrum in the endpoint region $m_b - 2E_\gamma = \mathcal{O}(\Lambda_{\text{QCD}})$. It is proposed that, to all orders in $1/m_b$, the spectrum obeys a novel factorization formula, which besides terms with the structure $H J \otimes S$ familiar from inclusive $\bar{B} \rightarrow X_u l \bar{\nu}$ decay distributions contains “resolved photon” contributions of the form $H J \otimes S \otimes \bar{J}$ and $H J \otimes S \otimes \bar{J} \otimes \bar{J}$. Here S and \bar{J} are new soft and jet functions, whose form is derived. These contributions arise whenever the photon couples to light partons instead of coupling directly to the effective weak interaction. The new contributions appear first at order $1/m_b$ and are related to operators other than $Q_{7\gamma}$ in the effective weak Hamiltonian. They give rise to non-vanishing $1/m_b$ corrections to the total decay rate, which cannot be described using a local operator product expansion. A systematic analysis of these effects is performed at tree level in hard and hard-collinear interactions. The resulting uncertainty on the decay rate defined with a cut $E_\gamma > 1.6 \text{ GeV}$ is estimated to be approximately $\pm 5\%$. It could be reduced by an improved measurement of the isospin asymmetry Δ_{0^-} to the level of $\pm 4\%$. We see no possibility to reduce this uncertainty further using reliable theoretical methods.

KEYWORDS: B-Physics, Nonperturbative Effects, Heavy Quark Physics

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1 Introduction and outline

The radiative decay $\bar{B} \rightarrow X_s \gamma$ plays an important role in testing the Standard Model and constraining its possible extensions at or beyond the TeV scale. Comparing the predictions for the branching ratio of this decay obtained in extensions of the Standard Model with experiment provides powerful constraints on the parameter space of many new-physics models (see e.g. [1–3] for analyses in the context of the MSSM, and [4] for an overview of several other models). The calculation of the $\bar{B} \rightarrow X_s \gamma$ branching ratio in the Standard Model has been pushed to the next-to-next-to-leading order in renormalization-group improved perturbation theory [5], leading to the prediction $\text{Br}(\bar{B} \rightarrow X_s \gamma) = (3.15 \pm 0.23) \cdot 10^{-4}$ for a cut $E_\gamma > 1.6 \text{ GeV}$ on the photon energy measured in the B -meson rest frame. A dedicated analysis of cut-related effects and uncertainties gives the slightly lower value $\text{Br}(\bar{B} \rightarrow X_s \gamma) = (2.98 \pm 0.26) \cdot 10^{-4}$ [6]. These theoretical estimates are in good agreement with the current experimental world average $\text{Br}(\bar{B} \rightarrow X_s \gamma) = (3.52 \pm 0.23 \pm 0.09) \cdot 10^{-4}$ [7, 8].

The shape of the photon energy spectrum in $\bar{B} \rightarrow X_s \gamma$ decay is sensitive to non-perturbative hadronic physics. At lowest order in the heavy-quark expansion, it is related to a universal shape function describing the momentum distribution of the b quark inside the B meson [9–12]. The same shape function parameterizes the leading bound-state effects in the inclusive semileptonic decay $\bar{B} \rightarrow X_u l \bar{\nu}$. As a result, a precise measurement of the photon spectrum can be used to derive useful hadronic input for the analysis of $\bar{B} \rightarrow X_u l \bar{\nu}$ decay spectra, and in this way enable a precise determination of $|V_{ub}|$ [13, 14]. One goal of the present paper is to complete the analysis of non-perturbative effects on the $\bar{B} \rightarrow X_s \gamma$ photon spectrum at subleading order in the heavy-quark expansion. This will allow us to estimate the irreducible theoretical uncertainties in the calculation of the $\bar{B} \rightarrow X_s \gamma$ branching ratio computed with a cut on photon energy, and it will also have implications for the extraction of $|V_{ub}|$. In the process, we will discuss that certain terms in the standard formulae for the $\bar{B} \rightarrow X_s \gamma$ decay rate and photon spectrum result from an incorrect matching procedure and thus carry unphysical sensitivity to long-distance physics. A second goal of this paper is to properly factorize the short- and long-distance contributions into perturbatively calculable functions and non-perturbative matrix elements, using methods of effective field theory.

The $\bar{B} \rightarrow X_s \gamma$ decay rate and photon spectrum can be calculated using the optical theorem, which relates them to a restricted discontinuity of the forward B -meson matrix element of the product of two effective weak Hamiltonians,

$$d\Gamma(\bar{B} \rightarrow X_s \gamma) \propto \text{Disc}_{\text{restr.}} \left[i \int d^4x \langle \bar{B} | \mathcal{H}_{\text{eff}}^\dagger(x) \mathcal{H}_{\text{eff}}(0) | \bar{B} \rangle \right]. \quad (1.1)$$

The discontinuity is restricted by the requirement that the cut propagators must include that of the photon and a strange quark. The effective weak Hamiltonian \mathcal{H}_{eff} consists of a sum of local operators, whose definitions are collected in appendix A. The most important ones are the electromagnetic and chromomagnetic dipole operators $Q_{7\gamma}$ and Q_{8g} as well as the current-current operator Q_1^c . At the lowest order in α_s and $1/m_b$, only the dipole operator $Q_{7\gamma}$ contributes to the decay rate.

Note the important fact that, unlike for semileptonic inclusive B -meson decays, the $\bar{B} \rightarrow X_s \gamma$ decay rate cannot be written as the discontinuity of a forward matrix elements of time-ordered products of fields. The reason is that not all cuts of the relevant Feynman graphs correspond to the $\bar{B} \rightarrow X_s \gamma$ process. For example, diagrams with penguin contractions of the four-quark operator Q_1^c contain cuts corresponding to the decay $b \rightarrow c\bar{c}s$ without a photon in the final state, which clearly do not contribute to the decay rate in (1.1). As a result, the fields belonging to the $\bar{B} \rightarrow X_s \gamma$ amplitude are time-ordered, while those belonging to the complex conjugate amplitude are anti-time-ordered. A path-integral method for the evaluation of the cut diagrams contributing to expressions such as (1.1) is the Keldysh (or time-loop) formalism [15, 16]. Here we will not expose the technical details of this approach (see [17] for a concise recent discussion), but we will mention at the appropriate places in our discussion where the anti-time-ordering of fields is important.

Theoretical calculations of the forward scattering amplitude utilize the fact that $\Lambda_{\text{QCD}} \ll m_b$ to express the decay rate and the photon spectrum as a series of operator matrix elements suppressed by powers of $1/m_b$ [18–20]. The photon spectrum has been measured accurately for energies $E_\gamma > 2 \text{ GeV}$, and some less accurate data is available in the range between 1.7 and 2 GeV [21–25]. The partially inclusive rates obtained experimentally are defined as integrals over the endpoint region $E_0 < E_\gamma < M_B/2$. The shape of the photon spectrum in the region above 2 GeV is most useful for extracting information that can be used to determine $|V_{ub}|$ from $\bar{B} \rightarrow X_u l \bar{\nu}$ decay distributions [13, 14]. Note that in the relevant region of phase space the variable $\Delta = m_b - 2E_0$ is a hadronic scale of order Λ_{QCD} , which is much smaller than the hard scale m_b of the process. In this “endpoint region”, the hadronic final state X_s has large energy $E_X \sim m_b$ but small invariant mass $M_X \sim \sqrt{m_b \Delta} \sim \sqrt{m_b \Lambda_{\text{QCD}}}$. This follows from the fact that $M_X^2 = M_B(M_B - 2E_\gamma)$, which implies that the photon energy spectrum contains the same information as the hadronic invariant mass distribution in $\bar{B} \rightarrow X_s \gamma$ decay. In this case the appropriate theoretical description of hadronic effects involves an expansion of the forward scattering amplitude in non-local operator matrix elements called shape functions [9, 10]. If in the future it will be possible to lower the photon cut to a value such that $m_b \gg \Delta \gg \Lambda_{\text{QCD}}$ (this will require $E_0 < 1.6 \text{ GeV}$ or so), then many (but not all) of the non-local matrix elements can be expanded in matrix elements of local operators using a multi-scale operator product expansion, consisting of a double expansion in powers of Λ_{QCD}/m_b and $\Lambda_{\text{QCD}}/\Delta$ [26]. However, even in the hypothetical limit $E_0 \rightarrow 0$ some non-local effects remain, which cannot be described using a local heavy-quark expansion in power of Λ_{QCD}/m_b .

In this paper we perform a comprehensive study of the factorization properties of the $\bar{B} \rightarrow X_s \gamma$ photon spectrum in the endpoint region, which is more systematic than previous analyses. Using methods of effective field theory, we propose a novel factorization formula valid at any order in the $1/m_b$ expansion, which is a generalization of the familiar soft-collinear factorization formula [27–29, 31–33]

$$d\Gamma(\bar{B} \rightarrow X_u l \bar{\nu}) = \sum_{n=0}^{\infty} \frac{1}{m_b^n} \sum_i H_i^{(n)} J_i^{(n)} \otimes S_i^{(n)} \tag{1.2}$$

for the differential distributions in the inclusive semileptonic decay $\bar{B} \rightarrow X_u l \bar{\nu}$. Here $H_i^{(n)}$

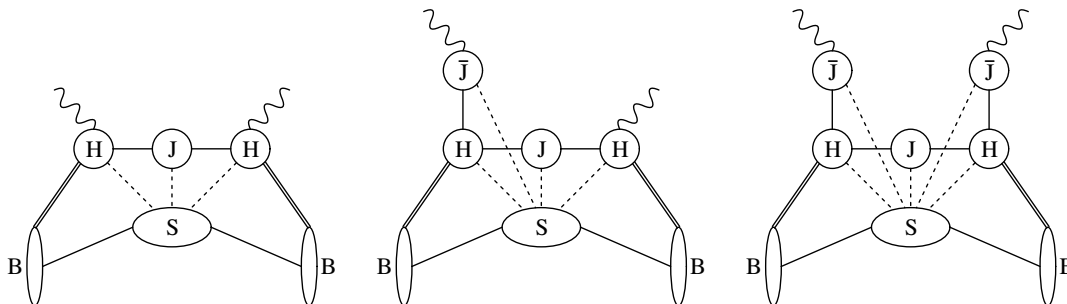


Figure 1. Graphical illustration of the three terms in the QCD factorization theorem (1.3) for $\bar{B} \rightarrow X_s \gamma$ decay in the endpoint region. The dashed lines represent soft interactions, which must be power expanded and factored off the remaining building blocks to derive factorization.

are hard functions parameterizing physics at the scale m_b , $J_i^{(n)}$ are jet functions describing the physics of the hadronic final state X_u with invariant mass $M_X \sim \sqrt{m_b \Lambda_{\text{QCD}}}$, and $S_i^{(n)}$ are soft functions incorporating hadronic physics associated with the scale Λ_{QCD} . The soft or shape functions are defined in terms of forward matrix elements of non-local HQET operators on the light cone. The symbol \otimes implies a convolution, which arises when the soft and jet functions share some common variables.

The new element, which makes the analysis of $\bar{B} \rightarrow X_s \gamma$ decay more involved than that of semileptonic decays, is the presence of “resolved photon” contributions, which contain subprocesses in which the photon couples to light partons instead of connecting directly to the effective weak-interaction vertex [34–39]. As we will show, these subprocesses probe the hadronic substructure of the photon at a scale of order $\sqrt{2E_\gamma \Lambda_{\text{QCD}}}$. The corresponding effects can be described by introducing new jet functions $\bar{J}_i^{(n)}$. There is no analog of this phenomenon in semileptonic decays, because a lepton-neutrino pair can only couple to light partons via W -boson exchange. The factorization formula we obtain for the photon spectrum in the endpoint region is

$$\begin{aligned}
 d\Gamma(\bar{B} \rightarrow X_s \gamma) &= \sum_{n=0}^{\infty} \frac{1}{m_b^n} \sum_i H_i^{(n)} J_i^{(n)} \otimes S_i^{(n)} \\
 &+ \sum_{n=1}^{\infty} \frac{1}{m_b^n} \left[\sum_i H_i^{(n)} J_i^{(n)} \otimes S_i^{(n)} \otimes \bar{J}_i^{(n)} \right. \\
 &\quad \left. + \sum_i H_i^{(n)} J_i^{(n)} \otimes S_i^{(n)} \otimes \bar{J}_i^{(n)} \otimes \bar{J}_i^{(n)} \right].
 \end{aligned}
 \tag{1.3}$$

It contains “direct photon” contributions of the same form as (1.2), accompanied by single and double resolved photon contributions that are new. Our notation is symbolic; objects denoted by the same symbol in the various terms refer, in general, to different quantities. Note the important fact that the new contributions appear first at order $1/m_b$ in the heavy-quark expansion. While the jet functions $J_i^{(n)}$ are cut propagator functions dressed

by Wilson lines, the jet functions $\bar{J}_i^{(n)}$ are given in terms of full propagator functions dressed by Wilson lines. A graphical illustration of the factorization formula is shown in figure 1.

When the photon spectrum is integrated over an interval much larger than the endpoint region, the direct photon contributions simplify to a series of hard coefficients multiplying forward B -meson matrix elements of local operators, in analogy to what happens in semileptonic $\bar{B} \rightarrow X_u l \bar{\nu}$ decay [18–20]. In particular, it follows that the corrections of first-order in Λ_{QCD}/m_b integrate to zero, since there does not exist a local, gauge-invariant operator that could account for such terms. An important result of our analysis is that the resolved photon contributions do not reduce to matrix elements of local operators in that case. Their effects on the total decay rate must still be described in terms of non-local operator matrix elements, as illustrated with a specific example in [39].¹

Resolved photon contributions can only arise from operators in the effective weak Hamiltonian that do not contain the photon field as part of the effective, local weak interactions. The most important such operators are the chromomagnetic dipole operator Q_{8g} and the current-current operator Q_1^c . Power-suppressed contributions from other operators can be safely neglected for phenomenological purposes. It follows that double resolved photon contributions can only arise from the operator pairs $Q_{8g} - Q_{8g}$, $Q_1^c - Q_1^c$, and $Q_1^c - Q_{8g}$, while single resolved photon contributions can also arise from the pairs $Q_{8g} - Q_{7\gamma}$ and $Q_1^c - Q_{7\gamma}$. Direct photon contributions can arise from all operator pairings. Some effects involving the conversion of the photon into light partons have been discussed previously in the literature [34–39], and it is known (though not widely appreciated) that they fall outside the realm of the local operator product expansion. Let us comment on the various effects one by one:

- The perturbative analysis of the $Q_{8g} - Q_{8g}$ contribution gives rise to IR-singular contributions, which at one-loop order can be regularized by introducing a non-zero mass for the strange quark [41]. It was argued in [34] that these singularities can be absorbed into the photon fragmentation functions of the strange quark and the gluon. We find that this factorization no longer holds in the endpoint region. Instead, the IR singularities must be factored into a subleading four-quark shape function.
- The current-current operator Q_1^c can induce penguin-type transitions, in which two charm or up quarks convert into a photon and soft gluon. Previous studies of this effect have focused on its contribution to the total decay rate, which arises from its interference with the matrix element of $Q_{7\gamma}$ [35–38]. In the present work we will generalize this analysis to the case of the photon spectrum in the endpoint region.
- The square of the charm-penguin amplitude, the $Q_1^c - Q_1^c$ double resolved photon contribution, has not yet been analyzed in the literature, but it is sometimes mentioned as a potentially large source of power corrections due to the fact that the operator Q_1^c has by far the largest Wilson coefficient in the effective weak Hamiltonian. We will

¹The total $\bar{B} \rightarrow X_s \gamma$ decay rate is not an infrared (IR) safe observable. What is usually meant by this term is the rate defined with a very low cut on photon energy, and with a subtraction of duality-violating charmonium resonance contributions [40].

show that this contribution arises first at order $1/m_b^2$ in the heavy-quark expansion. Its effects on the decay rate and spectrum are therefore strongly suppressed. The same is true for the $Q_1^c - Q_{8g}$ double resolved photon contribution.

- Resolved photon contributions from the $Q_{8g} - Q_{7\gamma}$ interference term were first studied in [39], again with regard to their impact on the total decay rate. We will complete this study and generalize it to the case of the photon spectrum.

We begin our analysis with a review of known results for the $\bar{B} \rightarrow X_s \gamma$ photon spectrum in section 2, indicating a couple of problematic features in the formulae routinely used in the literature. The new factorization formula (1.3) will be derived in section 3 using a two-step matching procedure from QCD to soft-collinear effective theory (SCET) [28, 42, 43] and heavy-quark effective theory (HQET) [44]. In section 4 we discuss the factorization properties of the various contributions to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum, which arise from different pairs of operators in the effective weak Hamiltonian. This includes, in particular, a detailed discussion of the new subleading shape functions for the contributions from operator pairs other than $Q_{7\gamma} - Q_{7\gamma}$. These have not been considered previously in the literature, except for a particular subleading shape-function contribution to the total $\bar{B} \rightarrow X_s \gamma$ decay rate arising from the operator pair $Q_{7\gamma} - Q_{8g}$ [39]. In section 5 we use the invariance of the strong interaction under the discrete symmetry PT to prove that the subleading soft functions are real, i.e., they do not carry non-trivial strong phases. The implications of our findings for the integrated $\bar{B} \rightarrow X_s \gamma$ decay rate are studied in section 6. We show that the resolved photon contributions must still be described in terms of matrix elements of non-local operators, whose effects cannot be reduced by lowering the cutoff on the photon energy. Finally, in section 7 we study the phenomenological implications of our results by estimating the irreducible theoretical uncertainty in the prediction for the $\bar{B} \rightarrow X_s \gamma$ decay rate integrated over the range $E_\gamma > 1.6$ GeV. We then summarize our results and give some conclusions. Three appendices contain our definitions of the operators in the effective weak Hamiltonian, a summary of input parameters, and a detailed exposition of the matching of the effective weak Hamiltonian onto operators in SCET. Readers not interested in the technical details of our derivations should consult section 2 and then proceed with sections 6 and 7.

Even though we only sketch the derivation of the new factorization formula in section 3, we consider this discussion as solid as that for many other processes discussed in the context of SCET. Still, we do not claim to have a rigorous proof of factorization. Indeed, in our analysis we will encounter one particular contribution to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum and decay rate, for which the resulting convolution integrals derived using SCET suffer from an ultra-violet (UV) divergence. In its current formulation, the effective theory does not provide a systematic framework for regularizing this divergence. The problem of divergent convolution integrals in SCET has been encountered previously in the context of heavy-to-light form factors [45–48] and power-suppressed contributions to hadronic B -meson decays [49, 50]. It is to some extent still an open question whether these integrals indicate a failure of factorization, or whether they can be cured by a generalization of the theoretical framework of SCET (an attempt in this direction was initiated in [51]).

An important difference is that in all previous cases these divergences were of IR origin. In our case, the convolution integrals diverge in the UV. Such divergences appear to be rather generic in the description of higher-order power corrections, because the resulting convolution integrals contain higher powers of soft momentum variables. The physical origin of the divergence and its interpretation are entirely transparent. Still, the presence of this effect is problematic for the consistency of SCET as a *bona fide* effective field theory and calls for a cure. We will discuss a simple treatment of the divergence using a hard cutoff on the convolution integrals. We do not claim, however, to have a systematic procedure that would work at higher orders in perturbation theory and allow for a consistent resummation of large logarithms. In that sense our derivation of factorization is incomplete.

2 Review of known results and preview of new ones

Let us briefly summarize what is known in the literature about the various terms in the factorization formula (1.3). Separating the contributions from different operators in the effective weak Hamiltonian, we write the heavy-quark expansion of the CP-averaged $\bar{B} \rightarrow X_s \gamma$ photon-energy spectrum in the endpoint region $p_+ \equiv m_b - 2E_\gamma = \mathcal{O}(\Lambda_{\text{QCD}})$ in the form

$$\frac{d\Gamma}{dE_\gamma} = \frac{G_F^2 \alpha |V_{tb} V_{ts}^*|^2}{2\pi^4} \bar{m}_b^2(\mu) E_\gamma^3 \left[|H_\gamma(\mu)|^2 \int_{-p_+}^{\bar{\Lambda}} d\omega m_b J(m_b(\omega + p_+), \mu) S(\omega, \mu) + \frac{1}{m_b} \sum_{i \leq j} \text{Re}[C_i^*(\mu) C_j(\mu)] F_{ij}(E_\gamma, \mu) + \dots \right], \quad (2.1)$$

where $\bar{\Lambda} = M_B - m_b$, and the ellipses represent terms of order $1/m_b^2$ and higher. For convenience we have factored out two powers of the running b -quark mass (defined in the $\overline{\text{MS}}$ scheme) and three powers of the photon energy, as this is the correct energy dependence of the leading contribution to the spectrum.

The term in the first line of (2.1) is the leading-power contribution and is well understood theoretically. At this order the effective weak Hamiltonian for $\bar{B} \rightarrow X_s \gamma$ decay matches onto a unique leading-order current operator in SCET. The hard matching coefficient $H_\gamma(\mu) = C_{7\gamma}(\mu) + \mathcal{O}(\alpha_s)$ for this current receives contributions from all operators in the effective weak Hamiltonian, not just $Q_{7\gamma}$, as soon as one goes beyond the leading order in perturbation theory [26]. The contribution proportional to $C_{7\gamma}$ is known to order α_s^2 [52, 53], while the remaining terms are known to order α_s . When the effective current operator is further matched onto HQET, a single jet function $J(p^2, \mu) = \delta(p^2) + \mathcal{O}(\alpha_s)$ arises, which is given by the discontinuity of the quark propagator in light-cone gauge and has been calculated to two-loop order in [54]. The remaining HQET matrix element defines a single, leading-order shape function via [10]

$$S(\omega, \mu) = \int \frac{dt}{2\pi} e^{-i\omega t} \frac{\langle \bar{B}(v) | \bar{h}(tn) S_n(tn) S_n^\dagger(0) h(0) | \bar{B}(v) \rangle}{2M_B}. \quad (2.2)$$

Here v denotes the four-velocity of the B meson, and n is a light-like vector pointing along the direction of the final-state hadronic jet. We normalize these vectors such that $v^2 = 1$,

$n^2 = 0$, $v \cdot n = 1$, and $v^0 \geq 1$. The soft Wilson line S_n is defined as

$$S_n(x) = \mathbf{P} \exp \left(ig \int_{-\infty}^0 du n \cdot A_s(x + un) \right), \quad (2.3)$$

where the path-ordering symbol \mathbf{P} means that fields with larger u values stand to the left of those with smaller ones. The conjugate Wilson line S_n^\dagger has the opposite ordering prescription. These definitions imply that $S_n(tn)S_n^\dagger(0) = [tn, 0]$ is a straight line segment connecting the points tn and 0 , with gauge fields closer to the point tn standing to the left of those closer to 0 . Taking the complex conjugate of relation (2.2) and using translational invariance, one finds that the shape function is real. The functions H_γ , J , and S incorporate contributions associated with different scales in the problem. The hard function H_γ receives virtual corrections of order the hard scale $\mu_h \sim m_b$, while the shape function S encodes non-perturbative hadronic physics associated with the soft scale $\mu_s \sim p_+ \sim \Lambda_{\text{QCD}}$. The jet function describes the properties of the final-state hadronic jet, whose invariant mass scales like $\mu_{hc} \sim \sqrt{m_b \Lambda_{\text{QCD}}}$ in the endpoint region. This intermediate scale is the scale of (anti-)hard-collinear virtualities. Large logarithms arising from ratios of these various scales can be resummed to all orders in perturbation theory by solving renormalization-group equations in the effective theory [26–28].

Beyond the leading power in the heavy-quark expansion, the proper factorization of the various contributions to the decay rate has not yet been discussed systematically in the literature. Such an analysis is the main goal of the present work. In phenomenological discussions of $\bar{B} \rightarrow X_s \gamma$ decay one usually starts from expressions for the power-suppressed terms derived in the naive parton model, i.e., by computing the inclusive decay of an on-shell b quark [12, 41, 55]. Including only the phenomenologically relevant contributions from operator products of Q_1^c , $Q_{7\gamma}$, and Q_{8g} , and setting $V_{ub} = 0$ for simplicity, this yields for the first-order power corrections

$$\begin{aligned} F_{77}^{\text{part}}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \left(16 \ln \frac{m_b}{p_+} - 15 \right), \\ F_{88}^{\text{part}}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \left(\frac{2}{9} \ln \frac{m_b p_+}{m_s^2} - \frac{1}{3} \right), \\ F_{78}^{\text{part}}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \frac{10}{3}, \\ F_{11}^{\text{part}}(E_\gamma, \mu) &= F_{18}^{\text{part}}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{2}{9}, \\ F_{17}^{\text{part}}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{2}{3} \right) - \frac{m_b \lambda_2}{9m_c^2} \delta(p_+). \end{aligned} \quad (2.4)$$

In this paper we adopt the scaling $m_c^2 = \mathcal{O}(m_b \Lambda_{\text{QCD}})$ for the charm-quark mass, meaning that the ratio m_c^2/m_b remains a constant of order Λ_{QCD} in the heavy-quark limit. Note that the expression for F_{17}^{part} includes a non-perturbative effect proportional to the HQET parameter $\lambda_2 = (M_{B^*}^2 - M_B^2)/4 \approx 0.12 \text{ GeV}^2$ [35–38], which is of the same order in power counting as the perturbative contribution. It is related to charm-penguin diagrams with a

soft gluon emission. If we were to adopt the alternative counting scheme where $m_c = \mathcal{O}(m_b)$ in the heavy-quark limit, then some of the expressions in (2.4) would change. In that case

$$\begin{aligned}
 F_{11}^{\text{part}}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \frac{4}{9} \int_0^1 dx (1-x) \left| 1 - F\left(\frac{z}{x}\right) \right|^2, \\
 F_{17}^{\text{part}}(E_\gamma, \mu) &= -3F_{18}^{\text{part}}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{4}{3}\right) \int_0^1 dx x \operatorname{Re} \left[1 - F\left(\frac{z}{x}\right) \right],
 \end{aligned}
 \tag{2.5}$$

where $z = (m_c/m_b)^2$, and we have defined the penguin function

$$F(x) = 4x \arctan^2 \left(\frac{1}{\sqrt{4x-1}} \right).
 \tag{2.6}$$

The non-perturbative contribution to F_{17}^{part} would be power-suppressed in that case and should be dropped for consistency.

In order to account for non-perturbative effects other than those described by the λ_2 term, the simplest recipe used in the literature is to replace $p_+ \rightarrow \omega + p_+$ in the above expressions and convolute them with the leading-order shape function $S(\omega, \mu)$, e.g.

$$\begin{aligned}
 F_{77}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \int_{-p_+}^{\bar{\Lambda}} d\omega \left(16 \ln \frac{m_b}{\omega + p_+} - 15 \right) S(\omega, \mu), \\
 F_{78}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \frac{10}{3} \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu),
 \end{aligned}
 \tag{2.7}$$

and similarly for the other terms [12, 13].

Beyond the leading order in $1/m_b$, the photon spectrum also receives contributions involving more complicated soft functions, usually called subleading shape functions. So far they have been studied only for the direct photon contribution from two insertions of the electromagnetic dipole operator $Q_{7\gamma}$ [30–33]. In the notation of [32], one obtains at tree level

$$\begin{aligned}
 F_{77}^{\text{SSF}}(E_\gamma, \mu) &= p_+ S(-p_+, \mu) + s(-p_+, \mu) - t(-p_+, \mu) + u(-p_+, \mu) - v(-p_+, \mu) \\
 &\quad - \pi \alpha_s(\mu) \left[f_u^{(s)}(-p_+, \mu) + f_v^{(s)}(-p_+, \mu) \right] + \mathcal{O}\left(\frac{\alpha_s(\mu)}{4\pi}\right).
 \end{aligned}
 \tag{2.8}$$

These same functions also contribute, in other combinations, to the semileptonic $\bar{B} \rightarrow X_u l \bar{\nu}$ decay spectra in the endpoint region. One can think of t and v as non-local generalizations of the B -meson matrix element of the subleading HQET chromomagnetic operator, and of u as a non-local generalization of the matrix element of the kinetic operator. The function s arises from an insertion of the subleading HQET Lagrangian into the matrix element for the leading shape function in (2.2). The functions $f_u^{(q)}$ and $f_v^{(q)}$ arise from the matrix elements of non-local four-quark operators. In the present paper we will encounter other four-quark shape functions, which are unique to radiative decays. It is therefore hopeless to try to find weighted distributions of $\bar{B} \rightarrow X_s \gamma$ and $\bar{B} \rightarrow X_u l \bar{\nu}$ events, in which the subleading shape functions enter in the same combinations — a goal pursued in [56], working at tree level and neglecting all operators in the effective weak Hamiltonian except

$Q_{7\gamma}$. As in all previous analyses of subleading shape-function contributions, it is sufficient for phenomenological purposes to restrict the analysis to the tree level, since so little is known about the functional forms of the subleading shape functions. In the language of the factorization formula (1.3), this means that the corresponding hard and jet functions are computed at zeroth order in α_s/π . We do, however, include jet functions associated with a factor $g^2 = 4\pi\alpha_s$, which can arise from tree-level hard-collinear gluon exchange. In this work we complete the analysis of subleading shape functions for $\bar{B} \rightarrow X_s\gamma$ decay by analyzing the contributions analogous to (2.8) for the remaining pairs of operators in the effective weak Hamiltonian.

It would be incorrect to simply add the partonic contributions and the contributions from subleading shape functions, such as (2.7) and (2.8), as this would lead to double counting. In fact, since the partonic expressions (2.4) and (2.5) have not been derived from a proper matching procedure, they secretly contain some soft contributions, which should be subtracted and absorbed into the subleading shape functions. The explicit expressions for F_{77}^{part} and F_{88}^{part} in (2.4), which contain parametrically large logarithms, already hint at the fact that such a subtraction is required. The dependence of F_{88}^{part} on the strange-quark mass is clearly a sign of an unphysical sensitivity to the IR region, which should not be present in a short-distance coefficient function. For the case of F_{77}^{part} one might think that the large logarithm results from a combination of hard-collinear and hard scales, $\ln(m_b/p_+) = \ln(m_b^2) - \ln(m_b p_+)$, in which case it would have a short-distance origin. We will see, however, that it results from a combination of hard-collinear and soft scales, $\ln(m_b/p_+) = \ln(m_b p_+) - 2\ln(p_+)$. The sensitivity to the soft scale p_+ must be subtracted and absorbed into a subleading shape function.

Our improved expressions for the coefficient functions read

$$\begin{aligned}
 F_{77}(E_\gamma, \mu) &= \frac{C_F\alpha_s(\mu)}{4\pi} \int_{-p_+}^{\bar{\Lambda}} d\omega \left(16 \ln \frac{m_b(\omega + p_+)}{\mu^2} + 9 \right) S(\omega, \mu) + F_{77}^{\text{SSF}}(E_\gamma, \mu), \\
 F_{88}(E_\gamma, \mu) &= \frac{C_F\alpha_s(\mu)}{4\pi} \int_{-p_+}^{\bar{\Lambda}} d\omega \left(\frac{2}{9} \ln \frac{m_b(\omega + p_+)}{\mu^2} - \frac{1}{3} \right) S(\omega, \mu) + 4\pi\alpha_s(\mu) f_{88}(-p_+, \mu), \\
 F_{78}(E_\gamma, \mu) &= \frac{C_F\alpha_s(\mu)}{4\pi} \frac{10}{3} \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu) + 4\pi\alpha_s(\mu) \text{Re} \left[f_{78}^{(\text{I})}(-p_+, \mu) + f_{78}^{(\text{II})}(-p_+, \mu) \right], \\
 F_{17}(E_\gamma, \mu) &= \frac{C_F\alpha_s(\mu)}{4\pi} \left(-\frac{2}{3} \right) \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu) + \sum_{q=c,u} \delta_q \text{Re} f_{17,q}(-p_+, \mu), \\
 F_{11}(E_\gamma, \mu) &= F_{18}(E_\gamma, \mu) = \frac{C_F\alpha_s(\mu)}{4\pi} \frac{2}{9} \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu),
 \end{aligned} \tag{2.9}$$

where we now also include the effects of up-quark loops in F_{17} , i.e., we no longer set $V_{ub} = 0$. We have defined

$$\delta_q = \frac{\text{Re} \left[\lambda_q C_1(\mu) (-\lambda_t^*) C_{7\gamma}^*(\mu) \right]}{|\lambda_t|^2 \text{Re} \left[C_1(\mu) C_{7\gamma}^*(\mu) \right]}, \quad \lambda_q = V_{qb}V_{qs}^*, \tag{2.10}$$

where $\delta_c + \delta_u = 1$ by unitarity of the CKM matrix. Note that δ_u is of second order in

the Wolfenstein parameter $\lambda \approx 0.22$ and thus numerically very small. The perturbative terms involving convolutions with $S(\omega, \mu)$ are now free of IR-sensitive contributions, and all long-distance physics resides in the shape functions.

We finish this section with an important remark, which is somewhat orthogonal to the main thrust of this paper but nevertheless relevant. In the analysis of the $\bar{B} \rightarrow X_s \gamma$ decay rate and photon spectrum, it is customary to adopt for the charm-quark mass a running mass defined at a hard-collinear scale $\mu_{hc} \sim \sqrt{m_b \Lambda_{\text{QCD}}} \sim m_c$ [57]. For instance, the default value adopted in [5] is $m_c = \bar{m}_c(1.5 \text{ GeV})$. This scale choice is indeed appropriate for charm-quark mass effects residing in the jet functions entering the factorization formula (1.3). We will be concerned with such effects in section 4.3. On the other hand, charm-quark mass effects also enter some of the hard functions in the factorization formula, for instance via the coefficient $H_\gamma(\mu)$ in (2.1) [26], or via phase-space functions such as those shown in (2.5). In this case the charm-penguin loops are probed at virtualities of order m_b , and it is therefore appropriate to use a running mass $m_c = \bar{m}_c(\mu_h)$ evaluated at a hard scale $\mu_h \sim m_b$. This can have important numerical effects, enhancing the theoretical prediction for the total decay rate by up to 3%.

3 Schematic derivation of the factorization formula

The endpoint region of the $\bar{B} \rightarrow X_s \gamma$ photon spectrum is defined as the kinematical region where the hadronic jet X_s has large energy compared to its invariant mass: $E_X \sim m_b$, but $M_X \sim \sqrt{m_b \Lambda_{\text{QCD}}}$. We define two light-like vectors, n and \bar{n} , which are aligned with the directions of the hadronic jet with total momentum P_X and the photon with momentum q . These two vectors satisfy $n + \bar{n} = 2v$, where v is the velocity of the B meson. Specifically, we have $P_X = E_X n + (M_X^2/4E_X) \bar{n}$ and $q = E_\gamma \bar{n}$. In the B -meson rest frame, we may choose $n^\mu = (1, 0, 0, 1)$ and $\bar{n}^\mu = (1, 0, 0, -1)$. It is convenient to decompose 4-vectors in the light-cone basis spanned by n and \bar{n} ,

$$a^\mu = n \cdot a \frac{\bar{n}^\mu}{2} + \bar{n} \cdot a \frac{n^\mu}{2} + a_\perp^\mu \equiv a_+^\mu + a_-^\mu + a_\perp^\mu. \tag{3.1}$$

We will often use the short-hand notation $a \sim (n \cdot a, \bar{n} \cdot a, a_\perp)$. Note that by definition the external momenta P_X , q , and $M_B v$ have vanishing perpendicular components.

SCET and HQET are the appropriate effective field theories to study the factorization properties of inclusive B -meson decay spectra in the endpoint region [28, 29, 31–33]. We will need several types of SCET modes for our analysis, each one corresponding to a particular physical scale relevant to the process. Indeed, once the relevant modes have been identified, factorization follows from a sequence of simple and by now familiar steps. High-energy scales such as the electro-weak scales m_t , M_W or the hard scale set by the heavy-quark mass m_b are integrated out before one enters the low-energy effective theories, and hence there are no fields for such hard quantum fluctuations in SCET or HQET.

The expansion parameter in the factorization analysis is $\lambda = \Lambda_{\text{QCD}}/m_b$, where we do not distinguish between M_B , m_b , E_X , and E_γ , all of which are of the same order in the endpoint region. The partons that make up the final-state hadronic jet X_s carry momenta

that generically scale like the total jet momentum P_X . In light-cone components this implies $p_{hc} \sim m_b(\lambda, 1, \sqrt{\lambda})$. We will refer to modes with this scaling behavior as hard-collinear (hc) fields. The final state as well as the initial B meson also contain soft partons with momenta $p_s \sim m_b(\lambda, \lambda, \lambda)$ of order Λ_{QCD} . The light-like photon momentum q itself does not set a physical scale; however, partons with momenta scaling like $p_{\bar{hc}} \sim m_b(1, \lambda, \sqrt{\lambda})$ can convert into a photon accompanied by soft partons, which can be absorbed by the hadronic final state or originate from the initial B meson. We will refer to modes with this scaling behavior as anti-hard-collinear (\bar{hc}). The invariant mass of a set of anti-hard-collinear partons scales like $\sqrt{m_b \Lambda_{\text{QCD}}}$. Note that processes in which a parton fragments into a photon plus an energetic parton moving along the \bar{n} direction, such as those considered in [34], are kinematically not allowed in the endpoint region. The produced energetic parton cannot be absorbed by the low-mass final-state hadronic jet.

In this paper, we denote by ξ_{hc} and $\xi_{\bar{hc}}$ the effective SCET fields for hard-collinear and anti-hard-collinear quarks, respectively. We define them as

$$\xi_{hc} = W_{\bar{n}}^\dagger \xi_n \sim \sqrt{\lambda}, \quad \xi_{\bar{hc}} = W_n^\dagger \xi_{\bar{n}} \sim \sqrt{\lambda}, \quad (3.2)$$

where ξ_n and $\xi_{\bar{n}}$ are two-component spinor fields in the effective Lagrangian, which obey $\not{n} \xi_n = \not{\bar{n}} \xi_{\bar{n}} = 0$. The quantities $W_{\bar{n}}$ and W_n are the familiar (anti-)hard-collinear Wilson lines of SCET. Similarly, we define the hard-collinear and anti-hard-collinear gluon fields [58]

$$A_{hc}^\mu = W_{\bar{n}}^\dagger (iD_{hc}^\mu W_{\bar{n}}) \sim (\lambda, 0, \sqrt{\lambda}), \quad A_{\bar{hc}}^\mu = W_n^\dagger (iD_{\bar{hc}}^\mu W_n) \sim (0, \lambda, \sqrt{\lambda}). \quad (3.3)$$

Finally, we need the soft heavy- and light-quark fields $h, q \sim \lambda^{3/2}$ and the soft gluon field $A_s^\mu \sim (\lambda, \lambda, \lambda)$. The effective heavy-quark field obeys $\not{\psi} h = h$. For clarity, soft light-quark fields will often be denoted by the flavor of the corresponding particles ($q = u, d, s, \dots$). Finally, note that in general the gluon fields have the same scaling properties as the corresponding momenta (apart from the large components of the (anti-)hard-collinear gluon fields, which have been “gauged away” by the introduction of the Wilson lines), and the same is true for derivatives acting on these fields.

The effective fields defined in (3.2) and (3.3) are invariant under (anti-)hard-collinear gauge transformations, while they transform homogeneously under soft gauge transformations [43]. An important technical step in deriving factorization formulae using SCET is the decoupling of the soft gluons from the (anti-)hard-collinear fields. This is accomplished by introducing the soft Wilson lines $S_n(x)$ in (2.3) and corresponding Wilson lines $S_{\bar{n}}$ defined analogously with n replaced by \bar{n} . We then perform the decoupling transformations [28, 59]

$$\xi_{hc}(x) = S_n(x_-) \xi_{hc}^{(0)}(x), \quad A_{hc}^\mu(x) = S_n(x_-) A_{hc}^{(0)\mu}(x) S_n^\dagger(x_-), \quad (3.4)$$

and similarly for the anti-hard-collinear fields. When expressed in terms of the “sterile” fields with superscript “(0)”, the SCET Lagrangian no longer contains interactions between soft and (anti-)hard-collinear fields at leading order in λ .

The derivation of the factorization formula (1.3) proceeds as follows. In the first step, the QCD matrix element of the product of the two effective weak Hamiltonians in (1.1)

is matched onto operators in the effective theory SCET(hc, \overline{hc}, s), which is the version of SCET containing hard-collinear, anti-hard-collinear, and soft degrees of freedom. In this step the hard functions $H_i^{(n)}$ appear as Wilson coefficients capturing the effects of hard quantum fluctuations. A priori, an operator in the effective weak Hamiltonian can be matched onto any operator in SCET with the right quantum numbers. One finds, however, that up to order $1/m_b$ only a small number of effective-theory operators contribute. Many aspects of this first matching step have been discussed in [60], where a factorization theorem was derived for the exclusive decays $B \rightarrow K^* \gamma$ and $B \rightarrow \rho \gamma$. Note that in the endpoint region anti-hard-collinear partons cannot be part of the final state X_s , because this would lead to an invariant hadronic mass $M_X \sim m_b$, in contrast with the required scaling $M_X \sim \sqrt{m_b \Lambda_{\text{QCD}}}$. We therefore need insertions from the SCET Lagrangian, which convert all anti-hard-collinear particles into a photon plus a set of soft partons. As will be discussed in section 4, these insertions are always power suppressed. After this is done, any given contribution to the decay rate is related, in position space, to a matrix element of the generic form

$$\text{Disc} \langle \bar{B}(v) | \bar{h}(x) [\phi_s(x_i) \dots] h(0) [\phi_{hc}(y_j) \dots] [\phi_{\overline{hc}}(z_k) \dots \phi'_{\overline{hc}}(z'_l) \dots] | \bar{B}(v) \rangle. \quad (3.5)$$

Note that we have introduced two types of anti-hard-collinear fields. The fields $\phi_{\overline{hc}}$ ($\phi'_{\overline{hc}}$) only couple to the photon connected to the initial (final) B -meson state via the weak effective Hamiltonian, see figure 1. These fields should be thought of as different entities, which do not interact with one another (i.e., there are no interaction terms in the effective Lagrangian coupling $\phi_{\overline{hc}}$ and $\phi'_{\overline{hc}}$). The reason is that the exchange of an anti-hard-collinear particle across the two sides of the forward amplitude is forbidden kinematically, as this would lead to a hadronic final state with mass of order m_b . In other words, anti-hard-collinear propagators are never cut.

The soft heavy-quark fields need to be part of any effective-theory operator. The three brackets [...] can contain generic products of soft, hard-collinear, and anti-hard-collinear fields. The presence of a hard-collinear jet in the final state requires that the hard-collinear bracket must contain at least two fields, either a pair of strange quarks or of other light partons (gluons or quarks). In the latter case, the strange-quark pair must appear in the soft bracket. The anti-hard-collinear bracket, on the other hand, can be empty. Recall that any field in the effective Lagrangian scales like a positive power of $\sqrt{\lambda}$, so adding an additional field to an operator always leads to further power suppression.

Because of the particular scaling of soft and (anti-)hard-collinear momenta, the soft fields must be multipole expanded when they couple to (anti-)hard-collinear fields [61]. The multipole expansion is subtle if there are external momenta in the problem whose components are nearly identical, such as $n \cdot (m_b v) \approx n \cdot q$ in our case. The correct form of the expansion must then be determined on a case-by-case basis for each operator, rather than derived from a simple set of rules. We find that the heavy-quark fields must always be expanded about x_- , while other soft fields can depend on either x_- or x_+ , or both.

At this point the fields belonging to the three types of modes can still interact with each other by the exchange of soft gluons. These interactions are unsuppressed in SCET, but they have an eikonal structure and can be removed by field redefinitions [28, 59]. The remaining power-suppressed interactions are treated as Lagrangian insertions and so

are included as parts of the operators in (3.5). After the decoupling transformations, the forward B -meson matrix elements needed for the calculation of inclusive decay spectra can therefore be factorized into a B -meson matrix element of soft fields multiplying vacuum expectation values of hard-collinear and anti-hard-collinear fields:

$$\begin{aligned} & \langle \bar{B}(v) | \bar{h}(x_-) [\phi_s(x_{i\mp}) \dots] h(0) | \bar{B}(v) \rangle \times \text{Disc} \langle 0 | [\phi_{hc}^{(0)}(y_j) \dots] | 0 \rangle \\ & \times \langle 0 | [\phi_{hc}^{(0)}(z_k) \dots] | 0 \rangle \langle 0 | [\phi_{hc}^{\prime(0)}(z'_l) \dots] | 0 \rangle. \end{aligned} \quad (3.6)$$

In this process the soft Wilson lines from (2.3) arise, which must be included as part of the soft matrix elements. In fact, they render these non-local matrix element gauge invariant.

In the last step, we match SCET onto HQET by integrating out the (anti-)hard-collinear fields. This can be done perturbatively, because the corresponding scales are in the short-distance regime. The Wilson coefficients of this matching are simply the perturbative expressions for the vacuum correlation functions of the (anti-)hard-collinear fields. Their Fourier transforms define the momentum-space jet functions $J_i^{(n)}$ and $\bar{J}_i^{(n)}$, and the Fourier transforms of the soft matrix elements define the soft functions $S_i^{(n)}$:

$$\begin{aligned} J_i^{(n)} & \sim \left[\text{Disc} \langle 0 | [\phi_{hc}^{(0)}(y_j) \dots] | 0 \rangle \right]_{\text{F.T.}}, & \bar{J}_i^{(n)} & \sim \left[\langle 0 | [\phi_{hc}^{(0)}(z_k) \dots] | 0 \rangle \right]_{\text{F.T.}}, \\ S_i^{(n)} & \sim \left[\langle \bar{B} | \bar{h}(x_-) [\phi_s(x_{i\mp}) \dots] h(0) | \bar{B} \rangle \right]_{\text{F.T.}}. \end{aligned} \quad (3.7)$$

If both anti-hard-collinear brackets in (3.6) are empty, the corresponding contribution to the spectrum becomes part of the first term in the factorization formula (1.3). If only one of them is empty, the contribution becomes part of the second term. Finally, if both anti-hard-collinear brackets are not empty, the contribution belongs to the last term. Note that the momentum-space functions defined above will, in general, depend on several Fourier variables (one less than the number of space-time variables in the corresponding non-local matrix elements), and as a result the convolutions in the factorization formula (1.3) involve multi-dimensional integrals.

This concludes the derivation of the factorization formula. Our main focus in this work is on the resolved photon contributions giving rise to the second and third terms in (1.3). We will now present a detailed discussion of the matching procedure for these contributions.

4 Systematic analysis of resolved photon contributions

4.1 Matching onto SCET

As outlined in the previous section, the analysis of the $\bar{B} \rightarrow X_s \gamma$ photon spectrum in the effective theory consists of two steps. In the first step the effective weak Hamiltonian summarized in appendix A is matched onto operators in SCET consisting of (anti-)hard-collinear and soft fields. The Wilson coefficients arising in this step are the hard functions $H_i^{(n)}$ in (1.3). In the second step the (anti-)hard-collinear modes are integrated out, and the theory is matched onto HQET. The Wilson coefficients arising in this step are the jet functions $J_i^{(n)}$ and $\bar{J}_i^{(n)}$. The remaining hadronic matrix elements define the soft functions $S_i^{(n)}$. For simplicity, we will restrict ourselves to the tree-level approximation for hard quantum

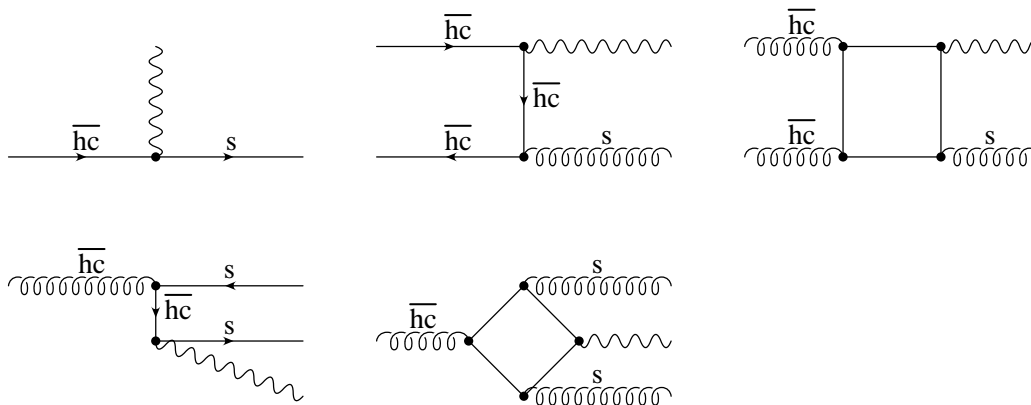


Figure 2. $\mathcal{O}(\lambda^{1/2})$ (top row) and $\mathcal{O}(\lambda)$ (bottom row) conversions of anti-hard-collinear particles into a photon accompanied by soft particles. Only some representative diagrams are shown.

corrections, and to the one-loop approximation for (anti-)hard-collinear quantum fluctuations associated with the leading shape function in (2.2). The Wilson coefficients of the new subleading shape functions will be computed at tree level, but including contributions of order $g^2 = 4\pi\alpha_s$ resulting from tree-level (anti-)hard-collinear gluon exchange.

In constructing the possible operator basis of SCET for $\bar{B} \rightarrow X_s \gamma$ decay, we require that the final state should contain only one anti-hard-collinear particle, which is the photon field with momentum $q^\mu = E_\gamma \bar{n}$. All the other particles in the final state, including one strange quark, need to be either hard-collinear or soft. At least one of the particles in the final state must be hard-collinear, either the strange quark or a gluon. Note that we can have several anti-hard-collinear and/or soft fields be part of the possible operators, provided that all the anti-hard-collinear particles are converted into the photon plus soft particles via SCET Lagrangian insertions. The number of soft particles in the final state is restricted only in the sense that adding soft fields to an operator always leads to power suppression. From these simple requirements, it is straightforward to find the possible SCET operator basis systematically.

Since the SCET expansion parameter is $\sqrt{\lambda}$ with $\lambda \sim \Lambda_{\text{QCD}}/m_b$, we need to consider operators of leading, next-to-leading, and next-to-next-to-leading order in SCET power counting in order to systematically analyze Λ_{QCD}/m_b -suppressed contributions to the photon spectrum [43, 47, 60]. The possible effective weak-interaction operators can then be divided into two classes, depending on whether they contain a photon field or not. The first class of operators leads to direct photon contributions, whereas the second class gives rise to resolved photon contributions. In the latter case, the operators must be supplemented with Lagrangian insertions that convert the anti-hard-collinear particles into a photon.

As our main interest is in the resolved photon contributions, we begin by systematically analyzing how anti-hard-collinear partons can be converted into a photon. These conversions can be derived from the SCET(hc, \bar{hc}, s) Lagrangian. For power counting the photon field scales like an anti-hard-collinear field, and hence the conversion of any number of anti-hard-collinear particles into a photon is unsuppressed as long as it is allowed by

the rules of the leading-order SCET Lagrangian. However, each conversion involving a soft parton costs a certain power of $\sqrt{\lambda}$. At $\mathcal{O}(\sqrt{\lambda})$ we find the possibilities (here and below one could add any number of anti-hard-collinear gluons on the left-hand side of the relations)

$$\xi_{hc}^- \rightarrow A_{\perp}^{\text{em}} + q, \quad \xi_{hc}^- + \bar{\xi}_{hc}^- \rightarrow A_{\perp}^{\text{em}} + A_s, \quad \mathcal{A}_{hc}^- + \mathcal{A}_{hc}^- \rightarrow A_{\perp}^{\text{em}} + A_s. \quad (4.1)$$

Similarly, at $\mathcal{O}(\lambda)$ we have

$$\mathcal{A}_{hc}^- \rightarrow A_{\perp}^{\text{em}} + q + \bar{q}, \quad \mathcal{A}_{hc}^- \rightarrow A_{\perp}^{\text{em}} + A_s + A_s. \quad (4.2)$$

These five possibilities are illustrated in figure 2. In each case the last conversion, which involves three gluon fields, is not needed for our tree-level analysis.

In the matching of the effective weak Hamiltonian onto SCET we focus on the contributions of the operators $Q_{7\gamma}$, Q_{8g} , and $Q_1^{c,u}$. Other four-quark operators, which could be treated in a way analogous to $Q_1^{c,u}$, give rise to negligible effects. There is a large number of SCET operators appearing in the matching relations, all of which are listed in appendix C. Here we will explicitly present only those operators that are needed for our tree-level analysis of resolved photon contributions. The unique leading-order operator arising in the matching relation for $Q_{7\gamma}$ is

$$Q_{7\gamma}(x) \rightarrow \frac{-em_b}{4\pi^2} e^{-im_b v \cdot x} \bar{\xi}_{hc}(x) \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}(x)] (1 + \gamma_5) h(x_-), \quad (4.3)$$

where the derivative acting on the photon field produces a factor $-n \cdot q = -2E_{\gamma}$. This operator arises at $\mathcal{O}(\lambda^{5/2})$ in SCET power counting. It is shown in the first row in figure 3. The power suppression of other operators must be evaluated in comparison with this scaling. While at tree level only $Q_{7\gamma}$ matches onto the operator in (4.3), at $\mathcal{O}(\alpha_s)$ the other operators contribute as well, with Wilson coefficients that can be found in [26]. From the many operators arising at subleading power in SCET, we only need those that can give rise to $1/m_b$ -suppressed resolved photon contributions. They must contain at least one anti-hard-collinear field. From the matching relation for Q_{8g} , we need the leading-order operators

$$Q_{8g}(x) \rightarrow \frac{-gm_b}{4\pi^2} e^{-im_b v \cdot x} \left[\bar{\xi}_{hc}(x) \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{hc\perp}^-(x)] (1 + \gamma_5) h(x_-) + \bar{\xi}_{hc}^-(x) \frac{\not{n}}{2} [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}^-(x)] (1 + \gamma_5) h(x_-) \right]. \quad (4.4)$$

They are shown in the second row in figure 3. The conversions of the anti-hard-collinear fields into the photon plus soft fields follow from (4.1) and (4.2) and give rise to power suppression, as indicated in the figure. Finally, from the matching relation for the current-current operators Q_1^q , we need the $\mathcal{O}(\lambda^3)$ operator

$$Q_1^q(x) \rightarrow e^{-im_b v \cdot x} \bar{\xi}_{hc} \gamma^{\mu} (1 - \gamma_5) h(x_-) \bar{\xi}_{hc}^-(x) \gamma_{\mu} (1 - \gamma_5) \xi_{hc}^-(x) \quad (4.5)$$

illustrated in the third row in figure 3. Here ξ_{hc} is the strange-quark field, while ξ_{hc}^- are fields for the quark with flavor $q = c, u$ in the four-quark operator. The anti-hard-collinear quark

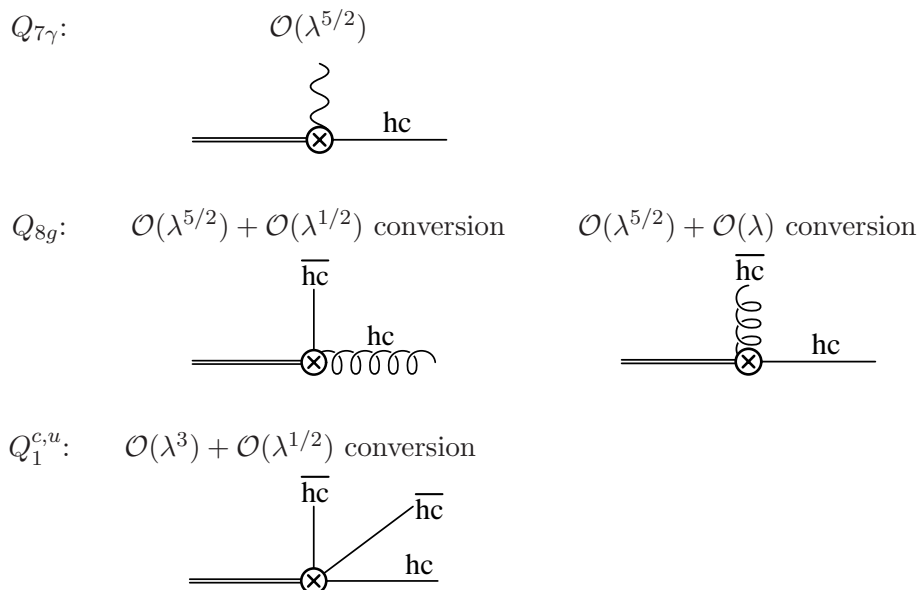


Figure 3. Relevant operators arising in the matching of the effective weak Hamiltonian onto SCET. While many other operators exist, only those shown here contribute to the resolved photon contributions at tree-level in perturbative matching.

pair must be converted into a photon plus a hard-collinear or soft gluon via a penguin loop, as indicated by the second relation in (4.1) and the second graph in the first row of figure 2.

In our analysis we will also include power corrections of $\mathcal{O}(\alpha_s)$ to the direct photon contributions in the factorization formula (1.3). They involve a hard-collinear loop and give rise to a convolution of subleading jet functions with the leading shape function. The operators $Q_{7\gamma}$, Q_{8g} , and $Q_1^{c,u}$ can all be matched onto $\mathcal{O}(\lambda^3)$ and $\mathcal{O}(\lambda^{7/2})$ SCET operators containing a photon field accompanied by hard-collinear quark and gluon fields. A complete list of the corresponding operators can be found in appendix C. A specific example, which we will need in the analysis in section 4.5, is the unique $\mathcal{O}(\lambda^3)$ four-particle operator containing the photon field in the matching relation for the dipole operator Q_{8g} , which reads

$$Q_{8g}(x) \rightarrow \frac{-gm_b}{4\pi^2} e^{-im_b v \cdot x} \bar{\xi}_{hc}(x) \frac{1}{i\bar{n} \cdot \partial} e_d e \mathcal{A}_\perp^{\text{em}}(x) [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}(x)] (1 + \gamma_5) h(x_-), \quad (4.6)$$

where $e_d = -1/3$ is the electric charge of a down-type quark in units of e . We refrain from listing the relevant operators descending from $Q_{7\gamma}$ and $Q_1^{c,u}$ here. The resulting $\mathcal{O}(1/m_b)$ direct photon contributions are of the form shown in figure 4, where the two diagrams on the left show the possible operator products in SCET. In the second graph, the operator on the right vertex represents the leading-order matching contribution given in (4.3). This diagram therefore only arises in pairings of the form $Q_i - Q_{7\gamma}$. The graph on the right illustrates the structure of soft fields remaining after the hard-collinear fields have been integrated out in the second matching step. Here the dashed horizontal line represents a Wilson line along the n direction. In this case the soft matrix element in HQET is the leading shape function $S(\omega, \mu)$.

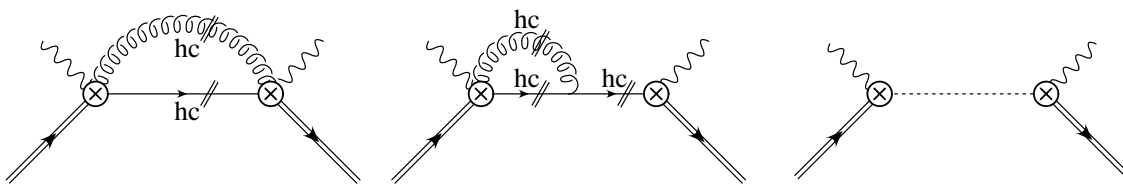


Figure 4. Diagrams representing the $\mathcal{O}(1/m_b)$ direct photon contributions arising from hard-collinear loops. The two graphs on the left represent products of SCET operators (see appendix C for a complete list), while the graph on the right represents non-local operators built out of the soft fields remaining after the matching onto HQET.

4.2 Analysis of the $Q_{7\gamma} - Q_{\bar{7}\gamma}$ contribution

We have discussed in section 2 that at order $1/m_b$ in the heavy-quark expansion the $Q_{7\gamma} - Q_{\bar{7}\gamma}$ terms in the $\bar{B} \rightarrow X_s \gamma$ photon spectrum contain a parton-model contribution of order α_s as well as a tree-level contribution from subleading shape functions. They are given in (2.4) and (2.8), respectively. We have argued that $F_{77}^{\text{part}}(E_\gamma, \mu)$ contains a soft contribution, which needs to be extracted and absorbed into the subleading shape-function contribution to avoid double counting. We will now discuss this subtraction in more detail.

Evaluating the diagrams in figure 4 with two insertions of $Q_{7\gamma}$, we find that they give rise to a convolution of the leading shape function in (2.2) with a subleading jet function $J_{\text{subl}}(p^2)$ resulting from the cuts of hard-collinear loop diagrams. This jet function is divergent, and using dimensional regularization with $d = 4 - 2\epsilon$ space-time dimensions we obtain the bare expression [62]

$$J_{\text{subl}}^{\text{bare}}(p^2) = \theta(p^2) \frac{d-2}{2} \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{16}{\bar{\epsilon}} - 16 \ln \frac{\mu^2}{p^2} + 9 \right), \quad (4.7)$$

where $1/\bar{\epsilon} \equiv 1/\epsilon - \gamma_E + \ln 4\pi$, and the factor of $(d-2)$ arises from the Dirac algebra in d dimensions. Subtracting the pole term, we obtain

$$F_{77}^{(a)}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \int_{-p_+}^{\bar{\Lambda}} d\omega \left(16 \ln \frac{m_b(\omega + p_+)}{\mu^2} + 25 - 16c_{\text{RS}} \right) S(\omega, \mu), \quad (4.8)$$

where the scheme-dependent constant c_{RS} vanishes in the $\overline{\text{MS}}$ scheme, $c_{\overline{\text{MS}}} = 0$. The $\ln(m_b)$ term in the above result agrees with that in the parton-model inspired expression for F_{77} given in (2.7). However, the p_+ -dependent terms and the constant accompanying the logarithm are different in the two expressions. This difference is accounted for by the subleading shape-function contribution $F_{77}^{(b)}(E_\gamma, \mu) \equiv F_{77}^{\text{SSF}}(E_\gamma, \mu)$ given in (2.8).

In order to show that this is indeed the case, we derive the partonic expressions resulting from a naive, perturbative calculation of the subleading shape functions. To this end, we need to calculate the one-loop corrections to the matrix elements of the soft operators corresponding to the subleading shape functions $\omega S(\omega, \mu)$, $s(\omega, \mu)$, $t(\omega, \mu)$, $u(\omega, \mu)$, $v(\omega, \mu)$,

as well as the tree-level matrix elements of the soft operators corresponding to $f_u(\omega, \mu)$ and $f_v(\omega, \mu)$ between on-shell heavy-quark states with velocity v . Without loss of generality we take $v_\perp = 0$, and as a result the matrix elements of the soft operators corresponding to t and v vanish at one-loop order, since they only contain gluons with transverse polarization. The tree-level matrix elements of the soft operators corresponding to f_u and f_v also vanish, since they contain scaleless integrals over the \bar{n} -components of the light-quark momenta. Finally, the matrix element of the soft operator corresponding to s is non-zero only when the heavy quarks are off shell with a non-zero n -component of the residual momentum. As a result it does not contribute when we set the residual momentum to zero in the partonic calculation. We are therefore left with only ωS and u . The former can be extracted from the calculations performed in [29]. After setting $v \cdot k$ to zero, we find

$$\omega S_{\text{bare}}(\omega) = \theta(-\omega) \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{4}{\bar{\epsilon}} - 4 \ln \frac{\mu^2}{(-\omega)^2} + 4 \right). \quad (4.9)$$

For the latter, one finds by explicit calculation that [62]

$$u_{\text{bare}}(\omega) = \theta(-\omega) \frac{C_F \alpha_s(\mu)}{4\pi} \left(\frac{12}{\bar{\epsilon}} + 12 \ln \frac{\mu^2}{(-\omega)^2} - 20 \right). \quad (4.10)$$

Subtracting the UV poles in the $\overline{\text{MS}}$ scheme, we obtain from (2.8)

$$F_{77}^{\text{SSF}}(E_\gamma, \mu)|_{\text{pert}} = \frac{C_F \alpha_s(\mu)}{4\pi} \left(16 \ln \frac{\mu^2}{p_+^2} - 24 \right), \quad (4.11)$$

where the subscript “pert” indicates that these are naive perturbative expressions for non-perturbative hadronic functions. Adding to this result the naive perturbative expression for $F_{77}^{(a)}(E_\gamma, \mu)$ in (4.8) obtained by replacing $S(\omega, \mu) \rightarrow \delta(\omega)$ yields

$$F_{77}^{(a)}(E_\gamma, \mu)|_{\text{pert}} + F_{77}^{\text{SSF}}(E_\gamma, \mu)|_{\text{pert}} = \frac{C_F \alpha_s(\mu)}{4\pi} \left(16 \ln \frac{m_b}{p_+} + 1 - 16c_{\text{RS}} \right), \quad (4.12)$$

which coincides with expression for $F_{77}^{\text{part}}(E_\gamma, \mu)$ in (2.4) apart from the constant term.

The remaining difference has its origin in the $(d-2)$ prefactor in (4.7), which results from the d -dimensional Dirac algebra. The reason is that relation (2.8) was derived in [32] by working in $d = 4$ dimensions. Indeed, it is convenient to renormalize the subleading shape functions before evaluating the traces arising from the Dirac structures specific to a given process. Only in that case the definitions of the subleading shape functions are the same for different processes, such as $\bar{B} \rightarrow X_s \gamma$ and $\bar{B} \rightarrow X_u l \bar{\nu}$ decays. However, in this case it is crucial that the same subtraction scheme is adopted in the calculation of the subleading jet-function contribution in (4.8). In other words, we should work in the $\overline{\text{DR}}$ subtraction scheme [63, 64], where the Dirac algebra is performed in $d = 4$ dimensions, while loop integrals are evaluated with $d = 4 - 2\epsilon$. In this scheme $c_{\text{RS}} = 1$ in (4.8) and (4.12), and the latter expression then agrees with that in (2.4). Our final result is therefore

$$F_{77}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \int_{-p_+}^{\bar{\Lambda}} d\omega \left(16 \ln \frac{m_b(\omega + p_+)}{\mu^2} + 9 \right) S(\omega, \mu) + F_{77}^{\text{SSF}}(E_\gamma, \mu). \quad (4.13)$$

This is the first equation in (2.9), which replaces the “incorrect” (in the sense of improper factorization) result in (2.4).

Throughout this paper we set the strange-quark mass to zero, which turns out to be an excellent approximation numerically. Let us nevertheless briefly comment on finite strange-quark mass effects. Taking m_s to be non-zero gives rise to a subleading jet function proportional to m_s^2/p_{hc}^2 , where p_{hc} is the momentum of the hard-collinear jet containing the strange quark [65]. If we adopt the scaling $m_s \sim \mathcal{O}(\Lambda_{\text{QCD}})$, this function scales as Λ_{QCD}/m_b in the endpoint region and contributes to F_{77} . From [65], we find that the extra contribution is

$$F_{77}^{m_s}(E_\gamma, \mu) = -\tilde{H}_{77} \int_{-p_+}^{\bar{\Lambda}} d\omega m_b j_m(\omega + p_+, \mu) S(\omega, \mu), \quad (4.14)$$

where we have defined $j_m = \frac{1}{\pi} \text{Im} J_{m_b}^m$. Both $\tilde{H}_{77} = 1 + \mathcal{O}(\alpha_s)$ and $J_{m_b}^m$ can be found in [65]. At the lowest order in α_s ,

$$j_m(\omega + p_+, \mu) = \frac{m_s^2}{m_b} \delta'(\omega + p_+) + \mathcal{O}(\alpha_s), \quad (4.15)$$

and indeed j_m is suppressed by $m_s^2/(m_b \Lambda_{\text{QCD}})$ compared to the leading-order jet function $J(p^2, \mu)$. One could argue that for $m_s \approx 100$ MeV and $\Lambda_{\text{QCD}} \sim 500$ MeV the parameter m_s should scale as a higher power of the SCET expansion parameter λ , e.g. $m_s \sim \lambda^2$. This would imply that j_m can be neglected at order Λ_{QCD}/m_b . Contributions of j_m to coefficient functions F_{ij} other than F_{77} are further suppressed by hard functions $\tilde{H}_{ij} = \mathcal{O}(\alpha_s)$. We will not consider them in the following, since they are bound to be tiny.

4.3 Analysis of the $Q_1^q - Q_{7\gamma}$ contributions

Evaluating the diagrams in figure 4 for this pairing of operators, we obtain the direct photon contribution

$$F_{17}^{(a)}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{2}{3}\right) \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu), \quad (4.16)$$

which involves a convolution of the leading shape function (2.2) with a jet function consisting of the cut of a hard-collinear loop. This is the expected extension of the first term in the expression for $F_{17}^{\text{part}}(E_\gamma, \mu)$ given in (2.4).

Much more interesting is the single resolved photon contribution arising from this operator pair. As shown in the left graph of figure 5, it is obtained by combining the $\mathcal{O}(\lambda^3)$ SCET four-quark operator in (4.5), which contains two anti-hard-collinear quark fields in addition to a hard-collinear strange quark and a heavy quark, with the leading-power contribution (4.3) descending from $Q_{7\gamma}$. According to the rules (4.1), the conversion of the two anti-hard-collinear fields into a photon and a soft gluon costs a factor of $\lambda^{1/2}$, giving a total suppression with respect to the leading term of $\lambda \sim \Lambda_{\text{QCD}}/m_b$. When the (anti-)hard-collinear fields are integrated out in the second matching step, we obtain the HQET diagram shown in the right graph of figure 5. Here and below, horizontal (vertical)

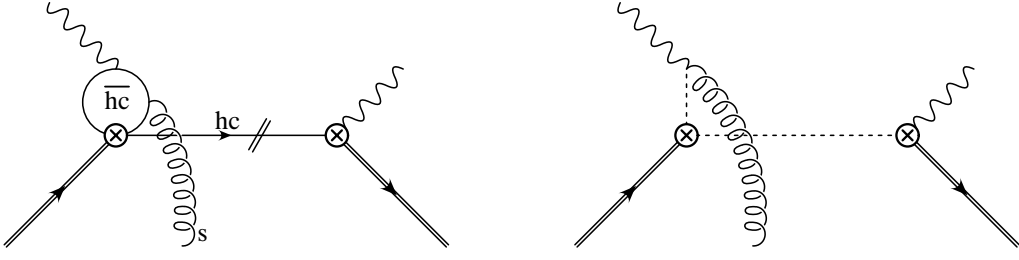


Figure 5. Diagrams arising from the matching of the $Q_1^q - Q_{7\gamma}$ contribution onto SCET (left) and HQET (right). Horizontal (vertical) dashed lines denote non-localities obtained after (anti-)hard-collinear fields have been integrated out.

dotted lines represent Wilson lines along the n (\bar{n}) direction. The HQET matrix element corresponding to the graph on the right in figure 5 contains a soft gluon field in addition to the two heavy quarks. In the language of the factorization formula (1.3) this corresponds to a single resolved contribution with a subleading shape function. For the contribution from the operator Q_1^c we obtain

$$F_{17,c}^{(b)}(E_\gamma, \mu) = \frac{2}{3} (1 - \delta_u) \int_{-\infty}^{\bar{\Lambda}} d\omega \delta(\omega + p_+) \times \text{Re} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \left[1 - F\left(\frac{m_c^2 - i\varepsilon}{2E_\gamma \omega_1}\right) \right] g_{17}(\omega, \omega_1, \mu), \quad (4.17)$$

where the CKM-suppressed parameter δ_u has been introduced in (2.10), and we have defined the subleading shape function

$$g_{17}(\omega, \omega_1, \mu) = \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{dt}{2\pi} e^{-i\omega t} \times \frac{\langle \bar{B} | (\bar{h} S_n)(tn) \not{n}(1 + \gamma_5) (S_n^\dagger S_{\bar{n}})(0) i\gamma_\alpha^\perp \bar{n}_\beta (S_{\bar{n}}^\dagger g G_s^{\alpha\beta} S_{\bar{n}})(r\bar{n}) (S_{\bar{n}}^\dagger h)(0) | \bar{B} \rangle}{2M_B}. \quad (4.18)$$

The penguin function $F(x)$ has been defined in (2.6). For $0 < x < 1/4$ this function develops an imaginary part. Note that we adopt a power counting for the charm-quark mass such that $m_c^2 = \mathcal{O}(m_b \Lambda_{\text{QCD}})$. The argument of the penguin function in the convolution (4.17) then counts as $\mathcal{O}(1)$.

The structure of the soft Wilson lines in (4.18), which are directed either along n or \bar{n} , follows when the decoupling transformation is applied to the (anti-)hard-collinear fields in SCET to remove their soft interactions from the effective Lagrangian and absorb them into eikonal factors. The Wilson lines reflect the space-time topology of the HQET diagrams shown on the right-hand side in figure 5. Let us label the two weak vertices by coordinates 0 (left) and $x = tn + x_+ + x_\perp$ (right), and the vertex of the soft gluon by $y = r\bar{n} + y_- + y_\perp$. The multipole expansion of the effective-theory fields implies that $x_{+,\perp}$ and $y_{-,\perp}$ can be set to zero at this order. Gauge invariance then requires that the fields $\bar{h}(tn)$ and $G_s(r\bar{n})$ are joined by a Wilson line, and the rules of SCET determine that this line consists of two

segments: a straight line $[tn, 0]$ along the light-like direction n followed by a straight line $[0, r\bar{n}]$ along the light-like direction \bar{n} . The fields $G_s(r\bar{n})$ and $h(0)$ are joined by a straight Wilson line $[r\bar{n}, 0]$ along the light-like direction \bar{n} . Using that $[tn, 0] = S_n(tn)S_n^\dagger(0)$ etc., we recover the structure of the Wilson lines in the non-local operator in (4.18). We note for completeness that soft functions closely related to our functions g_{17} in (4.18) and g_{11} in (4.38) were introduced, in a context not related to $\bar{B} \rightarrow X_s \gamma$ decay, in [66].

There is more to the space-time structure of the soft operator that is worth pointing out. Since hard-collinear fields in SCET carry large momentum components, the particles created by these fields always move forward in time. As a result, after convolution with the jet functions, the quantum fields in the definition of the subleading shape functions are ordered in the same way as they appear in Feynman graphs [32]. The operators considered in the present paper contain fields that propagate along the two light-like directions n and \bar{n} , as indicated by the dotted lines in the right graph in figure 5. If we assign coordinate 0 to the first of the weak vertices in the figure, the gluon is emitted at space-time point $r\bar{n}$ with $r > 0$. This is ensured by the $i\varepsilon$ prescription in the jet function in (4.17), since

$$\int d\omega_1 e^{-i\omega_1 r} \frac{i}{\omega_1 + i\varepsilon} = 2\pi \theta(r). \quad (4.19)$$

The gluon thus lives at a later time than the field $h(0)$ (recall that $n^0 = \bar{n}^0 = +1$), and indeed it appears to the left of that field.

Another comment is in order concerning the structure of the result (4.17). From the diagrams shown in figure 5 we derive one half times the expression (4.17) without the real-part prescription in front of the integral and in expressions (2.1) and (2.10). The mirror diagrams not shown in the figure, in which the two weak vertices are interchanged, give an analogous contribution with the complex conjugate Wilson coefficients and CKM matrix elements, the complex conjugate penguin function $F^*(r)$,² the propagator factor $1/(\omega_1 - i\varepsilon)$, and the soft function

$$g'_{17}(\omega, \omega_1, \mu) = \int \frac{dr}{2\pi} e^{i\omega_1 r} \int \frac{dt}{2\pi} e^{-i\omega t} \quad (4.20)$$

$$\times \frac{\langle \bar{B} | (\bar{h} S_{\bar{n}})(tn) (-i\gamma_\alpha^\perp \bar{n}_\beta) (S_{\bar{n}}^\dagger g G_s^{\alpha\beta} S_{\bar{n}})(tn + r\bar{n}) (S_{\bar{n}}^\dagger S_n)(tn) \not{n}(1 + \gamma_5) (S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B},$$

which is related to the original one by complex conjugation: $g'_{17}(\omega, \omega_1, \mu) = [g_{17}(\omega, \omega_1, \mu)]^*$. To show this, one uses translational invariance to shift all position arguments by $-tn$ and then changes the sign of the integration variable t . The sum of the diagrams in figure 5 plus their mirror graphs thus gives a real result, and after averaging over CP-conjugate decay modes we obtain (4.17).

The real-part symbols in (2.10) and (4.17) refer to different kinds of complex parameters. The various products of Wilson coefficients and CKM factors carry, in general, CP-violating weak phases. The convolution of the jet and soft functions, on the other hand, can carry CP-even, strong-rescattering phases, which in principle can result either from anti-hard-collinear loops (i.e., the jet functions \bar{J}_i) or from the soft matrix elements themselves.

²This is because the fields in the charm-quark loop of the mirror graphs are anti-time-ordered.

(However, in section 5 we will argue that the soft functions are real.) When both types of phases are present, a non-zero direct CP asymmetry arises. The subleading power corrections investigated in this paper provide new mechanisms for generating such an asymmetry. A more detailed exploration of their phenomenological relevance is left for further study.

The range of support of the soft functions in HQET can be derived by noting that the light-cone projections $n \cdot p_i$ and $\bar{n} \cdot p_i$ of all parton momenta in the B meson must be non-negative, and that the total momentum of all partons in the B meson is $M_B v$. Since in HQET the momentum of a heavy quark is decomposed as $p_b = m_b v + k$, where k is the residual momentum, it follows that

$$\sum_{i \neq b} n \cdot p_i + n \cdot k = \bar{\Lambda}, \quad \sum_{i \neq b} \bar{n} \cdot p_i + \bar{n} \cdot k = \bar{\Lambda}, \quad (4.21)$$

where $n \cdot k > -m_b$ and $\bar{n} \cdot k > -m_b$. In the heavy-quark limit $m_b \rightarrow \infty$ it follows that $-\infty < n \cdot k \leq \bar{\Lambda}$ and $0 \leq n \cdot p_i < \infty$ (for $i \neq b$), and similarly for $\bar{n} \cdot k$ and $\bar{n} \cdot p_i$. In the special case of the soft function g_{17} in (4.18), the variable ω corresponds to the residual-momentum component $n \cdot k$ of the initial-state heavy quark, while ω_1 can either correspond to the component $\bar{n} \cdot p_g$ of a gluon in the final-state B meson or to the component $-\bar{n} \cdot p_g$ of a gluon in the initial-state B meson. It thus follows that $-\infty < \omega \leq \bar{\Lambda}$ and $-\infty < \omega_1 < \infty$. This implies that the penguin-loop function $F(x)$ is sampled over both positive and negative values of its argument.

In principle, each of the six QCD penguin four-quark operators in the effective weak Hamiltonian can give rise to a similar contribution, either via loops of massless quarks ($q = u, d, s$) or via a charm-quark loop. (b -quark loops lead to further power suppression.) Of these options only Q_1^c has both a large Wilson coefficient $C_1 \sim 1$ and a large CKM factor $V_{cb}V_{cs}^* = \mathcal{O}(\lambda^2)$, so it will give rise to the dominant effects. However, for academic reasons we will also consider the case of the CKM-suppressed operator Q_1^u . Using that $F(0) = 0$, it follows that the resolved photon contribution resulting from this operator is given by

$$F_{17,u}^{(b)}(E_\gamma, \mu) = \frac{2}{3} \delta_u \text{Re} \int_{-\infty}^{\bar{\Lambda}} d\omega \delta(\omega + p_+) \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} g_{17}(\omega, \omega_1, \mu). \quad (4.22)$$

Note that the soft function is the same as in (4.17).

Let us now investigate the convergence properties of the convolution integrals in (4.17) and (4.22). In the UV region, for $\omega_1 \gg \Lambda_{\text{QCD}}$, the first integral approaches the form of the second one, since mass effects become negligible. It follows that the convolution over ω_1 converges as long as the soft function g_{17} vanishes for $\omega_1 \rightarrow \pm\infty$. In general, the asymptotic behavior of the soft functions for large values of the ω_i variables can be analyzed using short-distance methods [29]. This shows, for instance, that the leading shape function behaves as $S(\omega, \mu) \sim 1/\omega$ modulo logarithms for $\omega \rightarrow -\infty$. For the present case, naive dimensional analysis suggests the behavior $g_{17}(\omega, \omega_1, \mu) \propto \omega_1$ for large ω_1 but fixed ω , in which case the convolution integral would diverge linearly. To obtain such a contribution, however, would require a non-zero matrix element of the soft operator between two on-shell b quarks. But this matrix element vanishes by Lorentz invariance. A non-zero contribution is only obtained if, in addition to the heavy quarks, one adds a soft external gluon. This

costs two orders in power counting, so that the asymptotic fall-off is at least as strong as $g_{17}(\omega, \omega_1, \mu) \propto 1/\omega_1$ for $\omega_1 \rightarrow \pm\infty$. It follows that the convolution integrals (4.17) and (4.22) are UV convergent.

The behavior of the soft functions in the IR region cannot be derived from a perturbative analysis. In the present case, however, it suffices to make the reasonable assumption that $g_{17}(\omega, \omega_1, \mu)$ is non-singular at $\omega_1 = 0$. Using the expansion

$$1 - F(x) = -\frac{1}{12x} - \frac{1}{90x^2} - \frac{1}{560x^3} - \dots \quad (4.23)$$

valid for large x , we find that for small ω_1 the convolution integral (4.17) arising from the charm-quark loop behaves as

$$\int_{\omega_1 \approx 0} \frac{d\omega_1}{\omega_1 + i\varepsilon} \left[1 - F\left(\frac{m_c^2 - i\varepsilon}{2E_\gamma \omega_1}\right) \right] g_{17}(\omega, \omega_1, \mu) \approx -\frac{E_\gamma}{6m_c^2} \int_{\omega_1 \approx 0} d\omega_1 g_{17}(\omega, \omega_1, \mu). \quad (4.24)$$

For the convolution integral (4.22) arising from the up-quark loop, we find instead

$$\int \frac{d\omega_1}{\omega_1 + i\varepsilon} g_{17}(\omega, \omega_1, \mu) = \text{P} \int \frac{d\omega_1}{\omega_1} g_{17}(\omega, \omega_1, \mu) - i\pi g_{17}(\omega, 0, \mu), \quad (4.25)$$

where the symbol P denotes the Cauchy principal value of the integral. We conclude that the convolution integrals indeed exist as long as the subleading shape function is non-singular at $\omega_1 = 0$. Note that for the case of the up-quark loop it is important that the integral over ω_1 runs over both positive and negative values. Previous authors have already pointed out that the up-quark loop contribution to the $\bar{B} \rightarrow X_s \gamma$ decay rate, while strongly CKM suppressed, is described by an uncalculable long-distance contribution [35, 37, 38]. Our relation (4.25) provides a rigorous field-theoretic definition of this contribution in terms of a well-defined, non-local soft matrix element.

For phenomenological purposes it is useful to define a new function

$$f_{17,q}(\omega, \mu) = \frac{2}{3} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \left[1 - F\left(\frac{m_q^2 - i\varepsilon}{(m_b + \omega) \omega_1}\right) \right] g_{17}(\omega, \omega_1, \mu). \quad (4.26)$$

Our final expression for the $Q_1^q - Q_{7\gamma}$ contribution can then be written as

$$F_{17}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{2}{3}\right) \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu) + \sum_{q=c,u} \delta_q \text{Re} f_{17,q}(-p_+, \mu). \quad (4.27)$$

Note that the argument of the penguin function entering $f_{17,q}(-p_+, \mu)$ is $m_q^2/[(m_b - p_+) \omega_1] = m_q^2/(2E_\gamma \omega_1)$, as it should be.

Our result differs from the parton-model expression given in (2.4) by the now familiar integral over the leading shape function in the first term, and by the fact that a non-trivial function $f_{17,c}(-p_+, \mu)$ replaces $(-\frac{m_b \lambda_2}{6m_c^2}) \delta(p_+)$. The latter expression would be obtained if one made the unjustified approximation of neglecting the dependence of the soft fields in (4.18) on t and r , i.e., of evaluating all fields and Wilson lines at the origin. This would replace

$$g_{17}(\omega, \omega_1, \mu) \rightarrow 2\lambda_2 \delta(\omega) \delta(\omega_1), \quad (4.28)$$

and from (4.26) we would then recover the parton-model expression given above. However, there is no reason why (4.28) should provide a decent model for the soft function. All we know is that the definition of the soft function g_{17} in (4.18) implies the normalization condition

$$\int_{-\infty}^{\bar{\Lambda}} d\omega \int_{-\infty}^{\infty} d\omega_1 g_{17}(\omega, \omega_1, \mu) = \frac{\langle \bar{B} | \bar{h} \not{n} i\gamma_{\alpha}^{\perp} \bar{n}_{\beta} gG_s^{\alpha\beta} h | \bar{B} \rangle}{2M_B} = 2\lambda_2, \quad (4.29)$$

where we have used a general relation derived in [67] to evaluate the matrix element of the local quark-gluon operator in terms of the hadronic parameter λ_2 . Moreover, the trace formalism of HQET [44, 67] implies that the soft function can be written as

$$g_{17}(\omega, \omega_1, \mu) = \text{Tr} \left[\frac{1 + \not{v}}{2} \not{n} (1 + \gamma_5) i\gamma_{\alpha}^{\perp} \frac{1 + \not{v}}{2} \Xi^{\alpha\perp}(v, \bar{n}, \omega, \omega_1, \mu) \right] = 4\Xi_2(\omega, \omega_1, \mu), \quad (4.30)$$

where we have used that the most general decomposition of the quantity $\Xi^{\alpha\perp}$ is of the form $\Xi^{\alpha\perp}(v, \bar{n}, \omega, \omega_1, \mu) = i\gamma^{\alpha\perp}(\Xi_1 + \not{n} \Xi_2)$ with scalar functions $\Xi_i \equiv \Xi_i(\omega, \omega_1, \mu)$. It follows from this argument that the factor $(1 + \gamma_5)$ in (4.18) can be replaced by 1, since the part of the trace involving γ_5 vanishes. It is then easy to see that

$$\int_{-\infty}^{\bar{\Lambda}} d\omega g_{17}(\omega, \omega_1, \mu) = \int_{-\infty}^{\bar{\Lambda}} d\omega \left[g_{17}(\omega, -\omega_1, \mu) \right]^*. \quad (4.31)$$

One can constrain the function $g_{17}(\omega, \omega_1, \mu)$ further by looking at its first moments with respect to ω and ω_1 . These can be related to linear combinations of HQET matrix elements with three covariant derivatives. Such matrix elements can be expressed in terms of two hadronic parameters, ρ_1 and ρ_2 , via [68]

$$\frac{\langle \bar{B} | \bar{h} \Gamma_{\alpha\delta\beta} iD^{\alpha} iD^{\delta} iD^{\beta} h | \bar{B} \rangle}{2M_B} = \frac{1}{2} \text{Tr} \left(\Gamma_{\alpha\delta\beta} \frac{1 + \not{v}}{2} \left[(g^{\alpha\beta} - v^{\alpha} v^{\beta}) v^{\delta} \frac{\rho_1}{3} + i\sigma^{\alpha\beta} v^{\delta} \frac{\rho_2}{2} \right] \frac{1 + \not{v}}{2} \right). \quad (4.32)$$

Thus, we find

$$\begin{aligned} \int_{-\infty}^{\bar{\Lambda}} d\omega \omega \int_{-\infty}^{\infty} d\omega_1 g_{17}(\omega, \omega_1, \mu) &= \frac{\langle \bar{B} | \bar{h} \not{n} \gamma_{\perp\alpha} i n \cdot D [iD_{\perp}^{\alpha}, i\bar{n} \cdot D] h | \bar{B} \rangle}{2M_B} = -\rho_2, \\ \int_{-\infty}^{\bar{\Lambda}} d\omega \int_{-\infty}^{\infty} d\omega_1 \omega_1 g_{17}(\omega, \omega_1, \mu) &= \frac{\langle \bar{B} | \bar{h} \not{n} \gamma_{\perp\alpha} [[iD_{\perp}^{\alpha}, i\bar{n} \cdot D], i\bar{n} \cdot D] h | \bar{B} \rangle}{2M_B} = 0, \end{aligned} \quad (4.33)$$

where the HQET parameter ρ_2 is related to the parameter ρ_{LS}^3 introduced in [69] via $\rho_{LS}^3 = 3\rho_2$. The vanishing of the first moment with respect to ω_1 of g_{17} is not a coincidence. As we will see in section 5, g_{17} is in fact a real function. Relation (4.31) then implies that all the odd moments in ω_1 vanish.

As a final comment, let us add that even in the limit where the charm quark is treated as a heavy quark, $m_c = \mathcal{O}(m_b)$, the penguin contribution to the photon spectrum must still be described by a subleading shape function. In this limit the argument of the penguin function in (4.17) is of order m_b/Λ_{QCD} . Expanding then the function $[1 - F(x)]$ to first

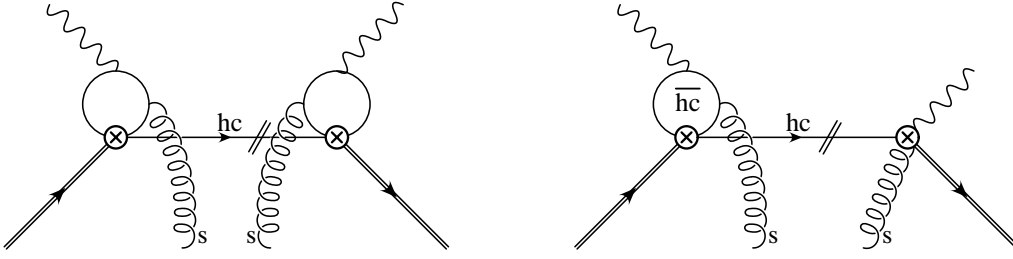


Figure 6. Examples of SCET diagrams giving rise to resolved photon contributions suppressed by at least two powers of $1/m_b$. The left graph arises from the pairing $Q_1^q - Q_1^q$, while the right one contributes to the $Q_1^q - Q_{sg}$ term.

order in $1/x$ leads to³

$$f_{17,c}(\omega, \mu) \rightarrow -\frac{m_b + \omega}{18m_c^2} \int \frac{dt}{2\pi} e^{-i\omega t} \frac{\langle \bar{B} | (\bar{h} S_n)(tn) \not{n} (1 + \gamma_5) i\gamma_\alpha^\perp \bar{n}_\beta (S_n^\dagger g G_s^{\alpha\beta} h)(0) | \bar{B} \rangle}{2M_B}. \quad (4.34)$$

Integrating this expression over ω , and dropping higher power corrections, we obtain a contribution to the total decay rate proportional to

$$\int_{-\bar{\Lambda}}^{m_b} dp_+ f_{17,c}(-p_+, \mu) \rightarrow -\frac{m_b \lambda_2}{9m_c^2}. \quad (4.35)$$

This agrees with the result found in [35–38] (the correct sign was obtained in the last reference).

4.4 Analysis of the $Q_1^q - Q_1^q$ and $Q_1^q - Q_{sg}$ contributions

The power-counting rules described in appendix C show that for these two cases there do not exist operators arising at order $1/m_b$ in the heavy-quark expansion that contain soft fields other than the two heavy quarks. In particular, the diagrams shown in figure 6 contribute to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum only at order $1/m_b^2$. This is an important finding. Since for the case of two charm-quark loops the first diagram in the figure is proportional to the large Wilson coefficient $|C_1|^2 \sim 1$, it has sometimes been mentioned as a potentially dangerous source of power corrections. It follows from our analysis that this contribution scales as $(\Lambda_{\text{QCD}}/m_b)^2$ relative to the leading term. It is therefore expected to be a small correction (see below).

It thus remains to calculate the leading power corrections to the direct photon term in the factorization formula, by analyzing graphs of the type shown in figure 4. Note that here only the first diagram on the left in this figure can contribute. After a straightforward calculation (summing over $q = c, u$), we find once again contributions involving a convolution of the leading shape function with a jet function consisting of the cut of a hard-collinear

³Only the first term in this expansion gives rise to a UV-convergent convolution integral.

loop. The results are the same in the two cases and given by

$$F_{11}^{(a)}(E_\gamma, \mu) = \frac{2E_\gamma}{m_b} F_{18}^{(a)}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{2}{9} \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu). \quad (4.36)$$

This is the obvious generalization of the parton-model results in (2.4). Note that the prefactor $m_b/2E_\gamma$ in the result for F_{18} follows from the SCET calculation, and we have therefore presented it here. In the endpoint region this factor equals 1 up to power corrections, and it could therefore be omitted, as we have done in (2.9).

In order to substantiate the statement about the smallness of the $\mathcal{O}(1/m_b^2)$ double resolved photon contribution represented by the first diagram in figure 6, we have evaluated this graph explicitly. The result is

$$F_{11}^{(b)}(E_\gamma, \mu) = -\frac{1}{m_b} \left| \frac{\lambda_c}{\lambda_t} \right|^2 \frac{2}{9} \int_{-\infty}^{\bar{\Lambda}} d\omega \delta(\omega + p_+) \int_{-\infty}^{\infty} d\omega_1 \int_{-\infty}^{\infty} d\omega_2 \quad (4.37)$$

$$\times \frac{1}{\omega_1 + i\varepsilon} \left[1 - F\left(\frac{m_c^2 - i\varepsilon}{2E_\gamma \omega_1}\right) \right] \frac{1}{\omega_2 - i\varepsilon} \left[1 - F^*\left(\frac{m_c^2 - i\varepsilon}{2E_\gamma \omega_2}\right) \right] g_{11}(\omega, \omega_1, \omega_2, \mu),$$

where the $1/m_b$ prefactor indicates the additional power suppression. We have defined the soft function

$$g_{11}(\omega, \omega_1, \omega_2, \mu) = \int \frac{dt}{2\pi} e^{-i\omega t} \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} g_{\mu\nu} \bar{n}^\alpha \bar{n}^\beta \quad (4.38)$$

$$\times \frac{\langle \bar{B} | (\bar{h} S_{\bar{n}})(tn) (S_{\bar{n}}^\dagger g G_s^{\nu\beta} S_{\bar{n}})(tn + u\bar{n}) \Gamma(S_{\bar{n}}^\dagger S_n)(tn) (S_n^\dagger S_{\bar{n}})(0) (S_{\bar{n}}^\dagger g G_s^{\mu\alpha} S_{\bar{n}})(r\bar{n}) (S_{\bar{n}}^\dagger h)(0) | \bar{B} \rangle}{2M_B},$$

where $\Gamma = \not{h}(1 - \gamma_5)$. This function satisfies $g_{11}(\omega, \omega_1, \omega_2, \mu) = [g_{11}(\omega, \omega_2, \omega_1, \mu)]^*$, which implies that $F_{11}^{(b)}$ is real. In order to obtain an estimate of the magnitude of this contribution, we expand the penguin functions to first order using (4.23). This yields

$$F_{11}^{(b)}(E_\gamma, \mu) \approx -\frac{1}{648} \left(\frac{2E_\gamma}{m_b} \right)^2 \left| \frac{\lambda_c}{\lambda_t} \right|^2 \frac{m_b}{m_c^4} \int_{-\infty}^{\infty} d\omega_1 \int_{-\infty}^{\infty} d\omega_2 g_{11}(-p_+, \omega_1, \omega_2, \mu), \quad (4.39)$$

where the remaining double integral over the soft function scales like Λ_{QCD}^3 . For any reasonable value of this quantity, the prefactor $1/648$ and the additional $1/m_b$ suppression render this contribution negligible. For instance, if we model the double integral by $\Lambda_{11}^4 S(-p_+, \mu)$ with some hadronic scale $\Lambda_{11} \sim \Lambda_{\text{QCD}}$, the contribution of this term relative to the leading direct photon contribution in (2.1) is approximately given by

$$-\frac{1}{648} \left| \frac{C_1(\mu)}{C_{7\gamma}(\mu)} \right|^2 \left(\frac{\Lambda_{11}}{m_c} \right)^4 \approx -2 \cdot 10^{-4} \left(\frac{\Lambda_{11}}{0.5 \text{ GeV}} \right)^4. \quad (4.40)$$

4.5 Analysis of the $Q_{8g} - Q_{8g}$ contribution

As we shall see, this contribution is more subtle than the remaining ones, so we will present its calculations in more detail. As mentioned in section 4.1, the relevant matching relations for the dipole operator Q_{8g} contains three SCET operators: the $\mathcal{O}(\lambda^3)$ four-particle operator in (4.6) containing the photon along with a hard-collinear strange quark and a

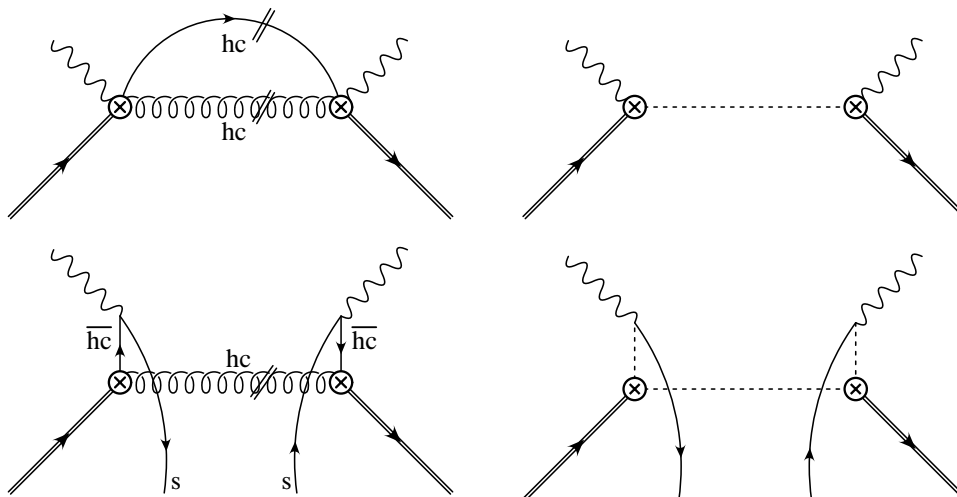


Figure 7. Diagrams arising from the matching of the $Q_{8g} - Q_{8g}$ contribution onto SCET (left) and HQET (right). Dashed lines denote non-localities obtained after (anti-)hard-collinear fields have been integrated out.

hard-collinear gluon, and the two leading-order operators in (4.4) containing either a hard-collinear strange quark and an anti-hard-collinear gluon, or an anti-hard-collinear strange quark and a hard-collinear gluon (see the second row in figure 3). After the conversion of the anti-hard-collinear partons into a photon plus soft particles only the second operator contributes at $\mathcal{O}(\lambda^3)$, while the third one receives a stronger power suppression. Note, in particular, that matching Q_{8g} onto an operator containing any soft fields does not give rise to a contribution at order $1/m_b$ in the heavy-quark expansion. It follows that the $Q_{8g} - Q_{8g}$ term receives two contributions: a direct photon contribution from a pair of two SCET operators of the form shown in (4.6), and a double resolved photon contribution from a pair of two SCET operators of the form shown in the second line in (4.4), followed by the $\mathcal{O}(\lambda^{1/2})$ conversions of the anti-hard-collinear quark fields into photons. The resulting SCET diagrams are shown in the left panels in figure 7. When the (anti-)hard-collinear fields are integrated out in the second matching step, we obtain the HQET diagrams shown in the right panels.

The direct photon contribution involves a convolution of the leading shape function in (2.2) with a subleading jet function consisting of the cut of a hard-collinear loop. In the present case the jet function is divergent and needs to be regularized. Using dimensional regularization and subtracting its $1/\bar{\epsilon}$ pole in the $\overline{\text{MS}}$ scheme, we obtain

$$F_{88}^{(a)}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \left(\frac{m_b}{2E_\gamma} \right)^2 \int_{-p_+}^{\bar{\Lambda}} d\omega \left(\frac{2}{9} \ln \frac{m_b(\omega + p_+)}{\mu^2} + \frac{1}{9} - \frac{4}{9} c_{\text{RS}} \right) S(\omega, \mu). \tag{4.41}$$

The scheme-dependent constant c_{RS} vanishes in the $\overline{\text{MS}}$ scheme, $c_{\overline{\text{MS}}} = 0$. If, on the other hand, we adopt the dimensional reduction scheme, in which the Dirac algebra is performed in 4 rather than $d = 4 - 2\epsilon$ dimensions, then $c_{\overline{\text{DR}}} = 1$. We will see later that the final answer for F_{88} is scheme independent.

The double resolved photon contribution gives rise to a more complicated structure, as the resulting soft matrix element contains four quark fields located at different space-time points. We find

$$F_{88}^{(b)}(E_\gamma, \mu) = \frac{8}{9} \pi \alpha_s(\mu) \left(\frac{m_b}{2E_\gamma} \right)^2 \int_{-\infty}^{\bar{\Lambda}} d\omega \delta(\omega + p_+) \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\varepsilon} g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu), \quad (4.42)$$

where we have defined the subleading shape function

$$\begin{aligned} g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu) &= \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t} \sum_{\mathcal{X}_s} \\ &\times \frac{\langle \bar{B} | (\bar{h} S_n)(tn) T^A (S_n^\dagger S_{\bar{n}})(tn) \bar{\Gamma}_{\bar{n}}(S_{\bar{n}}^\dagger s)(tn + u\bar{n}) | \mathcal{X}_s \rangle \langle \mathcal{X}_s | (\bar{s} S_{\bar{n}})(r\bar{n}) \Gamma_{\bar{n}}(S_{\bar{n}}^\dagger S_n)(0) T^A (S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B} \\ &= \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t} \\ &\times \frac{\langle \bar{B} | (\bar{h} S_n)(tn) T^A (S_n^\dagger S_{\bar{n}})(tn) \bar{\Gamma}_{\bar{n}}(S_{\bar{n}}^\dagger s)(tn + u\bar{n}) (\bar{s} S_{\bar{n}})(r\bar{n}) \Gamma_{\bar{n}}(S_{\bar{n}}^\dagger S_n)(0) T^A (S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B}. \end{aligned} \quad (4.43)$$

As before, the Wilson lines render the soft matrix element gauge invariant. The sum over soft intermediate states \mathcal{X}_s with strangeness $S = -1$ in the first equation arises since in this particular case the hard-collinear jet does not contain the strange quark. Note that only color-octet partonic states contribute to the sum, not physical hadronic ones. Performing the complete sum over states gives rise to the second equation, in which the two strange-quark fields are *not* time ordered but appear in the order shown in the formula. In the definition above

$$\Gamma_{\bar{n}} = \frac{\not{n}\not{\bar{n}}}{4} (1 + \gamma_5), \quad \bar{\Gamma}_{\bar{n}} = \frac{\not{n}\not{\bar{n}}}{4} (1 - \gamma_5) \quad (4.44)$$

are projectors onto two-component light-quark spinors. In deriving the result (4.42) we have simplified the Dirac structure using the identity [48]

$$\gamma_\perp^\alpha \frac{\not{n}\not{\bar{n}}}{4} \gamma_\perp^\mu \otimes \gamma_{\perp\mu} \frac{\not{n}\not{\bar{n}}}{4} \gamma_{\perp\alpha} = (d-2)^2 \frac{\not{n}\not{\bar{n}}}{4} \otimes \frac{\not{n}\not{\bar{n}}}{4}, \quad (4.45)$$

where d is the number of space-time dimensions.

According to the discussion of the previous section, it follows that g_{88}^{cut} has support for $-\infty < \omega \leq \bar{\Lambda}$ and $-\infty < \omega_{1,2} < \infty$. Note the difference in the sign of the $i\varepsilon$ terms in the two anti-hard-collinear propagators in (4.42), which is due to the fact that the anti-hard-collinear fields connected to the right weak vertex in the diagrams are anti-time-ordered. Consequently, after convolution with the jet functions the position variables r and u in (4.43) are restricted to positive values, such that the fields in the soft $\langle \mathcal{X}_s | \dots | \bar{B} \rangle$ matrix elements are time ordered, while those in the $\langle \bar{B} | \dots | \mathcal{X}_s \rangle$ matrix elements are anti-time-ordered, as it should be. Finally, we observe that the second equality in (4.43) implies the relation

$$\left[g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu) \right]^* = g_{88}^{\text{cut}}(\omega, \omega_2, \omega_1, \mu), \quad (4.46)$$

and since the convolution in (4.42) is symmetric in ω_1 and ω_2 up to complex conjugation, it follows that the final result is real. Contrary to (4.29) there is no useful normalization condition for the soft function g_{88}^{cut} .

For phenomenological purposes, it will be convenient to define a new, real function

$$f_{88}(\omega, \mu) = \frac{2}{9} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\varepsilon} g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu), \quad (4.47)$$

in terms of which the second contribution to the photon spectrum is simply

$$F_{88}^{(b)}(E_\gamma, \mu) = 4\pi\alpha_s(\mu) \left(\frac{m_b}{2E_\gamma} \right)^2 f_{88}(-p_+, \mu). \quad (4.48)$$

Note that the poles at $\omega_1 = 0$ and $\omega_2 = 0$ are regularized by the $i\varepsilon$ prescriptions, in analogy with (4.25).

Let us briefly comment on the structure of our result in light of the general factorization formula (1.3). The present case is our only example of a double resolved photon contribution at order $1/m_b$. The jet function for the hard-collinear gluon is given by the cut of the gluon propagator, which up to trivial prefactors yields $J(p^2) = \delta(p^2)$ with $p^2 = m_b(\omega + p_+)$, in analogy with the tree-level expression for the quark jet function in (2.1). The jet functions for the two anti-hard-collinear quark propagators are, up to a trivial numerator factor, given by $\bar{J}(p^2) = 1/(p^2 + i\varepsilon)$, where $p^2 = 2E_\gamma \omega_{1,2}$ in the present case. Hence, the triple convolution can be recast in the form (omitting scale dependences for brevity)

$$\begin{aligned} & \int d\omega \delta(p_+ + \omega) \int \frac{d\omega_1}{\omega_1 + i\varepsilon} \int \frac{d\omega_2}{\omega_2 - i\varepsilon} g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2) \\ &= H \int m_b d\omega J(m_b(p_+ + \omega)) \int 2E_\gamma d\omega_1 \bar{J}(2E_\gamma \omega_1) \int 2E_\gamma d\omega_2 [\bar{J}(2E_\gamma \omega_2)]^* g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2), \end{aligned} \quad (4.49)$$

in agreement with the factorization formula (1.3). The hard matching coefficient $H = 1$ at tree level.

Our presentation above has hidden an important subtlety. The scale dependence should cancel (up to terms of order α_s^2) in the sum of the two contributions (4.41) and (4.42), but in order for this to happen the convolution (4.47) must contain a μ -dependent term at zeroth order in the strong coupling. This fact is incompatible with a multiplicative renormalization of SCET operators in the usual (convolution) sense. The resolution of this puzzle is that the convolution integrals over the soft function themselves are not convergent. In order to demonstrate this, we calculate the asymptotic behavior of the soft function for large values $\omega_{1,2} \gg \Lambda_{\text{QCD}}$, corresponding to highly energetic light quarks. This behavior can be extracted using short-distance methods [29]. At leading order in perturbation theory, we simply need to replace the light-quark fields in the definition (4.43) by a cut propagator and perform some phase-space integrations. Working in $d = 4 - 2\epsilon$ dimensions, we obtain

$$g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu) \Big|_{\omega_{1,2} \gg \Lambda_{\text{QCD}}} = \frac{C_F}{(4\pi)^{2-\epsilon}} \frac{\theta(\omega_1)\omega_1^{1-\epsilon}}{\Gamma(1-\epsilon)} \delta(\omega_1 - \omega_2) \int_{\omega}^{\bar{\Lambda}} d\omega' S(\omega', \mu) (\omega' - \omega)^{-\epsilon} + \dots \quad (4.50)$$

Corrections to this result are suppressed by powers of α_s or $\Lambda_{\text{QCD}}/\omega_{1,2}$. The limit $\epsilon \rightarrow 0$ is smooth and gives rise to a dependence $g_{88}^{\text{cut}} \propto \omega_1 \delta(\omega_1 - \omega_2)$. It is then obvious that the double convolution integral in (4.47) is logarithmically divergent in the UV region.⁴ When

⁴Note that according to (4.50) there are no UV divergences from the region of large negative values of $\omega_{1,2}$. In this region the convolution integrals are cut off by non-perturbative dynamics.

the convolution is understood in the usual sense as an integral over renormalized functions, then this divergence is not regularized.

On the other hand, our explicit expression (4.50) shows that the convolution integral would be regularized by the dimensional regulator if the limit $\epsilon \rightarrow 0$ was taken after the convolutions have been evaluated. In that case we obtain a $1/\epsilon$ pole from the UV-divergent convolution integral, which needs to be subtracted in the $\overline{\text{MS}}$ scheme. We thus proceed as follows: we introduce a hard cutoff Λ_{UV} and split up the convolution integral in a low-momentum region defined by $\omega_1, \omega_2 < \Lambda_{\text{UV}}$ and a high-momentum region defined by the complement. In the high-momentum region we can replace the soft function by the perturbative expression (4.50) up to higher-order terms in α_s and power-suppressed contributions. We then evaluate the high-momentum contribution to the double convolution integral before taking the limit $\epsilon \rightarrow 0$. In doing so, we must remember to reinstate a factor $(1 - \epsilon)^2$ from the Dirac algebra, see (4.45), and a factor $\mu^{2\epsilon}$ from the conversion of the bare coupling constant g^2 into the renormalized coupling $4\pi\alpha_s(\mu)$. In this way, we obtain

$$\begin{aligned}
 f_{88}(\omega, \mu) &= \frac{2}{9} \left[(1 - \epsilon)^2 \mu^{2\epsilon} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\epsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\epsilon} g_{88}^{\text{cut,bare}}(\omega, \omega_1, \omega_2) \right]_{\overline{\text{MS}} \text{ subtracted}} \\
 &= \frac{2}{9} \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_1}{\omega_1 + i\epsilon} \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_2}{\omega_2 - i\epsilon} g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu) \\
 &\quad - \frac{C_F}{72\pi^2} \int_{\omega}^{\bar{\Lambda}} d\omega' S(\omega', \mu) \left(\ln \frac{\Lambda_{\text{UV}}(\omega' - \omega)}{\mu^2} + 2 - 2c_{\text{RS}} \right),
 \end{aligned} \tag{4.51}$$

where c_{RS} is the same scheme-dependent constant as in (4.41). This expression is independent of the auxiliary scale Λ_{UV} , which for consistency should be taken to be several times Λ_{QCD} , so that perturbation theory can be trusted. In the above result the dependence on the factorization scale of dimensional regularization is explicit, and it is now evident that the sum of the two contributions (4.41) and (4.42) is both scale and scheme independent. Indeed, we find

$$\begin{aligned}
 F_{88}(E_\gamma, \mu) &= \frac{C_F \alpha_s(\mu)}{4\pi} \left(\frac{m_b}{2E_\gamma} \right)^2 \left(\frac{2}{9} \ln \frac{m_b}{\Lambda_{\text{UV}}} - \frac{1}{3} \right) \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu) \\
 &\quad + \frac{8}{9} \pi \alpha_s(\mu) \left(\frac{m_b}{2E_\gamma} \right)^2 \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_1}{\omega_1 + i\epsilon} \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_2}{\omega_2 - i\epsilon} g_{88}^{\text{cut}}(-p_+, \omega_1, \omega_2, \mu).
 \end{aligned} \tag{4.52}$$

The large logarithm $\ln(m_b/\Lambda_{\text{UV}})$ in the first term results from the ratio of the hard-collinear scale $m_b(\omega + p_+)$ in (4.41) and the soft (yet perturbative) scale $\Lambda_{\text{UV}}(\omega + p_+)$ contained in the function $f_{88}(-p_+, \mu)$ in (4.48). Resumming these large logarithms would require solving evolution equations in the effective theory. In the case of UV-divergent convolution integrals, the derivation of such equations is an open problem.

Note that our result (4.52) is insensitive to the mass of the strange quark, as it should be. This is in contrast with the parton-model expression derived in [41] and shown in (2.4). The IR regulator m_s introduced in the parton-model calculation is replaced in real QCD by a subleading shape function, i.e., by a hadronic matrix element of a non-local operator. We have checked that one recovers the parton-model expression for F_{88} if one calculates the

soft matrix element in perturbation theory, i.e., if one assumes the validity of (4.50) also at small values of $\omega_{1,2}$ and introduces m_s as an IR regulator, which replaces $\omega_1^{-\epsilon}(\omega' - \omega)^{-\epsilon} \rightarrow [\omega_1(\omega' - \omega) - m_s^2]^{-\epsilon}$ in this formula. Of course, such a treatment cannot be justified due to the non-perturbative nature of QCD at low energies.

It was argued in [34] that the IR-sensitive terms in the $Q_{8g} - Q_{8g}$ contribution to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum can be absorbed into photon fragmentation functions of a strange quark or gluon. While no formal proof of this assertion was given in that paper, it is likely to be true in the kinematic region away from the endpoint, where the splitting processes $s \rightarrow \gamma + s$ and $g \rightarrow \gamma + g$ can be treated using the collinear approximation. In the language of SCET this means that the partons after the splitting are still anti-hard-collinear fields, and hence the photon energy cannot be near the endpoint. In the endpoint region, on the other hand, these partons are soft, and they do not factorize from the remaining soft matrix element. Hence, in this region the non-perturbative physics is encoded in a complicated subleading four-quark shape function rather than a simpler fragmentation function.

4.6 Analysis of the $Q_{7\gamma} - Q_{8g}$ contribution

Evaluating the diagrams in figure 4 for this operator pair, we find the direct photon contribution

$$F_{78}^{(a)}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{m_b}{2E_\gamma} \frac{10}{3} \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu), \quad (4.53)$$

which generalizes the parton-model result in (2.4). The case of the $Q_{7\gamma} - Q_{8g}$ interference term is special in that, even though the parton-model expression for $F_{78}^{\text{part}}(E_\gamma, \mu)$ does not indicate any problematic feature that would call for non-trivial soft contributions, there actually do exist some $\mathcal{O}(1/m_b)$ effects that are described by subleading shape functions. Moreover, these effects remain non-local even for the total decay rate [39].

In order to study the resolved photon contributions, we must combine either one of the two SCET operators in (4.4) arising from the matching relation for Q_{8g} with the leading-order operator in (4.3) descending from $Q_{7\gamma}$ (see also figure 3). In both cases, the conversion of the anti-hard-collinear fields gives rise to one or more soft quark fields. The relevant SCET diagrams are depicted in the left panels in figure 8, while the corresponding soft graphs resulting after the second matching step are shown in the right panels. In the first case, the second soft quark is generated by an insertion of a subleading term in the SCET Lagrangian.

Evaluating the first contribution in detail, we find

$$F_{78}^{(b)}(E_\gamma, \mu) = \frac{16}{3} \pi \alpha_s(\mu) \frac{m_b}{2E_\gamma} \text{Re} \int_{-\infty}^{\bar{\Lambda}} d\omega \delta(\omega + p_+) \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\epsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\epsilon} \quad (4.54)$$

$$\times [\bar{g}_{78}(\omega, \omega_1, \omega_2, \mu) - \bar{g}_{78}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu)].$$

The soft function \bar{g}_{78} arises when the hard-collinear strange-quark line in the left diagram in the first row of figure 8 is cut, while the function $\bar{g}_{78}^{\text{cut}}$ originates from the cut through the hard-collinear gluon line. In this latter case the soft strange-quark line must also be

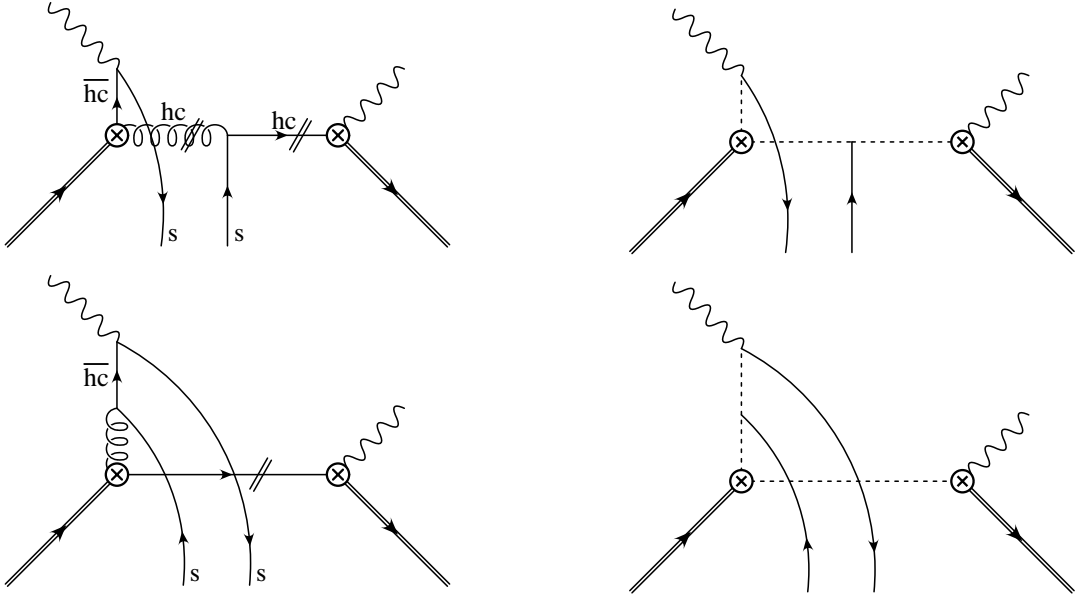


Figure 8. Diagrams arising from the matching of the $Q_{\tau\gamma} - Q_{8g}$ contribution onto SCET (left) and HQET (right). Dashed lines denote non-localities obtained after (anti-)hard-collinear fields have been integrated out.

cut. Specifically, we define the corresponding subleading shape functions as

$$\bar{g}_{78}(\omega, \omega_1, \omega_2, \mu) = \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t} \times \frac{\langle \bar{B} | (\bar{h}S_n)(tn) T^A \bar{\Gamma}_n(S_n^\dagger s)(un) (\bar{s}S_{\bar{n}})(r\bar{n}) \Gamma_{\bar{n}}(S_{\bar{n}}^\dagger S_n)(0) T^A(S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B}, \quad (4.55)$$

and

$$\begin{aligned} \bar{g}_{78}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu) &= \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t} \not\sum_{\mathcal{X}_s} \\ &\times \frac{\langle \bar{B} | (\bar{h}S_n)(tn) T^A \bar{\Gamma}_n(S_n^\dagger s)((t+u)n) | \mathcal{X}_s \rangle \langle \mathcal{X}_s | (\bar{s}S_{\bar{n}})(r\bar{n}) \Gamma_{\bar{n}}(S_{\bar{n}}^\dagger S_n)(0) T^A(S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B} \\ &= \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t} \\ &\times \frac{\langle \bar{B} | (\bar{h}S_n)(tn) T^A \bar{\Gamma}_n(S_n^\dagger s)((t+u)n) (\bar{s}S_{\bar{n}})(r\bar{n}) \Gamma_{\bar{n}}(S_{\bar{n}}^\dagger S_n)(0) T^A(S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B}, \end{aligned} \quad (4.56)$$

where $\Gamma_{\bar{n}}$ was introduced in (4.44), and Γ_n is defined in the same way as $\Gamma_{\bar{n}}$ but with n and \bar{n} interchanged. One half of the contribution shown in (4.54), but without the real part prescription, arises from the original diagrams, while the mirror diagrams not shown in the figure give the complex conjugate of the above expressions. The two results combined give a real result, as indicated in (4.54). Note that there is no need to insert a time-ordering symbol in front of the light-quark fields in the definition of \bar{g}_{78} in (4.55), since

after convolution with the jet functions the integration variables r and u are restricted to take positive values, and hence the light-quark fields have a space-like separation. In the second equation in (4.56), on the other hand, the fields are not time ordered because the non-local four-fermion operator arises upon performing a sum over intermediate states, as shown in the first equation.

Consider next the contribution shown in the second row of figure 8. In this case the soft light-quark pair can carry any flavor. We obtain

$$F_{78}^{(c)}(E_\gamma, \mu) = 4\pi\alpha_s(\mu) \frac{m_b}{2E_\gamma} \text{Re} \int_{-\infty}^{\bar{\Lambda}} d\omega \delta(\omega+p_+) \int_{-\infty}^{\infty} d\omega_1 \int_{-\infty}^{\infty} d\omega_2 \frac{1}{\omega_1 - \omega_2 + i\varepsilon} \quad (4.57)$$

$$\times \left[\left(\frac{1}{\omega_1 + i\varepsilon} + \frac{1}{\omega_2 - i\varepsilon} \right) g_{78}^{(1)}(\omega, \omega_1, \omega_2, \mu) - \left(\frac{1}{\omega_1 + i\varepsilon} - \frac{1}{\omega_2 - i\varepsilon} \right) g_{78}^{(5)}(\omega, \omega_1, \omega_2, \mu) \right],$$

where we have defined the subleading shape functions

$$g_{78}^{(1)}(\omega, \omega_1, \omega_2, \mu) = \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t}$$

$$\times \frac{\langle \bar{B} | (\bar{h}S_n)(tn)(S_n^\dagger S_{\bar{n}})(0) T^A \not{r} (1 + \gamma_5) (S_n^\dagger h)(0) \mathbf{T} \sum_q e_q (\bar{q}S_{\bar{n}})(r\bar{n}) \not{r} T^A (S_n^\dagger q)(u\bar{n}) | \bar{B} \rangle}{2M_B},$$

$$g_{78}^{(5)}(\omega, \omega_1, \omega_2, \mu) = \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \int \frac{dt}{2\pi} e^{-i\omega t} \quad (4.58)$$

$$\times \frac{\langle \bar{B} | (\bar{h}S_n)(tn)(S_n^\dagger S_{\bar{n}})(0) T^A \not{r} (1 + \gamma_5) (S_n^\dagger h)(0) \mathbf{T} \sum_q e_q (\bar{q}S_{\bar{n}})(r\bar{n}) \not{r} \gamma_5 T^A (S_n^\dagger q)(u\bar{n}) | \bar{B} \rangle}{2M_B},$$

where the sum extends over light quark flavors ($q = u, d, s$), and e_q denote the quark electric charges in units of e . One half of the contribution shown in (4.57), but without the real part prescription, arises from the original diagrams, while the mirror diagrams not shown in the figure give the complex conjugate of the above expressions.

In these definitions the light-quark fields are time-ordered, as indicated by the \mathbf{T} symbols. That this is the appropriate ordering can be seen as follows. After convolution with the jet functions, for the terms containing the propagator $1/(\omega_1 + i\varepsilon)$ in the second line of (4.57) the integration variables r and u are restricted to the range $r > u > 0$. These terms correspond to the Feynman graph shown on the left in the second row of figure 8, in which $\bar{q}(r\bar{n})$ should appear to the left of $q(u\bar{n})$. For the terms containing the propagator $1/(\omega_2 - i\varepsilon)$ the integration variables are restricted to the range $u > r > 0$. These terms correspond to the analogous Feynman graph with the opposite direction of the fermion arrow on the light-quark line, for which $\bar{q}(r\bar{n})$ should appear to the right of $q(u\bar{n})$. Hence, the proper ordering is indeed the ordering according to (light-cone) time. On the other hand, arguments along the lines discussed in [70] suggest that the time-ordering prescription is, in fact, not required for forward matrix elements and fields at light-like separation. We assume in what follows that the \mathbf{T} symbol can be dropped in (4.58).

Very little is known about the complicated four-quark shape-functions defined in (4.55), (4.56), and (4.58). Following the general arguments presented in section 4.2, we conclude that the soft functions \bar{g}_{78} and $g_{78}^{(1,5)}$ have support for $-\infty < \omega \leq \bar{\Lambda}$ and $-\infty < \omega_{1,2} < \infty$. However, in the case of $\bar{g}_{78}^{\text{cut}}$ we must require that $\omega_{1,2} > 0$. Note also

the symmetry property

$$\int_{-\infty}^{\bar{\Lambda}} d\omega \left[g_{78}^{(1,5)}(\omega, \omega_1, \omega_2, \mu) \right]^* = \int_{-\infty}^{\bar{\Lambda}} d\omega g_{78}^{(1,5)}(\omega, \omega_2, \omega_1, \mu), \quad (4.59)$$

which follows from the definitions of the soft functions in (4.58).

The fact that in the case of $g_{78}^{(1,5)}$ the operators involve light quarks of all flavors offers a strategy for modeling their matrix elements between B -meson states. Unlike the case of the four-quark operators encountered for g_{88}^{cut} , \bar{g}_{78} , and $\bar{g}_{78}^{\text{cut}}$, here it is possible to (very roughly) estimate the matrix element by inserting the vacuum intermediate state between the two light-quark fields. The “vacuum-insertion approximation” (VIA) is used extensively in the study of local four-quark operator matrix elements, and we see no reason why it should work less accurately for non-local operators. Following [39], we then obtain

$$\int_{-\infty}^{\bar{\Lambda}} d\omega g_{78}^{(1,5)}(\omega, \omega_1, \omega_2, \mu) \Big|_{\text{VIA}} = -e_{\text{spec}} \frac{F^2(\mu)}{8} \left(1 - \frac{1}{N_c^2} \right) \phi_+^B(-\omega_1, \mu) \phi_+^B(-\omega_2, \mu), \quad (4.60)$$

where e_{spec} denotes the charge of the spectator quark inside the B meson, i.e., $e_{\text{spec}} = 2/3$ for B^\pm , and $e_{\text{spec}} = -1/3$ for B^0 and \bar{B}^0 . The quantity $F(\mu)$ is the HQET matrix element corresponding to the asymptotic value of the product $f_B \sqrt{M_B}$ in the heavy-quark limit [71]. Finally, $\phi_+^B(\omega, \mu)$ is the leading light-cone distribution amplitude of the B meson [72]. It is a real function with support for $\omega > 0$, which vanishes at $\omega = 0$ and asymptotically falls off like $1/\omega$ modulo logarithms [73]. Useful forms for this function have been derived based on QCD sum rules [72, 74, 75], the relativistic quark model [76], and model-independent moment relations obtained using the operator-product expansion [73, 77]. The support of $\phi_+^B(\omega, \mu)$ implies that only negative values of ω_1 and ω_2 give rise to non-zero contributions in (4.60), which is in accordance with the fact that \bar{q} (q) describes an anti-quark in the initial (final) state.

To conclude this analysis, we define the phenomenological functions

$$\begin{aligned} f_{78}^{(\text{I})}(\omega, \mu) &= \frac{4}{3} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\varepsilon} [\bar{g}_{78}(\omega, \omega_1, \omega_2, \mu) - \bar{g}_{78}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu)], \\ f_{78}^{(\text{II})}(\omega, \mu) &= \int_{-\infty}^{\infty} d\omega_1 \int_{-\infty}^{\infty} d\omega_2 \frac{1}{\omega_1 - \omega_2 + i\varepsilon} \\ &\times \left[\left(\frac{1}{\omega_1 + i\varepsilon} + \frac{1}{\omega_2 - i\varepsilon} \right) g_{78}^{(1)}(\omega, \omega_1, \omega_2, \mu) - \left(\frac{1}{\omega_1 + i\varepsilon} - \frac{1}{\omega_2 - i\varepsilon} \right) g_{78}^{(5)}(\omega, \omega_1, \omega_2, \mu) \right]. \end{aligned} \quad (4.61)$$

In the VIA, we obtain

$$\begin{aligned} \int_{-\infty}^{\bar{\Lambda}} d\omega f_{78}^{(\text{II})}(\omega, \mu) \Big|_{\text{VIA}} &= -e_{\text{spec}} \frac{F^2(\mu)}{8} \left(1 - \frac{1}{N_c^2} \right) \left\{ \frac{1}{\lambda_B^2(\mu)} + 2\pi i \int_0^\infty d\omega \frac{[\phi_+^B(\omega, \mu)]^2}{\omega} \right\}, \\ \int_{-\infty}^{\bar{\Lambda}} d\omega \text{Re} f_{78}^{(\text{II})}(\omega, \mu) \Big|_{\text{VIA}} &= -e_{\text{spec}} \frac{F^2(\mu)}{8} \left(1 - \frac{1}{N_c^2} \right) \frac{1}{\lambda_B^2(\mu)}, \end{aligned} \quad (4.62)$$

where $\lambda_B = \int_0^\infty d\omega \phi_+^B(\omega, \mu)/\omega$ denotes the first inverse moment of the B -meson light-cone distribution amplitude [49]. In terms of the functions $f_{78}^{(\text{I,II})}$, the direct and resolved photon

contributions to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum can be summarized as

$$F_{78}(E_\gamma, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{m_b}{2E_\gamma} \frac{10}{3} \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu) + 4\pi \alpha_s(\mu) \frac{m_b}{2E_\gamma} \text{Re} \left[f_{78}^{(\text{I})}(-p_+, \mu) + f_{78}^{(\text{II})}(-p_+, \mu) \right]. \quad (4.63)$$

5 Constraints from PT invariance

In the expressions presented in the previous section there are four potential sources of complex phases: weak (CP-violating) phases from the CKM matrix elements and the Wilson coefficients, and strong (CP-conserving) phases from the new jet functions \bar{J}_i and the various subleading shape functions. The CKM phases are non-zero only for the $Q_1^q - Q_{7\gamma}$ contributions (with $q = c, u$), where they are suppressed by two powers of the Cabbibo angle. The Wilson coefficients are real in the Standard Model, although they can be complex in many of its extensions (see e.g. [78]).

A unique property of the resolved photon contribution is that the new jet functions \bar{J}_i are given in terms of full propagators (dressed by Wilson lines) and not by cut propagators. As a result, these functions are in general complex and give rise to strong phases. Since the relevant scale of the jet functions is $\sqrt{2E_\gamma} \Lambda_{\text{QCD}}$, which is perturbative in the endpoint region, these strong phases are calculable in perturbation theory. The other potential source of strong phases are the soft functions, whose phases are of a non-perturbative nature. In studying the effects of the resolved photon contributions on the rate and CP asymmetry in $B \rightarrow X_s \gamma$ decay, it is important to obtain some handle on these non-perturbative phases. In order to do so, we employ the invariance of strong-interaction matrix elements under parity (P) and time reversal (T).

Under the combined transformation PT , a spinor field $\psi(x)$ transforms as $PT \psi(x) PT = \Lambda_{PT} \psi(-x)$, where in the Weyl representation of the Dirac matrices $\Lambda_{PT} = -\gamma^0 \gamma^1 \gamma^3$ up to an irrelevant phase factor. The soft Wilson line $S_n(x)$ in (2.2) transforms into $S_n(-x)$.⁵ Finite-length Wilson lines, as they appear in the definitions of the soft functions, transform as $PT [tn, 0] PT = PT S_n(tn) S_n^\dagger(0) PT = S_n(-tn) S_n^\dagger(0) = [-tn, 0]$. Finally, the external B -meson states transform as $PT |\bar{B}(v)\rangle = -|\bar{B}(v)\rangle$. Also, because the time-reversal transformation is anti-linear, matrix elements get complex conjugated under application of PT . Consider now the definition of the soft function g_{17} in (4.18). Using the fact that the position-space strong-interaction matrix element is PT invariant, we find that

$$g_{17}(\omega, \omega_1, \mu) = \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{dt}{2\pi} e^{-i\omega t} \times \frac{\langle \bar{B} | (\bar{h} S_n)(-tn) \not{n} (1 - \gamma_5) (S_n^\dagger S_{\bar{n}})(0) i\gamma_\alpha^\perp \bar{n}_\beta (S_n^\dagger g G_s^{\alpha\beta} S_{\bar{n}})(-r\bar{n}) (S_{\bar{n}}^\dagger h)(0) | \bar{B} \rangle^*}{2M_B}, \quad (5.1)$$

where we have used that $\Lambda_{PT}^\dagger \not{n} i\gamma_\alpha^\perp \Lambda_{PT} = \not{n} i\gamma_\alpha^\perp$ and $\Lambda_{PT}^\dagger \not{n} \gamma_5 i\gamma_\alpha^\perp \Lambda_{PT} = -\not{n} \gamma_5 i\gamma_\alpha^\perp$. However, we have already argued after (4.30) that the term containing γ_5 vanishes. Hence,

⁵Strictly speaking the lower limit of integration is also changed from $-\infty$ to $+\infty$, but this provides an equally valid definition of the same object.

PT transforms the position-space matrix element into the complex conjugate of the same matrix element with all position arguments x_i replaced by $-x_i$. By taking the complex conjugate of relation (5.1) and reversing the sign of the integration variables r and t , it then follows that $g_{17}(\omega, \omega_1, \mu)$ is a real function.

An analogous argument can be presented for the soft functions \bar{g}_{78} in (4.55) and $g_{78}^{(1,5)}$ in (4.58), where it is important however that we can avoid the time-ordering prescription for the soft light-quark fields. The HQET trace formalism can be used to show that in the definitions of these matrix elements only even numbers of γ_5 matrices can give rise to non-vanishing contributions, and then the Dirac structures are in all cases even under PT . More specifically, in analogy to (4.30) we can write

$$\begin{aligned} \bar{g}_{78}(\omega, \omega_1, \omega_2, \mu) = & \text{Tr} \left[\frac{1 + \not{v}}{2} \Gamma_A \Xi_1(v, \bar{n}) \Gamma_B \frac{1 + \not{v}}{2} \Xi_2(v, \bar{n}) \right] \\ & + \text{Tr} \left[\gamma_5 \frac{1 + \not{v}}{2} \Gamma_A \Xi_3(v, \bar{n}) \right] \text{Tr} \left[\Xi_4(v, \bar{n}) \Gamma_B \frac{1 + \not{v}}{2} \gamma_5 \right], \end{aligned} \tag{5.2}$$

where $\Gamma_A = \bar{\Gamma}_n$ and $\Gamma_B = \Gamma_{\bar{n}}$, and for brevity we have suppressed the dependence of the coefficient functions Ξ_i on $\omega, \omega_1, \omega_2$, and μ . A similar expression, but with different matrices Γ_A and Γ_B , holds for $g_{78}^{(1,5)}$ after a Fierz transformation. The most general Lorentz-invariant decompositions of the functions Ξ_i involve products of up to four \not{v} , $\not{\bar{n}}$, and γ_{\perp}^{α} matrices, where all transverse indices must be contracted. No γ_5 matrices appear in this decomposition. Note also that the relation $n + \bar{n} = 2v$ allows us to eliminate \not{v} in favor of \not{v} and $\not{\bar{n}}$. With only two independent external vectors v and \bar{n} , however, it is impossible to saturate the four indices of an $\epsilon_{\alpha\beta\gamma\delta}$ symbol, and hence only even numbers of γ_5 matrices in the product structure $\Gamma_A \otimes \Gamma_B$ can give rise to non-zero traces. For the case of \bar{g}_{78} considered above, it follows that we can replace $16 \bar{\Gamma}_n \otimes \Gamma_{\bar{n}} \rightarrow \not{\bar{n}}\not{v} \otimes \not{v}\not{\bar{n}} - \not{v}\not{\bar{n}}\gamma_5 \otimes \not{\bar{n}}\not{v}\gamma_5$. Both of these product structures are even under PT . In the case of $g_{78}^{(1)}$ and $g_{78}^{(5)}$, we find similarly that $\not{\bar{n}}(1 + \gamma_5) \otimes \not{v} \rightarrow \not{\bar{n}} \otimes \not{v}$ and $\not{\bar{n}}(1 + \gamma_5) \otimes \not{v}\gamma_5 \rightarrow \not{\bar{n}}\gamma_5 \otimes \not{v}\gamma_5$. Once again, these product structures are even under PT . It follows that the functions \bar{g}_{78} , $g_{78}^{(1)}$, and $g_{78}^{(5)}$ are all real.

Let us finally consider the functions $\bar{g}_{88}^{\text{cut}}$ in (4.43) and $\bar{g}_{78}^{\text{cut}}$ in (4.56), which are defined in terms of sums over intermediate states $|\mathcal{X}_s\rangle$, which without loss of generality can be chosen to be eigenstates of PT with eigenvalues ± 1 . After summing over the polarizations of the intermediate states and integrating over their momenta, we find that each term in the sum over states can be written as a product of two traces, in analogy to the second term in (5.2). The same arguments as above then show that $\bar{g}_{88}^{\text{cut}}$ and $\bar{g}_{78}^{\text{cut}}$ are real.

In conclusion, we find that all of the subleading shape functions are real. The strong phases mentioned in the introduction to this section thus arise only from the new jet functions \bar{J}_i . Given that the soft functions are real, it now follows from (4.31), (4.46), and (4.59) that $\int d\omega g_{17}(\omega, \omega_1, \mu)$ is an even function of ω_1 , and that $g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu)$ and $\int d\omega g_{78}^{(1,5)}(\omega, \omega_1, \omega_2, \mu)$ are symmetric under the exchange of ω_1 and ω_2 .

6 Partially integrated decay rate

In the various parts of section 4, we have derived explicit expressions for the direct and resolved photon contributions to the coefficient functions $F_{ij}(E_\gamma, \mu)$ entering the master formula for the $\bar{B} \rightarrow X_s \gamma$ photon spectrum in (2.1). The results are given in (4.13), (4.27), (4.36), (4.52), and (4.63). For phenomenological purposes, it is most interesting to study the partial $\bar{B} \rightarrow X_s \gamma$ decay rate

$$\Gamma(E_0) \equiv \int_{E_0}^{M_B/2} dE_\gamma \frac{d\Gamma}{dE_\gamma}, \quad (6.1)$$

obtained by integrating the photon spectrum over a region $E_0 < E_\gamma < M_B/2$. Provided that $\Delta \equiv m_b - 2E_0$ is much larger than Λ_{QCD} , the direct photon contributions to this integrated rate can be calculated in terms of local operator matrix elements [26] using a combined expansion in powers of Δ/m_b and $\Lambda_{\text{QCD}}/\Delta$. In the limit $E_0 \rightarrow 0$ one obtains the total decay rate, and $\Delta = m_b$; however, the rates measured experimentally are obtained with values of E_0 larger than 1.7 GeV, so that $\Delta < 1.25$ GeV.

An important feature of the resolved photon contributions studied in this work is that they do not reduce to local operator matrix element in the limit $\Delta \gg \Lambda_{\text{QCD}}$. Rather, the corresponding contributions to the integrated decay rate must still be described in terms of matrix elements of non-local operators. This implies that the corresponding theoretical uncertainties do not reduce significantly as the cutoff E_0 is taken out of the endpoint region. We will now illustrate this by deriving expressions for the first-order power corrections to the integrated decay rate

$$\Gamma(E_0) = \frac{G_F^2 \alpha |V_{tb} V_{ts}^*|^2}{32\pi^4} \bar{m}_b^2(\mu) m_b^3 \left[|H_\gamma(\mu)|^2 [1 + \mathcal{O}(\alpha_s)] + \frac{1}{m_b} \sum_{i \leq j} \text{Re}[C_i^*(\mu) C_j(\mu)] \bar{F}_{ij}(\Delta, \mu) + \dots \right], \quad (6.2)$$

valid for $\Delta \gg \Lambda_{\text{QCD}}$. Here m_b denotes the pole mass of the b quark. The dots represent terms of order $1/m_b^2$ and higher, which we ignore. The integrated coefficient functions are obtained as

$$\bar{F}_{ij}(\Delta, \mu) = \int_{-\bar{\Lambda}}^{\Delta} dp_+ F_{ij}(E_\gamma, \mu), \quad (6.3)$$

where $p_+ = m_b - 2E_\gamma$. As will be explained below, with the exception of g_{88}^{cut} the non-perturbative soft functions have support for values $\omega = \mathcal{O}(\Lambda_{\text{QCD}})$.⁶ In the limit $\Delta \gg \Lambda_{\text{QCD}}$, the ω integrals in the definitions of the subleading shape function can then be performed over the entire range from $-\infty$ to $\bar{\Lambda}$, and this leads to simplifications. However, the integrals over the remaining ω_i variables cannot be simplified.

⁶We ignore radiative tails of these functions, which can exhibit power behavior and extend to larger ω values. These effects only contribute at higher orders in α_s .

For the direct photon contributions, we need the integrals

$$\int_{-\bar{\Lambda}}^{\Delta} dp_+ \int_{-p_+}^{\bar{\Lambda}} d\omega S(\omega, \mu) \approx \Delta, \tag{6.4}$$

$$\int_{-\bar{\Lambda}}^{\Delta} dp_+ \int_{-p_+}^{\bar{\Lambda}} d\omega \ln \frac{m_b(\omega + p_+)}{\mu^2} S(\omega, \mu) \approx \Delta \left(\ln \frac{m_b \Delta}{\mu^2} - 1 \right),$$

where the approximate expressions on the right are valid up to corrections of order $\alpha_s(\Delta)$ and $(\Lambda_{\text{QCD}}/\Delta)^2$, both of which are known [26]. It follows that the direct photon terms contribute to (6.2) at order Δ/m_b in power counting and can be computed using a local operator-product expansion. In the formal limit $E_0 \rightarrow 0$ these terms are promoted to $\mathcal{O}(1)$ contributions.

Let us now discuss what happens to the subleading shape-function contributions to the integrated decay rate. For the operator pair $Q_{7\gamma} - \bar{Q}_{7\gamma}$, the subleading shape-function contributions also reduce to matrix elements of local operators, as discussed in detail in [30–33]. From (4.11)–(4.15) it follows that

$$\bar{F}_{77}(\Delta, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \Delta \left(16 \ln \frac{m_b}{\Delta} + 1 \right). \tag{6.5}$$

Note that, at order $1/m_b$, the non-zero strange-quark mass effect discussed in section 4.2 integrates to zero in the partially integrated decay rate (at tree level in α_s), as long as $\Delta \gg \Lambda_{\text{QCD}}$. Similarly, for the operator pairs $Q_1^q - \bar{Q}_1^q$ and $Q_1^q - Q_{8g}$, only direct photon contributions contribute at order $1/m_b$, and we obtain

$$\bar{F}_{11}(\Delta, \mu) = \bar{F}_{18}(\Delta, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{2}{9} \Delta. \tag{6.6}$$

The remaining contributions, all of which contain resolved photon terms, are more interesting. For the operator pairs $Q_1^q - \bar{Q}_{7\gamma}$, we obtain

$$\bar{F}_{17}(\Delta, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{2}{3} \right) \Delta + \frac{2}{3} (1 - \delta_u) \text{Re} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \left[1 - F \left(\frac{m_c^2 - i\varepsilon}{m_b \omega_1} \right) \right] h_{17}(\omega_1, \mu), \tag{6.7}$$

where

$$h_{17}(\omega_1, \mu) = \int_{-\Delta}^{\bar{\Lambda}} d\omega g_{17}(\omega, \omega_1, \mu) \approx \int_{-\infty}^{\bar{\Lambda}} d\omega g_{17}(\omega, \omega_1, \mu) \tag{6.8}$$

$$= \int \frac{dr}{2\pi} e^{-i\omega_1 r} \frac{\langle \bar{B} | (\bar{h} S_{\bar{n}})(0) \not{n} i\gamma_{\alpha}^{\perp} \bar{n}_{\beta} (S_{\bar{n}}^{\dagger} g G_s^{\alpha\beta} S_{\bar{n}})(r\bar{n}) (S_{\bar{n}}^{\dagger} h)(0) | \bar{B} \rangle}{2M_B}.$$

The integral over p_+ in (6.3) eliminates the $\delta(\omega + p_+)$ distribution in (4.17), and integrating the soft function $g_{17}(\omega, \omega_1, \mu)$ in (4.18) over ω then eliminates the t -integral and sets $t = 0$, so that part of the non-localities of the operator are eliminated. However, the gluon field is still smeared out on the \bar{n} light-cone. Note that there is no contribution from the up-quark penguin loop to the integrated rate. As noted in section 5, the integral over ω of

$g_{17}(\omega, \omega_1, \mu)$ is symmetric in ω_1 , so that the integral over $F_{17,u}^{(b)}$ in (4.22) vanishes.⁷ In the approximation where the penguin function is expanded to first order using (4.23), one would obtain

$$\bar{F}_{17}(\Delta, \mu) \approx \frac{C_F \alpha_s(\mu)}{4\pi} \left(-\frac{2}{3} \right) \Delta - (1 - \delta_u) \frac{m_b \lambda_2}{9m_c^2}, \quad (6.9)$$

which equals the integral over the partonic expression in (2.4), where we had neglected the small correction proportional to δ_u .

For the case of the pair $Q_{7\gamma} - Q_{8g}$, we obtain

$$\bar{F}_{78}(\Delta, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{10}{3} \Delta + 4\pi \alpha_s(\mu) \operatorname{Re} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\varepsilon} h_{78}^{(5)}(\omega_1, \omega_2, \mu), \quad (6.10)$$

where in analogy with (6.8) we have introduced

$$h_{78}^{(5)}(\omega_1, \omega_2, \mu) = \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \quad (6.11)$$

$$\times \frac{\langle \bar{B} | (\bar{h} S_{\bar{n}})(0) T^A \not{r} \gamma_5 (S_n^\dagger h)(0) \sum_q e_q (\bar{q} S_{\bar{n}})(r\bar{n}) \not{r} \gamma_5 T^A (S_n^\dagger q)(u\bar{n}) | \bar{B} \rangle}{2M_B}.$$

Note that the contribution from $g_{78}^{(1)}$ vanishes, since the integral over ω of this function is symmetric under the exchange of ω_1 and ω_2 . Likewise, the contributions from the functions \bar{g}_{78} and $\bar{g}_{78}^{\text{cut}}$ to the integrated decay rate cancel each other. This follows from the fact that the two non-local operators in (4.55) and (4.56) coincide for $t = 0$. In the VIA we obtain

$$\bar{F}_{78}(\Delta, \mu) \Big|_{\text{VIA}} = \frac{C_F \alpha_s(\mu)}{4\pi} \frac{10}{3} \Delta - \frac{\pi \alpha_s(\mu)}{2} e_{\text{spec}} \left(1 - \frac{1}{N_c^2} \right) \frac{F^2(\mu)}{\lambda_B^2(\mu)}. \quad (6.12)$$

The second term coincides with the result derived first in [39].

Finally, for the case of the operator pair $Q_{8g} - Q_{8g}$, we find from (4.52)

$$\bar{F}_{88}(\Delta, \mu) = \frac{C_F \alpha_s(\mu)}{4\pi} \left(\frac{2}{9} \ln \frac{m_b}{\Lambda_{\text{UV}}} - \frac{1}{3} \right) \Delta \quad (6.13)$$

$$+ \frac{8}{9} \pi \alpha_s(\mu) \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_2}{\omega_2 - i\varepsilon} h_{88}^{\text{cut}}(\Delta, \omega_1, \omega_2, \mu),$$

where

$$h_{88}^{\text{cut}}(\Delta, \omega_1, \omega_2, \mu) = \int_{-\Delta}^{\bar{\Lambda}} d\omega g_{88}^{\text{cut}}(\omega, \omega_1, \omega_2, \mu). \quad (6.14)$$

Naively, we would expect that for $\Delta \gg \Lambda_{\text{QCD}}$ this function becomes independent of Δ and reduces to the expression

$$h_{88}^{\text{cut}}(\omega_1, \omega_2, \mu) \stackrel{?}{=} \int \frac{dr}{2\pi} e^{-i\omega_1 r} \int \frac{du}{2\pi} e^{i\omega_2 u} \quad (6.15)$$

$$\times \frac{\langle \bar{B} | (\bar{h} S_n)(0) T^A (S_n^\dagger S_{\bar{n}})(0) \bar{\Gamma}_{\bar{n}} (S_n^\dagger s)(u\bar{n}) (\bar{s} S_{\bar{n}})(r\bar{n}) \Gamma_{\bar{n}} (S_n^\dagger S_n)(0) T^A (S_n^\dagger h)(0) | \bar{B} \rangle}{2M_B},$$

⁷It has been pointed out in the past that up-quark penguin loops might give rise to an $\mathcal{O}(\Lambda_{\text{QCD}}/m_b)$ uncertainty in the integrated rate for $\bar{B} \rightarrow X_d \gamma$ decay [38], where unlike in $\bar{B} \rightarrow X_s \gamma$ they are not CKM suppressed. Applying our analysis to $\bar{B} \rightarrow X_d \gamma$ shows that this contribution actually vanishes, removing that source of uncertainty in the integrated decay rate. Note that the same is not true for the CP asymmetry in $\bar{B} \rightarrow X_d \gamma$ decay, where the corresponding contribution is proportional to $h_{17}(0)$, which is non-zero in general. We further comment on $\bar{B} \rightarrow X_d \gamma$ decay in the conclusions.

in which case the second term in (6.13) would be strictly positive. However, in the present case the limit $t \rightarrow 0$ in (4.43) is singular, since then the separation between the two light-quark fields s and \bar{s} becomes light-like. As a result, the integral over ω in (6.14) diverges linearly as Δ is raised to infinity, and hence it must be evaluated at large but finite Δ . In other words, unlike for the other soft functions, the support of the function g_{88}^{cut} is not restricted to values $\omega = \mathcal{O}(\Lambda_{\text{QCD}})$ but extends to large negative values of ω . This is in accordance with the asymptotic behavior derived in (4.50).

The convolutions of the soft functions with anti-hard-collinear jet functions in the results given above cannot be expressed in terms of local operator matrix elements, but rather define unknown hadronic parameters of order Λ_{QCD} . These are the sources of genuine, first-order power corrections to the integrated decay rate, which are not reduced by lowering the cutoff E_0 on the photon energy.

7 Phenomenological implications

The results of the previous sections can be used to quantify the effect of the resolved photon terms on the $\bar{B} \rightarrow X_s \gamma$ photon spectrum, as well as on the decay rate and CP asymmetry. In this paper we will restrict our attention to the decay rate integrated over a sufficiently wide energy range. The photon spectrum and CP asymmetry will be studied in a future publication.

In order to estimate the irreducible theoretical uncertainty from these new non-local effects on the integrated decay rate, we define the function

$$\mathcal{F}_E(\Delta) = \frac{\Gamma(E_0) - \Gamma(E_0)|_{\text{OPE}}}{\Gamma(E_0)|_{\text{OPE}}} \tag{7.1}$$

where E_0 is the lower cutoff on the photon energy, and $\Delta = m_b - 2E_0$. This definition is such that the true decay rate $\Gamma(E_0)$ is obtained from the theoretical expression $\Gamma(E_0)|_{\text{OPE}}$ obtained using a *local* operator product expansion by multiplying it with $[1 + \mathcal{F}_E(\Delta)]$. Note that $\Gamma(E_0)|_{\text{OPE}}$ refers to the formula used in previous calculations of the $\bar{B} \rightarrow X_s \gamma$ rate, see e.g. [5]. The function $\mathcal{F}_E(\Delta)$ corresponds to the relative theoretical error made in these calculations due to the neglect of non-local power corrections from resolved photon contributions.

To the order we are working, we obtain

$$\begin{aligned} \mathcal{F}_E(\Delta) = & \frac{1}{m_b} \left\{ \left[\bar{F}_{77}(\Delta, \mu) - \frac{C_F \alpha_s(\mu)}{4\pi} \Delta \left(16 \ln \frac{m_b}{\Delta} + 1 \right) \right] \right. \\ & + \frac{C_1(\mu)}{C_{7\gamma}(\mu)} \left[\bar{F}_{17}(\Delta, \mu) + \frac{C_F \alpha_s(\mu)}{4\pi} \frac{2}{3} \Delta + \frac{m_b \lambda_2}{9m_c^2} \right] \\ & + \frac{C_{8g}(\mu)}{C_{7\gamma}(\mu)} \left[\bar{F}_{78}(\Delta, \mu) - \frac{C_F \alpha_s(\mu)}{4\pi} \frac{10}{3} \Delta \right] \\ & \left. + \left(\frac{C_{8g}(\mu)}{C_{7\gamma}(\mu)} \right)^2 \left[\bar{F}_{88}(\Delta, \mu) - \frac{C_F \alpha_s(\mu)}{4\pi} \Delta \left(\frac{2}{9} \ln \frac{m_b \Delta}{m_s^2} - \frac{5}{9} \right) \right] \right\} + \dots, \tag{7.2} \end{aligned}$$

where we have assumed that the Wilson coefficients are real (like in the Standard Model) and neglected effects proportional to V_{ub} . Note that the terms in the first line on the right-hand side vanish due to the relation (6.5). We can express the various other contributions in terms of suitably defined hadronic parameters of order Λ_{QCD} , using the expressions for the quantities $\bar{F}_{ij}(\Delta, \mu)$ derived in the previous section under the assumption that $\Delta \gg \Lambda_{\text{QCD}}$. Making explicit the dependence on the Wilson coefficients and factors of the strong coupling $g^2 = 4\pi\alpha_s$, we arrive at

$$\begin{aligned} \mathcal{F}_E(\Delta) = & \frac{C_1(\mu)}{C_{7\gamma}(\mu)} \frac{\Lambda_{17}(m_c^2/m_b, \mu)}{m_b} + \frac{C_{8g}(\mu)}{C_{7\gamma}(\mu)} 4\pi\alpha_s(\mu) \frac{\Lambda_{78}^{\text{spec}}(\mu)}{m_b} \\ & + \left(\frac{C_{8g}(\mu)}{C_{7\gamma}(\mu)} \right)^2 \left[4\pi\alpha_s(\mu) \frac{\Lambda_{88}(\Delta, \mu)}{m_b} - \frac{C_F\alpha_s(\mu)}{9\pi} \frac{\Delta}{m_b} \ln \frac{\Delta}{m_s} \right] + \dots, \end{aligned} \quad (7.3)$$

where

$$\begin{aligned} \Lambda_{17}\left(\frac{m_c^2}{m_b}, \mu\right) &= e_c \text{Re} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1} \left[1 - F\left(\frac{m_c^2 - i\varepsilon}{m_b \omega_1}\right) + \frac{m_b \omega_1}{12m_c^2} \right] h_{17}(\omega_1, \mu), \\ \Lambda_{78}^{\text{spec}}(\mu) &= \text{Re} \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\infty} \frac{d\omega_2}{\omega_2 - i\varepsilon} h_{78}^{(5)}(\omega_1, \omega_2, \mu), \\ \Lambda_{88}(\Delta, \mu) &= e_s^2 \left[\int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_1}{\omega_1 + i\varepsilon} \int_{-\infty}^{\Lambda_{\text{UV}}} \frac{d\omega_2}{\omega_2 - i\varepsilon} 2h_{88}^{\text{cut}}(\Delta, \omega_1, \omega_2, \mu) - \frac{C_F}{8\pi^2} \Delta \left(\ln \frac{\Lambda_{\text{UV}}}{\Delta} - 1 \right) \right]. \end{aligned} \quad (7.4)$$

In the case of Λ_{17} and Λ_{88} we have factored out the appropriate powers of the quark electric charges. Because of the sum over light-quark flavors in (6.11), the parameter $\Lambda_{78}^{\text{spec}}$ receives contributions proportional to any one of the light-quark charges. The resulting hard breaking of isospin symmetry implies that its value will be different for charged and neutral B mesons, even in the limit of exact isospin symmetry of the strong interaction. We will show in section 7.2 that, in certain approximation schemes, $\Lambda_{78}^{\text{spec}}$ is proportional to the electric charge of the spectator quark in the B meson.

Note that the parameters m_c^2/m_b and Δ entering the arguments of Λ_{17} and Λ_{88} count as $\mathcal{O}(\Lambda_{\text{QCD}})$. The dependence on the strange-quark mass in (7.3) arises only because the function $\mathcal{F}_E(\Delta)$ is defined as the deviation from the partonic rate $\Gamma_{\text{part}}(E_0)$. The true decay rate $\Gamma(E_0)$ in (7.1) is independent of m_s . Note also that the result for Λ_{88} is formally independent of the UV cutoff Λ_{UV} , and that it is the only hadronic parameter in (7.3) that depends on the quantity Δ . In the formal limit where the cut on the photon energy is removed, $\Delta \rightarrow m_b$, the linear growth (modulo logarithms) of the parameter Λ_{88} with Δ implies that the corresponding contribution to $\mathcal{F}_E(\Delta)$ is promoted from a power-suppressed to a leading-order effect. Indeed, it is well known that in this limit there exists a leading-power, non-perturbative $Q_{8g} - Q_{8g}$ contribution related to the photon fragmentation off a strange quark or gluon [34]. For practical applications this observation is irrelevant. We will argue in section 7.3 that, for realistic values of E_0 outside the endpoint region, the dependence of Λ_{88} on Δ is very weak, and therefore the function $\mathcal{F}_E(\Delta)$ is almost equal to a constant.

Without further information about the soft functions, the Λ_{ij} parameters are expected to be of order Λ_{QCD} apart from the electric charges factored out in (7.4). This would lead to very large effects of up to 30% on the decay rate. Fortunately, it is possible to constrain

the values of Λ_{17} and $\Lambda_{78}^{\text{spec}}$ by means of simple considerations, as we will now discuss. The input parameters used for the estimates in the following discussion are collected in appendix B. The accuracy of our calculations is such that we are insensitive to the scale dependence of the subleading soft functions and the corresponding hadronic parameters. Even though we have indicated their μ dependence in the formulae given above, to properly control this dependence would require to extend our calculations to the next order in the expansion in powers of $\alpha_s(\mu)$.

7.1 Analysis of the $Q_1^c - Q_{7\gamma}$ contribution

In order to obtain a reasonable estimate for the parameter Λ_{17} , we first collect everything we know about the function $h_{17}(\omega_1, \mu)$ defined below (6.8). As proved in section 6, this function must be real, and the symmetry relation (4.31) then implies that it is an even function of ω_1 . It follows that all odd moments of h_{17} vanish. Moreover, from (4.29) the normalization of h_{17} is fixed to $2\lambda_2$. About the higher even moments nothing definite is known, but we can expect them to be proportional to an appropriate power of Λ_{QCD} times a not too large numerical factor. Finally, as a soft function, h_{17} should not have any significant structures, such as peaks or zeros, outside the hadronic energy range.

The first functions that come to mind are an exponential and a Gaussian,

$$h_{17}(\omega_1, \mu) = \frac{\lambda_2}{\sigma} e^{-\frac{|\omega_1|}{\sigma}}, \quad \text{or} \quad h_{17}(\omega_1, \mu) = \frac{2\lambda_2}{\sqrt{2\pi}\sigma} e^{-\frac{\omega_1^2}{2\sigma^2}}, \quad (7.5)$$

for which all even moments are finite. As long as $\sigma \ll 4m_c^2/m_b \approx 1.1 \text{ GeV}$, which with the power counting adopted in this paper is formally of order Λ_{QCD} , then for all relevant ω_1 values the argument of the penguin function $F(x)$ entering the definition of Λ_{17} in (7.4) is much larger than $1/4$, which is the radius of convergence for the Taylor expansion given in (4.23). It is then a good approximation to expand the penguin function $[1 - F(x)]$ to $\mathcal{O}(1/x^3)$. The first term in this expansion corresponds to the non-perturbative correction identified in [35], which was already included in the partonic result and subtracted in (7.4). It therefore does not contribute to $\mathcal{F}_E(\Delta)$. The next term gives rise to an odd moment of h_{17} and thus vanishes. The third term in the expansion contributes the amount

$$\Lambda_{17}^{\text{expanded}} = -\frac{e_c}{280} \frac{m_b^3}{m_c^6} \lambda_2 \langle \omega_1^2 \rangle \quad (7.6)$$

to Λ_{17} . Here $\langle \omega_1^2 \rangle$ denotes the (normalized) variance of the function $h_{17}(\omega_1, \mu)$, which equals $2\sigma^2$ for the exponential form and σ^2 for the Gaussian. For a typical hadronic scale $\sigma = 0.5 \text{ GeV}$ this gives $\Lambda_{17}^{\text{expanded}} = -6.9 \text{ MeV}$ and -3.4 MeV , respectively. Here and below we have used the input parameters collected in appendix B. The corresponding contributions to the decay rate are very small, below 0.5% in magnitude.

It is interesting that, due to a weaker numerical suppression, certain $1/m_b$ corrections to Λ_{17} can give a contribution of comparable size. They arise from the fact that the first moment of the function $g_{17}(\omega, \omega_1, \mu)$ with respect to ω does not vanish, see (4.33). In order

to calculate the resulting power-suppressed term, we replace the first relation in (7.4) by

$$\Lambda_{17}\left(\frac{m_c^2}{m_b}, \mu\right) = e_c \operatorname{Re} \int_{-\infty}^{\bar{\Lambda}} d\omega \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1} \times \left\{ \left(\frac{m_b + \omega}{m_b}\right)^3 \left[1 - F\left(\frac{m_c^2 - i\varepsilon}{(m_b + \omega)\omega_1}\right)\right] + \frac{m_b \omega_1}{12m_c^2} \right\} g_{17}(\omega, \omega_1, \mu), \quad (7.7)$$

where the factor $\left(\frac{m_b + \omega}{m_b}\right)^3$ appears because of the prefactor E_γ^3 in (2.1). Expanding now the penguin function to first order yields

$$\Lambda_{17}\left(\frac{m_c^2}{m_b}, \mu\right) = e_c \operatorname{Re} \int_{-\infty}^{\bar{\Lambda}} d\omega \int_{-\infty}^{\infty} \frac{d\omega_1}{\omega_1} \left\{ -\left(1 + \frac{\omega}{m_b}\right)^4 \frac{m_b \omega_1}{12m_c^2} + \frac{m_b \omega_1}{12m_c^2} + \dots \right\} g_{17}(\omega, \omega_1, \mu), \quad (7.8)$$

where the dots represent higher-order terms in the expansion of the penguin function, which in particular give rise to the contribution (7.6). The expression shown above yields a $1/m_b$ -suppressed contribution to the parameter Λ_{17} , which we denote by $\delta\Lambda_{17}$. It is proportional to the normalized first moment of the function g_{17} with respect to ω , which according to (4.29) and (4.33) is given by $\langle\omega\rangle = -\rho_{LS}^3/(6\lambda_2) \approx 0.24 \text{ GeV}$. We obtain

$$\delta\Lambda_{17} = \frac{2\rho_{LS}^3}{27m_c^2} \approx -(9.8 \pm 5.2) \text{ MeV}, \quad (7.9)$$

which is formally a power correction proportional to $\Lambda_{\text{QCD}}^2/m_b$ to the result in (7.6). Here $\rho_{LS}^3 = 3\rho_2$ corresponds to the spin-orbit term of the HQET Lagrangian introduced in (4.33).

In practice, it turns out that (7.6) provides a reasonable approximation only as long as $\sigma < 0.3 \text{ GeV}$. Performing the convolution integral in (7.4) exactly, we find that for both model functions in (7.5) the resulting value of $|\Lambda_{17}|$ is maximized for certain values of σ , which depend on the functional form of h_{17} . Using the input parameters collected in appendix B, we obtain $(\Lambda_{17}^{\text{exp}})_{\text{max}} = -4.6 \text{ MeV}$ for $\sigma = 0.51 \text{ GeV}$ with the exponential model, and $(\Lambda_{17}^{\text{Gauss}})_{\text{max}} = -8.1 \text{ MeV}$ for $\sigma = 0.77 \text{ GeV}$ with the Gaussian model. Note that the maximum values are smaller in magnitude than those one would derive from (7.6) with these values of σ .

The above estimates do not provide a conservative bound on the size of the hadronic parameter Λ_{17} . A significantly larger effect can be obtained if the soft function $g_{17}(\omega, \omega_1, \mu)$ exhibits a tail outside the region $|\omega_1| \ll 4m_c^2/m_b$. In analogy with the leading-order shape function, we expect that the function g_{17} exhibits a radiative tail proportional to $1/\omega_1$ for large ω_1 . But even at the non-perturbative level, it is conceivable that a significant contribution to the integral results from the region of larger ω_1 values. Consider, as an example, the model

$$h_{17}(\omega_1, \mu) = \frac{2\lambda_2}{\sqrt{2\pi}\sigma} \frac{\omega_1^2 - \Lambda^2}{\sigma^2 - \Lambda^2} e^{-\frac{\omega_1^2}{2\sigma^2}}, \quad (7.10)$$

which for Λ and σ of order Λ_{QCD} satisfies all requirements one would reasonably impose on the soft function. The solid curve in figure 9 shows this function evaluated with $\sigma = 0.5 \text{ GeV}$ and $\Lambda = 0.425 \text{ GeV}$. It features regions of positive and negative values and hence is less

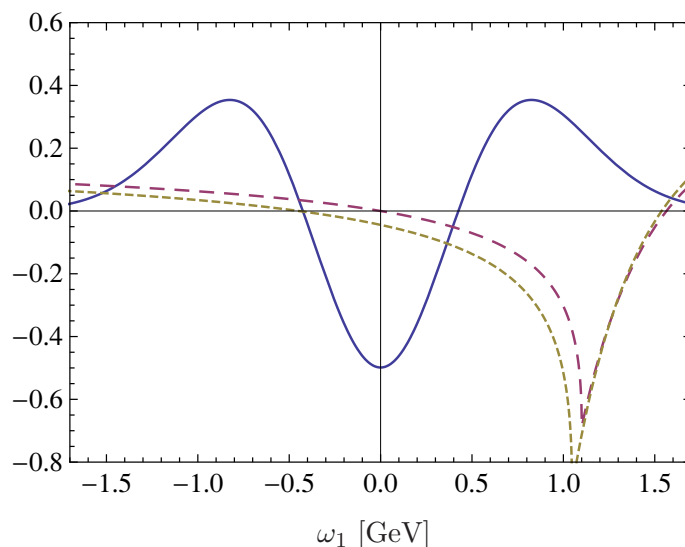


Figure 9. Model function $h_{17}(\omega_1, \mu)$ from (7.10) in units of GeV, with $\sigma = 0.5$ GeV and $\Lambda = 0.425$ GeV (solid line); weight function under the convolution integral in the definition of Λ_{17} in (7.4) in units of GeV^{-1} (long-dashed line); weight function including $1/m_b$ corrections, obtained by the substitution $\omega \rightarrow \langle \omega \rangle$ in (7.7) (short-dashed line). See text for explanations.

constrained at larger ω_1 by the fact that the normalization is fixed to $2\lambda_2$. Having values of either sign is not problematic, because there is no probabilistic interpretation of the subleading soft functions. The long-dashed line in the figure shows the weight function under the convolution integral in the definition of Λ_{17} in (7.4), including the charge factor e_c . With the above parameter choices for the soft function, we obtain $\Lambda_{17} = -42$ MeV. By using another set of values, a correction with the opposite sign and of the same magnitude can be obtained. For example, taking $\sigma = 0.5$ GeV and $\Lambda = 0.575$ GeV we find $\Lambda_{17} = 27$ MeV. If we include the $1/m_b$ corrections as shown in (7.7), using $(m_b + \omega) \rightarrow (m_b + \langle \omega \rangle) = (m_b - \rho_{LS}^3/6\lambda_2)$, we find -62 MeV and 21 MeV, respectively. Of course, these are just illustrative values, and one could obtain even larger negative or positive values by reducing the separation between σ and Λ , which however will also increase the value of the soft function at $\omega_1 = 0$. Nevertheless, based on these considerations, it seems to us that

$$-60 \text{ MeV} < \Lambda_{17} < 25 \text{ MeV} \tag{7.11}$$

is a reasonably conservative range, which we will adopt for our analysis below. While this allows for a value significantly larger in magnitude than the naive estimate (7.6), it nevertheless strongly suggests that Λ_{17} is considerably smaller in magnitude than Λ_{QCD} . Note that the effect of a value of Λ_{17} near the extreme values indicated above would be of the same magnitude as the effect of the leading-order, non-perturbative correction [35] resulting from the term proportional to λ_2 in the expression for F_{17}^{part} in (2.4), which corresponds to $-m_b\lambda_2/(9m_c^2) \approx -48$ MeV.

7.2 Analysis of the $Q_{7\gamma} - Q_{8g}$ contribution

It is instructive to analyze this contribution using the language of flavor symmetry of the strong interaction. Due to the weighting by the quark electric charges, the relevant four-quark operator in (4.58) is a pure SU(3) octet, which can be decomposed into two parts corresponding to isospin $I = 0, 1$. The Wigner-Eckart theorem implies that

$$\Lambda_{78}^{\text{spec}} = \frac{1}{6} \Lambda_{I=0}^{(8)} \pm \frac{1}{2} \Lambda_{I=1}^{(8)} = \frac{1}{6} \left(\Lambda_{I=0}^{(8)} - \Lambda_{I=1}^{(8)} \right) + e_{\text{spec}} \Lambda_{I=1}^{(8)}, \quad (7.12)$$

where the upper (lower) sign in the first equation refers to charged (neutral) B mesons, and as before e_{spec} denotes the electric charge of the spectator quark in units of e . In the limit of unbroken SU(3) flavor symmetry, it follows that $\Lambda_{I=0}^{(8)} = \Lambda_{I=1}^{(8)}$, since both parameters arise from the matrix element of the same SU(3) octet operator. Hence, in this limit we obtain

$$\Lambda_{78}^{\text{spec}} \Big|_{\text{SU}(3)} = e_{\text{spec}} \Lambda_{I=1}^{(8)}. \quad (7.13)$$

Interestingly, the VIA discussed in section 4.6 also predicts that $\Lambda_{78}^{\text{spec}}$ is proportional to e_{spec} [39], and we can use this fact to obtain a model estimate of the relevant SU(3) reduced matrix element. From (4.62), we read off

$$\Lambda_{I=1}^{(8)} \Big|_{\text{VIA}} = \Lambda_{I=0}^{(8)} \Big|_{\text{VIA}} = - \left(1 - \frac{1}{N_c^2} \right) \frac{F^2(\mu)}{8\lambda_B^2(\mu)} \in [-386 \text{ MeV}, -35 \text{ MeV}], \quad (7.14)$$

where in the last step we have used the parameter ranges discussed in appendix B.

According to (7.12), the isospin-averaged decay rate $[\Gamma(\bar{B}^0 \rightarrow X_s \gamma) + \Gamma(B^- \rightarrow X_s \gamma)]/2$ depends only on $\Lambda_{I=0}^{(8)}$, while the isospin difference $[\Gamma(\bar{B}^0 \rightarrow X_s \gamma) - \Gamma(B^- \rightarrow X_s \gamma)]$ is proportional to $\Lambda_{I=1}^{(8)}$. While *a priori* these two non-perturbative parameters are unrelated, we have just shown that they coincide both in the SU(3) flavor-symmetry limit and in the VIA. It was first pointed out in [79] that, in the limit of exact SU(3) flavor symmetry, the isospin-averaged decay rate can be related to the isospin asymmetry,

$$\Delta_{0-} = \frac{\Gamma(\bar{B}^0 \rightarrow X_s \gamma) - \Gamma(B^- \rightarrow X_s \gamma)}{\Gamma(\bar{B}^0 \rightarrow X_s \gamma) + \Gamma(B^- \rightarrow X_s \gamma)}, \quad (7.15)$$

without employing the VIA. This asymmetry has been measured by the BaBar Collaboration using two different experimental methods. For the “sum-over-exclusive-modes method” with $E_\gamma > 1.9 \text{ GeV}$, they find $\Delta_{0-} = (-0.6 \pm 5.8 \pm 0.9 \pm 2.4)\%$ [23], where the errors are statistical, systematic, and due to the production ratio \bar{B}^0/B^- , respectively. For the “recoil method” with $E_\gamma > 2.2 \text{ GeV}$, they obtain instead $\Delta_{0-} = (-6 \pm 15 \pm 7)\%$ [80], where the errors are statistical and systematic, respectively. The naive average of these two results is $\Delta_{0-} = (-1.3 \pm 5.9)\%$. To the order we are working, the parameter $\Lambda_{I=1}^{(8)}$ is related to Δ_{0-} via

$$\Lambda_{I=1}^{(8)} \Big|_{\text{exp}} = - \frac{C_{7\gamma}(\mu)}{C_{8g}(\mu)} \frac{m_b}{2\pi\alpha_s(\mu)} \Delta_{0-} \approx (59 \pm 268) \text{ MeV}, \quad (7.16)$$

where in the last step we have used the average experimental result with its large uncertainty given above. This value is consistent with the prediction (7.14) obtained in the VIA within errors, even though the central value has the opposite sign.

Allowing for SU(3) flavor-symmetry breaking at the level of 30%, i.e. $\Lambda_{I=0}^{(8)} = (1 \pm 0.3) \Lambda_{I=1}^{(8)}$, we finally obtain

$$\Lambda_{78}^{\text{spec}} = (e_{\text{spec}} \pm 0.05) \Lambda_{I=1}^{(8)} \approx -4.5 \text{ GeV} (e_{\text{spec}} \pm 0.05) \Delta_{0-}, \quad (7.17)$$

which is meant as a range, not an error bar. This formula implies that, within the quoted uncertainty, the isospin asymmetry also determines the *flavor-averaged value* of $\Lambda_{78}^{\text{spec}}$. For the corresponding contribution to the flavor-averaged value of the function $\mathcal{F}_E(\Delta)$, we obtain

$$\mathcal{F}_E^{\text{avg}}(\Delta)|_{78} = -(1 \pm 0.3) \frac{\Delta_{0-}}{3}, \quad (7.18)$$

which adds SU(3)-breaking effects to the estimate derived in [79]. Note that this relation is independent of the values of the Wilson coefficients and other theoretical parameters.

Due to the current large experimental uncertainties in the measurement of the isospin asymmetry, it is difficult to give a reliable estimate for $\Lambda_{78}^{\text{spec}}$. Based on (7.14) and (7.16), we expect that the parameter $\Lambda_{I=1}^{(8)}$ is negative (assuming that the VIA is sufficiently reliable to predict the sign correctly), but since the experimental value allows for the entire range in (7.14) at the level of two standard deviations, we cannot restrict that range further at present. A future, more accurate measurement of Δ_{0-} could improve the situation.

7.3 Analysis of the $Q_{8g} - Q_{8g}$ contribution

Unfortunately, we have very little useful information about the soft function h_{88}^{cut} entering the definition of the hadronic parameter Λ_{88} in (7.4). Its asymptotic behavior for large values of ω_1 and ω_2 can be derived from (4.50), and it ensures that Λ_{88} is independent of the UV cutoff Λ_{UV} . Note that the second term in the definition of Λ_{88} , which contains the logarithm of $\Lambda_{\text{UV}}/\Delta$, is bound to give a very small contribution to Λ_{88} , because $(C_F e_s^2 \Delta)/(8\pi^2) < 3 \text{ MeV}$ is very small for realistic values $E_0 \geq 1.6 \text{ GeV}$. We thus expect that the hadronic parameter Λ_{88} receives its dominant contributions from values $\omega_{1,2} = \mathcal{O}(\Lambda_{\text{QCD}})$, for which no useful constraints on the soft function h_{88}^{cut} exist. For the same reason, we expect that the linear growth of Λ_{88} for large Δ is a numerically irrelevant effect. It then follows that the function $h_{88}^{\text{cut}}(\Delta, \omega_1, \omega_2, \mu)$ is *approximately* equal to the function $h_{88}^{\text{cut}}(\omega_1, \omega_2, \mu)$ shown in (6.15), even though this relation is not strictly valid. As mentioned earlier in the paragraph following that equation, this form would imply that the contribution to Λ_{88} resulting from the double integral in (7.4) were strictly positive.

In summary, we expect that the hadronic parameter $\Lambda_{88}(\Delta, \mu)$ is, to a good approximation, independent of Δ and given by a positive, non-perturbative constant of order $e_s^2 \Lambda_{\text{QCD}}$:

$$\Lambda_{88}(\Delta, \mu) \approx e_s^2 \Lambda(\mu), \quad \Lambda(\mu) > 0. \quad (7.19)$$

We have backed up this expectation by using different models for the soft function h_{88}^{cut} , for example by writing it as a product of two functions $f_1(\omega_1) f_2(\omega_2)$ and using various models such as exponentials or Gaussians. A particularly simple example is provided by functions $h_{88}^{\text{cut}}(\omega_1, \omega_2, \mu)$ that are symmetric in both ω_i variables and have support for $\omega_i = \mathcal{O}(\Lambda_{\text{QCD}})$. In this case the third relation in (7.4) implies $\Lambda(\mu) \approx 2\pi^2 h_{88}^{\text{cut}}(0, 0, \mu)$, and the value at the

origin scales like $h_{88}^{\text{cut}}(0, 0, \mu) \sim \Lambda_{\text{QCD}}$. For our numerical analysis, we will consider the rather generous range $0 < \Lambda(\mu) < 1 \text{ GeV}$. Even for the largest value, the suppression by the charge factor $e_s^2 = 1/9$ in (7.19) renders the effect of this term on the decay rate to be very small.

7.4 Summary of phenomenological estimates

We are now in a position to study the implications of our analysis for the function $\mathcal{F}_E(\Delta)$ in (7.3). Using the parameter values collected in appendix B, we obtain from (7.11) and (7.19) the contributions

$$\begin{aligned} \mathcal{F}_E|_{17} &\in [-1.7, +4.0] \%, \\ \mathcal{F}_E|_{88} &\in [-0.3, +1.9] \%. \end{aligned} \tag{7.20}$$

The value of $\mathcal{F}_E|_{88}$ depends slightly on Δ and is obtained using $\Delta = 1.45 \text{ GeV}$, corresponding to a cut at $E_0 = 1.6 \text{ GeV}$. For the case of $\mathcal{F}_E|_{78}$, we consider the charge-averaged contribution and quote separately the theoretical estimate obtained using the VIA and the experimental estimate derived from the measurement of the isospin asymmetry. In the latter case we allow for 30% SU(3) violation, as indicated in (7.18), and take the 95% confidence level experimental range. This yields

$$\begin{aligned} \mathcal{F}_E|_{78}^{\text{VIA}} &\in [-2.8, -0.3] \%, \\ \mathcal{F}_E|_{78}^{\text{exp}} &\in [-4.4, +5.6] \% \quad (95\% \text{ CL}). \end{aligned} \tag{7.21}$$

In order to obtain a conservative estimate of the combined theoretical analysis, we adopt a Bayesian approach and add up the various contributions using the scanning method. In this way, we arrive at our final result

$$-4.8\% < \mathcal{F}_E(\Delta) < +5.6\% \quad (\text{VIA for } \Lambda_{78}^{\text{spec}}), \tag{7.22}$$

where we have used the theoretical estimate for $\mathcal{F}_E|_{78}$. When the experimental estimate is used instead, the range is expanded to

$$-6.4\% < \mathcal{F}_E(\Delta) < +11.5\% \quad (\Lambda_{78}^{\text{spec}} \text{ from } \Delta_{0-}). \tag{7.23}$$

We emphasize that the estimates in this sections should be considered as *ranges*, within which we expect the actual values of \mathcal{F}_E to lie, without making a statement about the most likely values within these ranges.

If in the future a more precise value of the isospin asymmetry can be measured, this could be used to reduce the uncertainty range somewhat. If, for example, we assume that the true isospin asymmetry lies in the center of the interval predicted by the VIA, $\Delta_{0-} = +4.6\%$, then in the absence of experimental uncertainties we would derive $\mathcal{F}_E|_{78}^{\text{exp}} \in [-2.0, -1.1] \%$, where the remaining uncertainty stems from the unknown effects of SU(3) breaking. In this “ideal” case, the combined result would be

$$-4.0\% < \mathcal{F}_E(\Delta) < +4.8\% \quad (\text{ideal case}). \tag{7.24}$$

We do not see a possibility to reduce this uncertainty in the foreseeable future, given that no theoretical tools exist to constrain the non-local matrix elements defining the soft

functions entering the various resolved photon contributions studied in this paper. We therefore consider the range in (7.24) as the *irreducible* theoretical uncertainty affecting any theoretical prediction of the $\bar{B} \rightarrow X_s \gamma$ branching ratio.

8 Conclusions

The inclusive radiative decay $\bar{B} \rightarrow X_s \gamma$ is used extensively in constraining extensions of the Standard Model. For example, it provides very stringent constraints on extended Higgs sectors in type-II 2-Higgs-doublet models and supersymmetric models. The theoretical prediction for the corresponding branching ratio is at a stage of precision where the remaining perturbative uncertainties are estimated to be of order 3% [5]. The limiting theoretical uncertainty arises from non-perturbative effects outside the realm of the local operator product expansion [39]. It is therefore important to analyze these effects in a systematic fashion. In this paper, we have for the first time provided a complete analysis of non-local $1/m_b$ corrections to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum and decay rate, working at tree level in perturbation theory. Compared to inclusive semileptonic B decays, non-perturbative effects in radiative decays are much more complicated to analyze. First of all, one must consider the contributions of many different operators in the effective weak Hamiltonian, not just one operator. More importantly, however, new types of non-local effects arise due to the hadronic substructure of the photon. Because photon conversion into light partons is a genuinely long-distance process, the decay $\bar{B} \rightarrow X_s \gamma$ is not a truly inclusive process, for which an expansion in local operators would apply. Indeed, from a conceptual point of view, it is as complicated as the semi-inclusive decay $\bar{B} \rightarrow X_s h$, with h denoting a specific light hadron. No analogous effects arise in semileptonic processes, since the conversion of heavy W bosons into light partons is a short-distance process.

Effective field theories, such as soft-collinear and heavy-quark effective theory, provide the necessary tools to analyze inclusive B decays into light partons in the kinematical region of low hadronic invariant mass and large recoil energy, in which the hadronic final state is made up of a jet of collinear partons. For $\bar{B} \rightarrow X_s \gamma$ this is the endpoint region, where the photon has large energy $E_\gamma \approx m_b/2$ in the B -meson rest frame. Effective field theories are systematic, taking into account all possible contributions to a given decay amplitude and describing them in terms of well-defined, field-theoretic objects. This is especially important for radiative B decays, where the diagrammatic approach used in the previous decade has missed the largest source of non-perturbative uncertainty [39].

In this paper, we have shown that the $\bar{B} \rightarrow X_s \gamma$ photon spectrum in the endpoint region obeys the novel factorization formula (1.3). The first term in this formula has the structure familiar from semileptonic B decays. At each order in the $1/m_b$ expansion, it features products of hard functions H_i and jet functions J_i convoluted with soft functions S_i . We refer to this term as the direct photon contribution, since the photon couples directly to the weak vertex in a local interaction. The two remaining terms in the factorization formula describe resolved photon contributions, in which the photon couples indirectly to the weak vertex via conversion into light partons. The partonic substructure of the photon is described in terms of a new class of jet functions \bar{J}_i . These new terms appear first at

order $1/m_b$ and arise from the contribution of operators other than $Q_{7\gamma}$ in the effective Hamiltonian. The new soft functions S_i entering the resolved photon terms contain non-localities in two light-cone directions. Only one non-locality is removed when the photon spectrum is integrated over energy to obtain the total decay rate.⁸ As a result, we find that even the total decay rate receives non-local corrections of order Λ_{QCD}/m_b . The new jet functions \bar{J}_i , which are defined in terms of propagators dressed by Wilson lines, are complex quantities carrying calculable, perturbative strong-interaction phases. The soft functions, on the other hand, were shown to be real in by the use of heavy-quark symmetry and the invariance of the strong interaction under parity and time reversal. The impact of the new strong phases on CP violation in $\bar{B} \rightarrow X_s \gamma$ decay will be considered in a future publication.

Phenomenologically the most important operators in the effective weak Hamiltonian are $Q_{7\gamma}$, Q_{8g} , and Q_1^c . We have explicitly evaluated the $1/m_b$ corrections to the $\bar{B} \rightarrow X_s \gamma$ photon spectrum arising from these operators, at tree-level in hard and hard-collinear interactions. This includes important contributions involving a hard-collinear gluon exchange, which carry a factor $g^2 = 4\pi\alpha_s$. Our results are summarized in relations (2.9), which replace the relations (2.4) used in previous analyses of $\bar{B} \rightarrow X_s \gamma$ decay. The systematic methodology offered by the effective field-theory approach resolves a couple of puzzling features of the expressions (2.4), such as the appearance of the strange-quark mass in the expression for F_{88}^{part} , or of large logarithms in the expressions for F_{77}^{part} and F_{88}^{part} . We point out that these features result from an improper separation of short- and long-distance physics. In our improved expressions (2.9), all long-distance physics is parameterized by well-defined hadronic matrix elements (the soft functions), while the logarithms entering the short-distance perturbative contributions contain $\mathcal{O}(1)$ ratios of scales. At order $1/m_b$, we find resolved photon contributions arising from the operator pairings $Q_{8g} - Q_{8g}$, $Q_{7\gamma} - Q_{8g}$, and $Q_1^c - Q_{7\gamma}$ in the squared decay amplitude. We also prove that the resolved photon contributions arising from the $Q_1^c - Q_1^c$ and $Q_1^c - Q_{8g}$ operator pairings are suppressed by two powers of $1/m_b$. Detailed analyses of the resolved photon contributions were presented in section 4, which constitutes the main technical part of the paper.

The non-perturbative soft functions, which are needed to describe the photon spectrum at order $1/m_b$ in the heavy-quark expansion, introduce new sources of hadronic uncertainties in the description of the photon spectrum in the endpoint region. These functions can neither be extracted from experiment, nor can they be computed using lattice gauge theory (since they involve operators containing fields separated by light-like distances), and unfortunately they are not much restricted by constraints on their normalization and moments. Hence, there is a vast freedom in constructing phenomenological models for the soft functions, which often depend on several convolution variables. The resulting uncertainties will impact any extraction of $|V_{ub}|$ via a combination of inclusive semileptonic and radiative decays. They will also affect the extraction of heavy-quark parameters such as m_b , $\bar{\Lambda}$, μ_π^2 etc. from moments of the $\bar{B} \rightarrow X_s \gamma$ photon spectrum. A dedicated analysis of the resulting uncertainties will be presented elsewhere.

⁸As before, by “total” rate we mean the rate defined with a lower cut E_0 on the photon energy that lies far outside the endpoint region, i.e., $m_b - 2E_0 \gg \Lambda_{\text{QCD}}$.

Our most important phenomenological result concerns the non-local power corrections to the $\bar{B} \rightarrow X_s \gamma$ decay rate defined with a cut $E_\gamma \geq E_0$, where E_0 is chosen to be far outside the endpoint region, $m_b - 2E_0 \gg \Lambda_{\text{QCD}}$. In this region the direct photon contributions reduce to local matrix elements, and deviations from the naive model of a free heavy-quark decay start at order $1/m_c^2$ and $1/m_b^2$ and are calculable in terms of well-known heavy-quark parameters. The resolved photon contributions, on the other hand, are still expressed in terms of non-local operators, whose matrix elements are of order $1/m_b$. Their contributions to the integrated rate can be parameterized in terms of three non-perturbative parameters, Λ_{17} , $\Lambda_{78}^{\text{spec}}$, and Λ_{88} , as shown in (7.3). In (7.4), these parameters are expressed in terms of convolutions of calculable jet functions with non-perturbative soft functions. Needless to say, it is very difficult to estimate the values of these hadronic parameters. Nevertheless, we have provided arguments suggesting that all three parameters are much smaller than the naive expectation $\sim \Lambda_{\text{QCD}}$. For the most important case of Λ_{17} , a detailed modeling of the corresponding soft function, taking into account the normalization conditions and moment relations we have derived in (4.29) and (4.33), suggests that Λ_{17} is significantly smaller in magnitude than Λ_{QCD} , see (7.11). For the second-most important case of $\Lambda_{78}^{\text{spec}}$, we have provided two different arguments, based on the vacuum insertion approximation and on SU(3) flavor symmetry, suggesting that to a good approximation this hadronic parameter is proportional to the electric charge of the light spectator inside the B meson, see (7.13). While the parameter $\Lambda_{I=1}^{(8)}$ entering in this relation can indeed be of order Λ_{QCD} — see (7.14) and (7.16) — the weighting by the spectator charge reduces the corresponding contribution to the isospin-averaged decay rate by a factor $(e_u + e_d)/2 = 1/6$. Finally, as shown in (7.19), the parameter Λ_{88} is suppressed by a charge factor $e_s^2 = 1/9$, and its value is therefore bound to be much smaller than Λ_{QCD} . Our final estimates for the hadronic uncertainty from non-local $1/m_b$ corrections in the theoretical prediction for the $\bar{B} \rightarrow X_s \gamma$ decay rate defined with the cut $E_\gamma > 1.6 \text{ GeV}$ has been given in (7.22) and (7.23). It depends on whether the contribution from $\Lambda_{78}^{\text{spec}}$ is estimated using the vacuum insertion approximation or the current experimental value of the isospin asymmetry Δ_{0-} . We have emphasized that even a precision measurement of the isospin asymmetry would not help to reduce the uncertainty by a significant amount. Relation (7.24) shows that in this ideal case an irreducible uncertainty of about 4–5% remains. At present, we do not see any hope to reduce this error using well-controlled theoretical methods.

The analysis presented in this paper applies without alteration, apart from some obvious substitutions, to the decay $\bar{B} \rightarrow X_d \gamma$. First, one needs to change the definition of λ_q to $V_{qb}V_{qd}^*$ and replace m_s in (4.14) and (4.15) by $m_d \approx 0$. Second, one has to replace the s -quark fields by d -quark fields in the definitions of the soft functions f_u and f_v contributing to $F_{77}^{\text{SSF}}(E_\gamma, \mu)$ in (2.8), and in the definitions of \bar{g}_{78} and $\bar{g}_{78}^{\text{cut}}$ contributing to $F_{78}^{(b)}(E_\gamma, \mu)$ in (4.54). Notice, however, that none of these functions contribute to the integrated decay rate.

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A Effective weak Hamiltonian

We use the form of the effective weak Hamiltonian for $\bar{B} \rightarrow X_s \gamma$ decay as presented in [49], i.e.

$$\mathcal{H}_{\text{eff}} = \frac{G_F}{\sqrt{2}} \sum_{q=u,c} \lambda_q \left(C_1 Q_1^q + C_2 Q_2^q + \sum_{i=3,\dots,6} C_i Q_i + C_{7\gamma} Q_{7\gamma} + C_{8g} Q_{8g} \right), \quad (\text{A.1})$$

where $\lambda_q = V_{qb} V_{qs}^*$, and the Wilson coefficients depend on the scale μ at which the operators are renormalized. The explicit form of the operator basis is

$$\begin{aligned} Q_1^q &= (\bar{q}b)_{V-A} (\bar{s}q)_{V-A}, & Q_2^q &= (\bar{q}_i b_j)_{V-A} (\bar{s}_j q_i)_{V-A}, \\ Q_3 &= (\bar{s}b)_{V-A} \sum_q (\bar{q}q)_{V-A}, & Q_4 &= (\bar{s}_i b_j)_{V-A} \sum_q (\bar{q}_j q_i)_{V-A}, \\ Q_5 &= (\bar{s}b)_{V-A} \sum_q (\bar{q}q)_{V+A}, & Q_6 &= (\bar{s}_i b_j)_{V-A} \sum_q (\bar{q}_j q_i)_{V+A}, \\ Q_{7\gamma} &= \frac{-em_b}{8\pi^2} \bar{s} \sigma_{\mu\nu} (1 + \gamma_5) F^{\mu\nu} b, & Q_{8g} &= \frac{-gm_b}{8\pi^2} \bar{s} \sigma_{\mu\nu} (1 + \gamma_5) G^{\mu\nu} b, \end{aligned} \quad (\text{A.2})$$

where i and j are color indices, and for the penguin operators a summation over quark flavors $q = u, d, s, c, b$ is implied. We use the short-hand notation $(\bar{q}b)_{V\mp A} \equiv \bar{q} \gamma^\mu (1 \mp \gamma_5) b$ etc. Our sign convention is such that $iD_\mu = i\partial_\mu + gT^a A_\mu^a + e e_q A_\mu$, where T^a are the SU(3) color generators, and e_q are the quark electric charges in units of e .

B Input parameters

Here we collect the input parameter values used in the numerical analysis in section 7. As our default choice for the factorization scale μ entering the Wilson coefficients, the strong coupling constant, and the various hadronic quantities, we take the hard-collinear scale $\mu = 1.5 \text{ GeV}$, which is indeed a scale of order $\sqrt{m_b \Lambda_{\text{QCD}}}$. This is an appropriate scale choice, given that we neglect RG evolution effects.

The b -quark mass enters our expressions either via the photon energy ($E_\gamma \approx m_b/2$ near the peak of the spectrum) or as the heavy-quark expansion parameter. It is therefore appropriate to adopt a low-scale subtracted heavy-quark mass, such as the mass defined in the shape-function scheme [29]. Specifically, we use $m_b = 4.65 \text{ GeV}$. The charm-quark mass

enters as a running mass in charm-penguin diagrams with a soft gluon emission, which are characterized by a hard-collinear virtuality. We therefore use $m_c = \overline{m}_c(\mu)$ defined in the $\overline{\text{MS}}$ scheme, with $\mu = 1.5 \text{ GeV}$ fixed as described above. This corresponds to the choice adopted in [5], and following these authors we set $\overline{m}_c(\mu) = 1.131 \text{ GeV}$. Finally, for the strange-quark mass we take $m_s = m_b/50$, which is the value commonly adopted in the literature on $\bar{B} \rightarrow X_s \gamma$ decay.

We also need input values for some HQET matrix elements. The parameters λ_2 and ρ_{LS}^3 are extracted from a global fit to $\bar{B} \rightarrow X_c l \bar{\nu}$ experimental data by the Heavy Flavor Averaging Group (HFAG) [7]. Unfortunately, in many cases these and other parameters are extracted from a combined fit to $\bar{B} \rightarrow X_c l \bar{\nu}$ and $\bar{B} \rightarrow X_s \gamma$, an approach that was criticized in [81]. Only recently HFAG has started quoting also values obtained using only semileptonic data. The most recent results are $\lambda_2 = (0.12 \pm 0.02) \text{ GeV}^2$ and $\rho_{LS}^3 = (-0.17 \pm 0.09) \text{ GeV}^3$ [82]. For simplicity, we always use the central values for these quantities. For the first inverse moment of the B -meson light-cone distribution amplitude, we take the range $250 \text{ MeV} < \lambda_B < 750 \text{ MeV}$, which covers predictions obtained using QCD sum rules and other methods [72–77]. Finally, to the level of accuracy of our calculations, the parameter F can be extracted from the relation $F = f_B \sqrt{M_B}$, and using $f_B = (193 \pm 10) \text{ MeV}$ [83] we obtain $0.177 \text{ GeV}^3 < F^2 < 0.217 \text{ GeV}^3$.

C NNLO matching of \mathcal{H}_{eff} to SCET

In this appendix we present the matching of the effective weak Hamiltonian operators $Q_{7\gamma}$, Q_{8g} , and $Q_1^{c,u}$ onto SCET up to NNLO in the expansion parameter $\sqrt{\lambda}$, with $\lambda \sim \Lambda_{\text{QCD}}/m_b$. Although there is a large number of possible operators, only some of them are needed in practice. One subset, which was presented already in section 4.1, is needed for the study of the resolved photon contributions at tree level. Another subset is needed for the analysis of the power corrections to the direct photon contributions at $\mathcal{O}(\alpha_s)$. In the first part of this appendix we perform the matching at tree level. In the second part we include also the contribution of one-loop quantum fluctuations.

C.1 Tree-level matching

We begin with the current-type operators $Q_{7\gamma}$ and Q_{8g} . At LO, with a scaling of $\lambda^{5/2}$, the operator $Q_{7\gamma}$ is the only one which gives a contribution to $\bar{B} \rightarrow X_s \gamma$. The contribution of the operator Q_{8g} begins at NLO, i.e. $\mathcal{O}(\lambda^3)$. We then perform the tree-level matching of $Q_1^{c,u}$, whose contribution begins at the NNLO, $\mathcal{O}(\lambda^{7/2})$. For simplicity, we denote LO, NLO, and NNLO operators by superscripts (0), (1), and (2), respectively.

C.1.1 Matching of $Q_{7\gamma}$

The operator $Q_{7\gamma}$ in the weak Hamiltonian is given by

$$Q_{7\gamma} = -\frac{em_b}{8\pi^2} \bar{s} \sigma_{\mu\nu} (1 + \gamma_5) F^{\mu\nu} b = -\frac{em_b}{4\pi^2} \bar{s} [i \not{\partial} \mathcal{A}_\perp^{\text{em}}] (1 + \gamma_5) b, \quad (\text{C.1})$$

where it is assumed that the photon is real, i.e., it is transversely polarized. The tree-level matching of $Q_{7\gamma}$ can be read off from [43]. As was done there, we separate $Q_{7\gamma}$ into

“A” and “B” terms, according to whether they contain hard-collinear gluon fields or not. Suppressing the $-\frac{gm_b}{4\pi^2} e^{-im_b v \cdot x}$ factor, $Q_{7\gamma}$ is matched onto the operators

$$\begin{aligned}
Q_{7\gamma A}^{(0)} &= \bar{\xi}_{hc} \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) h, \\
Q_{7\gamma A}^{(1)} &= \bar{\xi}_{hc} \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) x_{\perp}^{\mu} D_{\mu} h + \bar{\xi}_{hc} [i\cancel{\partial}_{\perp} \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) h, \\
Q_{7\gamma A}^{(2)} &= \bar{\xi}_{hc} \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) \left[\frac{n \cdot x}{2} \bar{n} \cdot D h + \frac{x_{\perp}^{\mu} x_{\perp}^{\nu}}{2} D_{\mu} D_{\nu} h + \frac{i\not{D}}{2m_b} h \right] \\
&\quad + \bar{\xi}_{hc} [i\cancel{\partial}_{\perp} \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) x_{\perp}^{\mu} D_{\mu} h + \bar{\xi}_{hc} \frac{\not{n}}{2} \frac{i\cancel{\partial}_{\perp}}{i\bar{n} \cdot \cancel{\partial}} [i\cancel{\partial}_{\perp} \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) h,
\end{aligned} \tag{C.2}$$

and

$$\begin{aligned}
Q_{7\gamma B}^{(1)} &= \bar{\xi}_{hc} \frac{[in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}]}{m_b} g \mathcal{A}_{hc\perp} (1 + \gamma_5) h, \\
Q_{7\gamma B}^{(2)} &= -\bar{\xi}_{hc} \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) \frac{1}{i\bar{n} \cdot \cancel{\partial}} g n \cdot \mathcal{A}_{hc} h + \bar{\xi}_{hc} \frac{[in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}]}{m_b} g n \cdot \mathcal{A}_{hc} (1 - \gamma_5) h \\
&\quad + \bar{\xi}_{hc} \frac{[in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}]}{m_b} g \mathcal{A}_{hc\perp} (1 + \gamma_5) x_{\perp}^{\mu} D_{\mu} h \\
&\quad - \bar{\xi}_{hc} \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) \frac{1}{i\bar{n} \cdot \cancel{\partial}} \frac{(i\cancel{\partial}_{\perp} g \mathcal{A}_{hc\perp})}{m_b} h \\
&\quad - \bar{\xi}_{hc} \frac{\not{n}}{2} g \mathcal{A}_{hc\perp} \frac{1}{i\bar{n} \cdot \cancel{\partial}} [i\cancel{\partial}_{\perp} \mathcal{A}_{\perp}^{\text{em}}] (1 + \gamma_5) h,
\end{aligned} \tag{C.3}$$

where the covariant derivative D^{μ} only contains soft fields. Note that the hard-collinear fields are not sterile (see the discussion in section 3), so they still couple to soft gluons.

C.1.2 Matching of Q_{8g}

The operator Q_{8g} in the weak Hamiltonian is given by

$$Q_{8g} = -\frac{gm_b}{8\pi^2} \bar{s} \sigma_{\mu\nu} (1 + \gamma_5) G^{\mu\nu} b. \tag{C.4}$$

We can discard the non-abelian part of $G^{\mu\nu}$, since we only work to first order in g . A priori, we can match the s quark onto either a hard-collinear or anti-hard-collinear quark and the gluon onto a hard-collinear or anti-hard-collinear gluon. We do not consider matching the s quark onto a soft particle, since it will only give rise to a contribution beyond NNLO. Also, the gluon and the s quark cannot both be anti-hard-collinear, since the necessary conversions would lead to a suppression beyond NNLO. The three remaining cases will be considered in turn.

For the case of an anti-hard-collinear gluon and hard-collinear s quark in Q_{8g} , the conversion of the anti-hard-collinear gluon onto a photon is $\mathcal{O}(\lambda)$ in power counting. This process is illustrated in figure 10. In this case Q_{8g} is matched onto a single operator (again suppressing the overall $-\frac{gm_b}{4\pi^2} e^{-im_b v \cdot x}$ factor):

$$Q_{8g, \overline{hc} \text{ gluon}}^{(2)} = \bar{\xi}_{hc} \frac{\not{n}}{2} [in \cdot \partial \mathcal{A}_{\overline{hc\perp}}] (1 + \gamma_5) h, \quad \text{followed by } \mathcal{O}(\lambda) \text{ conversion.} \tag{C.5}$$

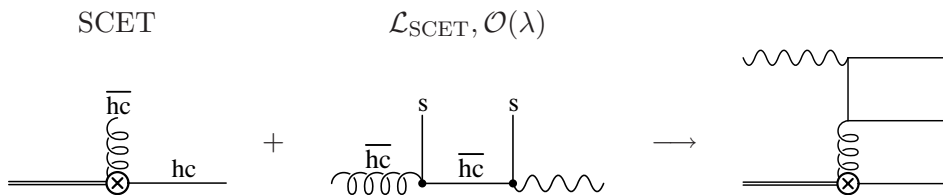


Figure 10. Graphical illustration of the tree-level matching procedure for a Q_{8g} contribution, showing how a resolved photon contribution arises after a SCET Lagrangian insertion.

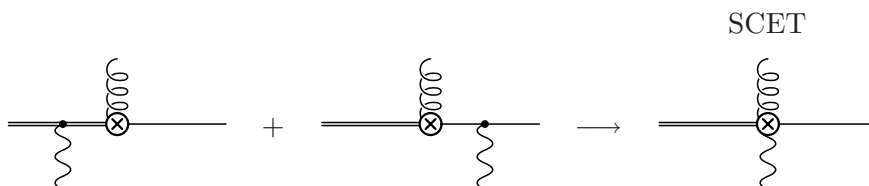


Figure 11. Graphical illustration of the tree-level matching procedure for the operator Q_{8g} for the case when the s quark is matched onto a hard-collinear field.

This is the first example of an operator that gives rise to a resolved photon contribution. The conversion is displaced along the light cone by the anti-hard-collinear propagator.

For the case of a hard-collinear gluon in Q_{8g} , we have to distinguish between the different scaling of the components of $G^{\mu\nu}$. We will need the following components of $\sigma_{\mu\nu} G^{\mu\nu}$:

$$\begin{aligned}
 \mathcal{O}(\lambda^{1/2}) &: 2 \frac{\not{n}}{2} [i\bar{n} \cdot \partial A_{\perp}] \\
 \mathcal{O}(\lambda) &: 2 [i\partial_{\perp} A_{\perp} - i\partial_{\perp} \cdot A_{\perp}] + \left(\frac{\not{n} \not{n}}{2} - \frac{\not{n} \not{n}}{2} \right) [i\bar{n} \cdot \partial n \cdot A]
 \end{aligned}
 \tag{C.6}$$

If the s quark is matched onto a hard-collinear field, we need to have the anti-hard-collinear photon emitted from the b or s quark lines, as shown in figure 11. This would match onto SCET operators that contain both a hard-collinear gluon and an anti-hard-collinear photon suppressed by m_b for the b -quark line, and by $\bar{n} \cdot \partial$ for the s -quark line. We also need to consider the three possibilities for $G^{\mu\nu}$ and the multipole expansion of the

heavy-quark field. In total we have

$$\begin{aligned}
 Q_{8g, \text{hc quark}}^{(1)} &= \bar{\xi}_{hc} \frac{1}{i\bar{n} \cdot \overleftarrow{\partial}} e_d e \mathcal{A}_\perp^{\text{em}} [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}] (1 + \gamma_5) h, \\
 Q_{8g, \text{hc quark}}^{(2)} &= \bar{\xi}_{hc} \frac{1}{i\bar{n} \cdot \overleftarrow{\partial}} e_d e \mathcal{A}_\perp^{\text{em}} [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}] (1 + \gamma_5) x_\perp^\mu D_\mu h \\
 &\quad - \bar{\xi}_{hc} \frac{i \overleftarrow{\not{\partial}}_\perp}{i\bar{n} \cdot \overleftarrow{\partial}} \frac{\not{h}}{2m_b} [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}] e_d e \mathcal{A}_\perp^{\text{em}} (1 + \gamma_5) h \\
 &\quad + \bar{\xi}_{hc} \frac{1}{i\bar{n} \cdot \overleftarrow{\partial}} e_d e \mathcal{A}_\perp^{\text{em}} \frac{\not{h}}{2} [i \overleftarrow{\not{\partial}}_\perp \mathcal{A}_{hc\perp} - i \partial_\perp \cdot \mathcal{A}_{hc\perp}] (1 + \gamma_5) h \quad (\text{C.7}) \\
 &\quad - \bar{\xi}_{hc} [i \overleftarrow{\not{\partial}}_\perp \mathcal{A}_{hc\perp} - i \partial_\perp \cdot \mathcal{A}_{hc\perp}] \frac{\not{h}}{2m_b} e_d e \mathcal{A}_\perp^{\text{em}} (1 + \gamma_5) h \\
 &\quad + \bar{\xi}_{hc} \frac{1}{i\bar{n} \cdot \overleftarrow{\partial}} e_d e \mathcal{A}_\perp^{\text{em}} \frac{\not{h}}{2} \left[\frac{i}{2} \bar{n} \cdot \partial n \cdot \mathcal{A}_{hc} \right] (1 + \gamma_5) h \\
 &\quad + \bar{\xi}_{hc} \frac{\not{h}}{2m_b} \left[\frac{i}{2} \bar{n} \cdot \partial n \cdot \mathcal{A}_{hc} \right] e_d e \mathcal{A}_\perp^{\text{em}} (1 + \gamma_5) h.
 \end{aligned}$$

If the s quark is matched onto an anti-hard-collinear field, it can only be converted to an anti-hard-collinear photon and a soft s quark. The conversion costs us $\lambda^{1/2}$, so the lowest-order operator possible is $\mathcal{O}(\lambda^3)$. Considering all the possible structures for $G^{\mu\nu}$ and the multipole expansion, we find

$$\begin{aligned}
 Q_{8g, \overline{\text{hc quark}}}^{(1)} &= \bar{\xi}_{hc} \frac{\not{h}}{2} [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}] (1 + \gamma_5) h, \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion,} \\
 Q_{8g, \overline{\text{hc quark}}}^{(2)} &= \bar{\xi}_{hc} \frac{\not{h}}{2} [i\bar{n} \cdot \partial \mathcal{A}_{hc\perp}] (1 + \gamma_5) x_\perp^\mu D_\mu h, \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion,} \quad (\text{C.8}) \\
 &\quad + \bar{\xi}_{hc} [i \overleftarrow{\not{\partial}}_\perp \mathcal{A}_{hc\perp} - i \partial_\perp \cdot \mathcal{A}_{hc\perp}] (1 + \gamma_5) h, \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion,} \\
 &\quad + \bar{\xi}_{hc} \frac{\not{h}}{2} \left[\frac{i}{2} \bar{n} \cdot \partial n \cdot \mathcal{A}_{hc} \right] (1 + \gamma_5) h, \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion.}
 \end{aligned}$$

C.1.3 Matching of Q_1^q

To simplify the notation we write the operator as $Q_1^q = \bar{s} \Gamma_1 q \bar{q} \Gamma_2 b$, where $\Gamma_1 \otimes \Gamma_2 = \gamma^\mu (1 - \gamma_5) \otimes \gamma_\mu (1 - \gamma_5)$. At tree level, the light quarks can only be matched onto hard-collinear or anti-hard-collinear fields. A matching of any of the light quarks onto even one soft field would lead to a suppression of $\mathcal{O}(\lambda^4)$. As a result, Q_1 is matched at NLO, before taking into account any conversions. When there is more than one anti-hard-collinear quark field, no conversion is allowed at tree-level. Hence, we are left with the following cases (suppressing the $e^{-im_b v \cdot x}$ factor).

$\bar{s} = \bar{\xi}_{hc}$, $q = \xi_{hc}$, $\bar{q} = \bar{\xi}_{hc}$: We need to consider an attachment of one anti-hard-collinear photon emitted either from the heavy or one of the hard-collinear quark lines. This leads to four possible $\mathcal{O}(\lambda^{7/2})$ operators:

$$\begin{aligned}
 &- \bar{\xi}_{hc} \Gamma_1 \frac{\not{h}}{2m_b} e_d e \mathcal{A}_\perp^{\text{em}} h \bar{\xi}_{hc} \Gamma_2 \xi_{hc} + \bar{\xi}_{hc} e_d e \mathcal{A}_\perp^{\text{em}} \frac{\not{h}}{2} \frac{1}{i\bar{n} \cdot \overleftarrow{\partial}} \Gamma_1 h \bar{\xi}_{hc} \Gamma_2 \xi_{hc} \\
 &+ \bar{\xi}_{hc} \Gamma_1 h \bar{\xi}_{hc} e_d e \mathcal{A}_\perp^{\text{em}} \frac{\not{h}}{2} \frac{1}{i\bar{n} \cdot \overleftarrow{\partial}} \Gamma_2 \xi_{hc} - \bar{\xi}_{hc} \Gamma_1 h \bar{\xi}_{hc} \Gamma_2 \frac{\not{h}}{2} e_d e \mathcal{A}_\perp^{\text{em}} \frac{1}{i\bar{n} \cdot \overrightarrow{\partial}} \xi_{hc}. \quad (\text{C.9})
 \end{aligned}$$

$\bar{s} = \bar{\xi}_{hc}$, $q = \xi_{\bar{hc}}$, $\bar{q} = \bar{\xi}_{hc}$ and $\bar{s} = \bar{\xi}_{hc}$, $q = \xi_{hc}$, $\bar{q} = \bar{\xi}_{\bar{hc}}$: In this case we need to convert the anti-hard-collinear quark to a photon via $\xi_{\bar{hc}} \rightarrow A_{\perp}^{\text{em}} + q$ and $\bar{\xi}_{hc} \rightarrow A_{\perp}^{\text{em}} + \bar{q}$, which is $\mathcal{O}(\lambda^{1/2})$. Therefore, we can only have

$$\begin{aligned} \bar{\xi}_{hc}\Gamma_1 h \bar{\xi}_{\bar{hc}}\Gamma_2 \xi_{hc}, & \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion,} \\ \bar{\xi}_{hc}\Gamma_1 h \bar{\xi}_{hc}\Gamma_2 \xi_{\bar{hc}}, & \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion.} \end{aligned} \tag{C.10}$$

$\bar{s} = \bar{\xi}_{\bar{hc}}$, $q = \xi_{hc}$, $\bar{q} = \bar{\xi}_{hc}$: Supplemented with SCET Lagrangian for $\bar{\xi}_{\bar{hc}} \rightarrow A_{\perp}^{\text{em}} + \bar{q}$, only one NNLO operator is possible:

$$\bar{\xi}_{\bar{hc}}\Gamma_1 h \bar{\xi}_{hc}\Gamma_2 \xi_{hc}, \quad \text{followed by } \mathcal{O}(\lambda^{1/2}) \text{ conversion.} \tag{C.11}$$

C.2 Loop matching

We now perform the matching including the contributions of loops. These are only relevant for Q_1 , where the two up-type quarks are contracted and a number of gauge bosons are emitted from the internal lines. The contribution of three gauge bosons would lead to further power or loop suppression, so we only need to consider one or two bosons.

The one gauge boson loops are easy to analyze. In the NDR scheme only Q_5 and Q_6 give a non zero contribution. Furthermore, this contribution only modifies the coefficients $Q_{7\gamma}$ and Q_{8g} to C_i^{eff} [84], with

$$C_{7\gamma}^{\text{eff}} = C_{7\gamma} + \sum_{i=1}^6 y_i C_i, \quad C_{8g}^{\text{eff}} = C_{8g} + \sum_{i=1}^6 z_i C_i, \tag{C.12}$$

where y_i, z_i depend on the scheme. They vanish in the 't Hooft-Veltman scheme, while in the NDR scheme the non zero ones are $y_5 = -1/3$, $y_6 = -1$, $z_5 = 1$. The effective coefficients are regularization-scheme invariant. The contribution of the one-boson loop would therefore be to change $C_{7\gamma,8g}$ to $C_{7\gamma,8g}^{\text{eff}}$.

A more involved contribution arises for the loops with two external bosons, which is the main focus in this subsection. These can only be one photon and one gluon. Two external gluons would lead to further power or loop suppression.

As usual, the b quark is matched onto the heavy quark field h . Since there is already a photon in the operator, the s quark cannot be anti-hard-collinear. On the other hand, a soft s quark would lead to power suppression, so it must be hard-collinear. There are two possibilities for the gluon emitted from the loop: it can either be hard-collinear or it can be soft. If the gluon is hard-collinear, the loop momentum is hard. If the gluon is soft, the loop momentum is anti-hard-collinear. For the first case, a photon and a hard-collinear gluon, we need to calculate the loop diagram in QCD in order to perform the matching. For the second case, a photon and a soft gluon, one would need the tree-level matching of Q_1 onto the operator of (4.5). The conversion of the two anti-hard collinear quarks to a photon and a soft gluon would be calculated in SCET. Alternatively, one can calculate the process in QCD and use the fact that the two calculations are equivalent, since only one momentum region, anti-hard-collinear, contributes in this case.

We have explicitly calculated the appropriate QCD one-loop diagram, arising from the four-quark operator $(\bar{s}_i \Gamma_2 q_j)(\bar{q}_k \Gamma_1 b_l)$. Alternatively, the result can be read off from the

two gluon calculation in [85], where one of the gluons is replaced by a photon. Using the notation of [85] the amplitude is given by

$$\mathcal{A} = \frac{e e_q}{4\pi} \frac{g}{4\pi} (T^a)_{mn} \bar{s}_m \Gamma_2 A_{\mu\nu} \Gamma_1 b_n \epsilon_1^{*\mu}(q_1) \epsilon_2^{*a\nu}(q_2) \delta_{ij} \delta_{kl}, \quad (\text{C.13})$$

where

$$\begin{aligned} A_{\mu\nu} = & [(4r - 1)F(r) - 4r] \left[\frac{m_q}{2r} g_{\mu\nu} - \frac{q_\mu q_\nu}{m_q} \right] + [F(r) - 1] i \epsilon_{\rho\alpha\mu\nu} (q_1^\rho - q_2^\rho) \gamma^\alpha \gamma^5 \\ & + \frac{2r}{m_q^2} [F(r) - 1] [q_\mu i \epsilon_{\rho\sigma\alpha\nu} q_1^\rho q_2^\sigma - q_\nu i \epsilon_{\rho\sigma\alpha\mu} q_1^\rho q_2^\sigma] \gamma^\alpha \gamma^5 - \frac{F(r)}{m_q} i \epsilon_{\rho\sigma\mu\nu} q_1^\rho q_2^\sigma \gamma^5. \end{aligned} \quad (\text{C.14})$$

Here m_q and e_q are the mass and charge of the quark in the loop, q_1, ϵ_1 (q_2, ϵ_2) are the momentum and polarization of the photon (gluon), $r = m_q^2/q^2 - i\epsilon$, $q^2 = (q_1 + q_2)^2$, and $F(r)$ is the penguin function defined in (2.6). Alternatively, one could write in a gauge-invariant notation

$$\begin{aligned} A_{\mu\nu} \epsilon_1^{*\mu}(q_1) \epsilon_2^{*a\nu}(q_2) = & [(1 - 4r)F(r) + 4r] \frac{1}{2m_q} F^{\mu\nu} G_{\mu\nu}^a + \frac{F(r)}{2m_q} \tilde{G}_{\rho\mu}^a F^{\rho\mu} i \gamma^5 \\ & + [1 - F(r)] \frac{2}{q^2} \left(G_{\mu\alpha}^a \tilde{F}^{\mu\beta} + F_{\mu\alpha} \tilde{G}^{a\mu\beta} \right) i q^\alpha \gamma_\beta \gamma_5. \end{aligned} \quad (\text{C.15})$$

Here we are using the convention

$$\tilde{F}^{\mu\nu} = -\frac{1}{2} \epsilon^{\mu\nu\alpha\beta} F_{\alpha\beta} \quad (\epsilon^{0123} = -1) \quad (\text{C.16})$$

and the fact that for an external gluon $q_2 \cdot \epsilon_2^{*a} = 0$.

C.2.1 Matching with $A_{\perp hc}^{\text{em}}$ and A_s^{gluon}

The diagram with an anti-hard-collinear photon and a soft gluon emitted from the internal line already contributes at $\mathcal{O}(\lambda^{7/2})$. Since A_s^{gluon} scales homogeneously $\sim (\lambda, \lambda, \lambda)$, it is natural to use the gauge invariant form for the resulting operators, rather than decomposing the gauge fields into their light-cone components. Furthermore, only the axial part of $A_{\mu\nu}$ in (C.14) yields a non-zero result, as the Γ_i in (C.13) are the usual $V - A$ Dirac structures, when matching Q_1 . Therefore we only need

$$\begin{aligned} A_{\mu\nu} \epsilon_1^{*\mu}(q_1) \epsilon_2^{*a\nu}(q_2) = & \frac{2}{q^2} \left(G_{\mu\alpha}^a \tilde{F}^{\mu\beta} + F_{\mu\alpha} \tilde{G}^{a\mu\beta} \right) i q^\alpha \gamma_\beta \gamma_5 [1 - F(r)] \\ \approx & \frac{2}{q^2} \left(G_{\mu\alpha}^a \tilde{F}^{\mu\beta} \right) i q^\alpha \gamma_\beta \gamma_5 [1 - F(r)], \end{aligned} \quad (\text{C.17})$$

which follows from the fact, that $q^\alpha F_{\mu\alpha}$ vanishes at the lowest order in λ .

For Q_1 the loop can consist of any up-type quark that is not integrated out in the weak effective Lagrangian. When matching onto SCET the u quark should be taken to be massless, so we can replace $F(m_u^2/q^2)$ by 0. For charmed quarks we have $m_c^2 \sim m_b \Lambda_{\text{QCD}}$, which is of the same order as q^2 . As a result, $F(m_c^2/q^2)$ should not be expanded for c quarks.

In position space, we find that at NNLO the Q_1^q operators are matched onto

$$\begin{aligned}
 Q_1^{u(2)}(x) &= \left(\frac{ee_u}{4\pi^2}\right) \bar{\xi}_{hc}(x) T^a \gamma^\beta (1-\gamma_5) h(x) e^{-im_b v \cdot x} \\
 &\quad \times \int \frac{d^4 q_1}{(2\pi)^4} \frac{d^4 q_2}{(2\pi)^4} e^{i(q_1+q_2)x} \frac{1}{(q_1+q_2)^2+i\epsilon} i(q_1^\alpha+q_2^\alpha) g G_{\mu\alpha}^a(q_2) \epsilon^{\mu\beta\rho\sigma} F_{\rho\sigma}(q_1), \\
 Q_1^{c(2)}(x) &= \left(\frac{ee_c}{4\pi^2}\right) \bar{\xi}_{hc}(x) T^a \gamma^\beta (1-\gamma_5) h(y) e^{-im_b v \cdot x} \int \frac{d^4 q_1}{(2\pi)^4} \frac{d^4 q_2}{(2\pi)^4} e^{i(q_1+q_2)x} \\
 &\quad \times \frac{1}{(q_1+q_2)^2+i\epsilon} \left[1-F\left(\frac{m_c^2}{(q_1+q_2)^2}-i\epsilon\right)\right] i(q_1^\alpha+q_2^\alpha) g G_{\mu\alpha}^a(q_2) \epsilon^{\mu\beta\rho\sigma} F_{\rho\sigma}(q_1),
 \end{aligned} \tag{C.18}$$

where we show explicitly the dependence of the momentum-space $F_{\rho\sigma}$ and $G_{\mu\alpha}^a$ on q_1 and q_2 .

C.2.2 Matching with $A_{\perp hc}^{\text{em}}$ and $A_{\perp hc}^{\text{gluon}}$

In this case q^2 is hard, i.e. $q^2 \sim m_b^2$. Therefore $F(m_q^2/q^2)$ can be expanded around zero for charm quarks as well as for up quarks. The first order correction resulting from this expansion gives a power suppressed contribution, so we can just set $F(m_q^2/q^2)$ to zero. Depending on the polarization of the gluon field we can get either an NLO or an NNLO operator. We need to also include corrections from the multipole expansion of the heavy-quark field and subleading matching on the hard-collinear quark. In total we find that Q_1^q is matched onto (suppressing an overall factor $\frac{ee_q g}{4\pi^2} e^{-im_b v \cdot x}$)

$$\begin{aligned}
 Q_1^{q(1)} &= \bar{\xi}_{hc} \frac{\not{n}}{2} \epsilon_{\perp\mu\nu} [A_{hc\perp}^\nu n \cdot \partial A_{\perp}^{\text{em}\mu}] (1-\gamma_5) h, \\
 Q_1^{q(2)} &= \bar{\xi}_{hc} \epsilon_{\perp\mu\nu} [A_{\perp}^{\text{em}} \cdot \partial_{\perp} A_{hc\perp}^\nu] \gamma_{\perp}^\mu (1-\gamma_5) h \\
 &\quad + \frac{1}{2} \bar{\xi}_{hc} \epsilon_{\perp\mu\nu} [A_{\perp}^{\text{em}\nu} \bar{n} \cdot \partial n \cdot A_{hc}] \gamma_{\perp}^\mu (1-\gamma_5) h \\
 &\quad - \bar{\xi}_{hc} \frac{i \overleftarrow{\not{D}}_{\perp}}{i\bar{n} \cdot \overleftarrow{\partial}} \epsilon_{\perp\mu\nu} [A_{\perp}^{\text{em}\mu} \bar{n} \cdot \partial A_{hc\perp}^\nu] (1-\gamma_5) h \\
 &\quad + \bar{\xi}_{hc} \frac{\not{n}}{2} \epsilon_{\perp\mu\nu} [A_{hc\perp}^\nu n \cdot \partial A_{\perp}^{\text{em}\mu}] (1-\gamma_5) x_{\perp}^\mu D_{\mu} h,
 \end{aligned} \tag{C.19}$$

where $\epsilon_{\perp\mu\nu} = \frac{1}{2} \epsilon_{\alpha\beta\mu\nu} \bar{n}^\alpha n^\beta$.

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